Oregon Coast Visitors Association (North)

Community Profile

County: Clatsop/Tillamook County
City: Tillamook
Population: 54,000

Assignment

Organization: Oregon Coast Visitors Association
Supervisor: Marcus Hinz
RARE Member: Michael Barbieri

About the Oregon Coast Visitors Association (North)

The Oregon Coast Visitors Association is contracted with Travel Oregon to fulfill State duties as the Regional Destination Management Organization for the coast of Oregon. OCVA carries out negotiated services on behalf of the Oregon Tourism Commission by partnering with local DMOs, businesses, municipalities and agencies along the entire coast to promote sustainable visitation to the coast. We also work on destination development.

Michael will help to implement the Tillamook County/North Coast Rural Tourism Studio projects. This includes assessing the current status of agritourism on the North Oregon Coast and creating a plan for future development, providing capacity to support the Garibaldi Cultural Heritage Initiative, and updating Travel Oregon’s OTIS system with business and organizational information. More specifically, Michael will chart current agritourism assets including extent of current operation and aspirations for the future then develop a community organizing and outreach plan for development based on feedback. For the Garibaldi Cultural Heritage Initiative, he will gather information on grant opportunities and funding sources, prepare for applying for these grants and serve as a key administrator for the Board and work group meetings.

Meet Michael Barbieri

• B.A. in Psychology with Neuroscience Certificate - Indiana University - Bloomington
• M.A. in Legal and Political Theory - University College London
• People may be surprised to learn that I have visited 39 states, and lived outside of the country when both George W. Bush (Switzerland) and Donald Trump (China) were elected President.
• My most significant accomplishment was delivering a presentation on ‘Rural Development in North America’ to an audience of over 500 people, including high ranking Chinese government officials, at the 5th Annual Wangfenlin Summit on Beautiful Villages in Guizhou, China.