

Florence, City of

Community Profile:

Population 7,340

Location Florence, Lane County

Position Description:

Sponsor City of Florence Community Development Office

Supervisor Sandi Young

Assignment

The City of Florence has four projects that they would like to have a RARE Participant work on in the upcoming year. They are downtown revitalization, economic development, boardwalk development and community recycling education.

The RARE Participant will move the City of Florence's Downtown Implementation Plan into the next phase. The tasks to be focused on in the coming year are parking courtyards, plans for an Estuary Trail, and uses for the Middle School properties to be vacated in January 2002. The RARE Participant will assist in providing project support to the Downtown Committee on their work.

The city and the Port of Siuslaw have large tracks of land zoned as business/industrial. A Marketing Committee, formed in 1999, identified several factors necessary for effective marketing of this property. The goal is to attract industries that provide family wage, year-round employment. The RARE Participant will be working with the Marketing Committee to move the development the city and port's land forward.

The port is working on the boardwalk waterfront revitalization plan. The RARE Participant will be assisting the port with this project.

The city is in non-compliance with state recycling education requirements and has obtained a grant to prepare materials sufficient to bring the city into compliance. A grant was written to include preparation of these educational materials by a RARE Participant.

Required Skills

A RARE Participant will need good analytical skills, ability to work with people of varying backgrounds, knowledge of community and economic development, interest in public speaking, good project and time management skills, and good written and communications skills.

RARE Member: *Wendy Farley - 2001-2002, Year 8 Participant*

Wendy Farley worked as a Veterans Aide Assistant with Congressman Peter DeFazio. She is in the United States Navy Reserves. During graduate school she conducted a survey of Corvallis Fire Department employees and stakeholders in the Community Planning Workshop. In 2001, Wendy earned her Master's degree in Community and Regional Planning from the University of Oregon. She did her undergraduate work in Resource Geography at Oregon State University.