

# The Dalles Civic Auditorium Historic Preservation Committee

## **Community Profile:**

**Population** 82,000

**Location** The Dalles and surrounding areas

## **Position Description:**

**Sponsor** The Dalles Civic Auditorium Historic Preservation Committee, *The Dalles, OR*

**Supervisor** Don Carpenter, Board Member

## **Assignment**

The RARE participant will assist the Civic Auditorium Committee to help bring the arts to The Dalles and improve the quality of life in the surrounding communities by attracting venues that assist in developing the tourism industry. The RARE participant will develop a business plan that will establish booking schedules, rates, operating protocols, and related functions. The participant will also work on creating a strategic marketing plan for the auditorium and a cooperative marketing strategy with the chamber of commerce, the city, and downtown merchants. The auditorium will also be used as a "community center" and offer a home to community activities such as a Teen Center and gymnasium. The RARE participant will assist community residents, schools, and organizations to identify and implement needed activities.

## **Required Skills**

Ability to work with multiple organizations, agencies, and constituencies; excellent organizational skills; persistence and enthusiasm.

## **RARE Member: *Donna Turring - 1999-2000, Year 6 Participant***

Donna Turring completed her Bachelor degree in Biology and Public Health at Goddard College in Plainfield, VT. Her Senior thesis incorporated the design and implementation of a state-wide vision testing program for children's lazy eye blindness. Donna did social work in Philadelphia, Boston, Los Angeles and then Eugene, OR. Her next career in real estate gave her the opportunity to assist clients with over 300 house renovations, land partitions, property management, and government processing of land uses. She plans to complete her graduate degree in Planning, Public Policy, and Management. The Dalles Civic Auditorium and Ballroom renovation is an exciting volunteer run project; Donna will develop their marketing, business and advertising plans for the 1999-2000 year program.