Lower John Day Regional Partnership

Community Profile:
Population 28,200
Location Wheeler, Wasco, Gilliam and Sherman Counties and the Warm Springs Tribe

Position Description:
Sponsor Lower John Day Regional Partnership
Supervisor Mike McArthur

Assignment
In order to enhance the economic, environmental and community assets of the region, the partnership has begun an image development program. The partnership is attempting to establish a regional identity that will be used consistently in the various activities that the regional partnership undertakes. The RARE Participant will assist the partnership in making this happen by developing a website to promote the region, facilitating and overseeing the development of image identity products, such as a logo, and promoting the region. The participant will also work with regional board members on events planning such as Value-Added Agriculture Conference II and Community Oregon Visits.

Required Skills
The partnership would like to have a RARE Participant with the following skills: knowledge about or interest in rural community development; ability to coordinate an image development and marketing campaign; ability to be very flexible with regards to schedule and work location; events planning; capacity to travel throughout the four county region and to specific events elsewhere in the state and country.

RARE Member: Shane Faris - 2001-2002, Year 8 Participant
Shane earned his undergraduate degree in American Studies from Mary Washington College in Fredericksburg, Virginia, in 2001. He served as a camp counselor for three summers at Minnieland in Fredericksburg; Camp Airy and Louise in Baltimore; and Camp Brookwind in Oceanside, New York.