

# Lower John Day Regional Partnership

## **Community Profile:**

**Population** 28,200

**Location** Wheeler, Wasco, Gilliam and Sherman Counties and the Warm Springs Tribe

## **Position Description:**

**Sponsor** Lower John Day Regional Partnership

**Supervisor** Mike McArthur

## **Assignment**

In order to enhance the economic, environmental and community assets of the region, the partnership has begun an image development program. The partnership is attempting to establish a regional identity that will be used consistently in the various activities that the regional partnership undertakes. The RARE Participant will assist the partnership in making this happen by developing a website to promote the region, facilitating and overseeing the development of image identity products, such as a logo, and promoting the region. The participant will also work with regional board members on events planning such as Value-Added Agriculture Conference II and Community Oregon Visits.

## **Required Skills**

The partnership would like to have a RARE Participant with the following skills: knowledge about or interest in rural community development; ability to coordinate an image development and marketing campaign; ability to be very flexible with regards to schedule and work location; events planning; capacity to travel throughout the four county region and to specific events elsewhere in the state and country.

## **RARE Member: *Shane Faris - 2001-2002, Year 8 Participant***

Shane earned his undergraduate degree in American Studies from Mary Washington College in Fredericksburg, Virginia, in 2001. He served as a camp counselor for three summers at Minnieland in Fredericksburg; Camp Airy and Louise in Baltimore; and Camp Brookwind in Oceanside, New York.