

Ashland Community Land Trust

Community Profile:

Population 19,000

Location Ashland, Jackson County

Position Description:

Sponsor Ashland Community Land Trust (ACLT)

Supervisor Carlus Harris

Assignment

This project encompasses numerous components of work with the Ashland Community Land Trust, including community education, increasing community awareness and involvement, as well as identifying funding.

The RARE Participant will attend and facilitate public meetings and forums; and create marketing methodologies, including advertising campaigns, media interface, newsletter production and outreach to public figures and municipal employees. The participant will also assist in the day-to-day development of ACLT's activities. These activities will require interaction with differing governing agencies.

Under the direction of the ACLT President of the Board, the RARE Participant will be engaged in grant research and writing activities, including statistical information and pro forma creation, reporting on grant fund usage and "defending" grants written to funding bodies, such as the City of Ashland.

The RARE Participant will also represent Ashland Community Land Trust's interests in collaborative efforts with the Northwest Community Land Trust Coalition and the national network sponsored by the Institute for Community Economics.

Required Skills

The participant should have experience in community development and marketing activities, knowledge of governmental and political protocol, familiarity with affordable housing issues, funding sources and educational tools, excellent writing and verbal communication skills, the ability to work and communicate with persons of varying socio-economic backgrounds and finally good organizational skills.

RARE Member: *Miranda Bedwell - 2001-2002, Year 8 Participant*

Miranda Bedwell received her degree in Urban and Environmental Planning from the University of Virginia's School of Architecture. In 1999, Miranda participated in the Sustainable Communities of Europe field study. During the summer of 1997, she worked with the Horizon Institute researching grant applications.