Florence, City of

Community Profile:
Population 6,715
Location City of Florence

Position Description:
Sponsor City of Florence, Florence, OR
Supervisor Sandra Young, Community Development Director

Assignment
The RARE participant will assist the Senior Planner in the implementation of the Downtown Plan. The plan calls for the re-establishment of a “Main Street” along Highway 101, including the reorientation of buildings to the sidewalk to encourage pedestrian movement, as well as the addition of wider sidewalks and other pedestrian amenities. The RARE participant will also work with the Economic Development and Marketing Committee to prepare a comprehensive marketing plan in cooperation with the city, chamber of commerce, and port. This project will involve preparation of a Community Profile and web page, and the development of workshops that focus on business development.

Required Skills
Knowledge of land-use planning, marketing, finance, transportation and grant writing. Experience working with public agencies, committees and the public. Computer literacy, and knowledge of web page production is desired.

RARE Member: Scott Doyle - 1999-2000, Year 6 Participant
A 1998 graduate of Ithaca College in New York, Scott Doyle majored in Biology. Scott has spent the past year as an AmeriCorps participant with the Northwest Youth Corps in Eugene, Oregon, working with youth in a non-traditional high school setting. Scott has also worked with the Nature Conservancy and Lane Council of Governments on the West Eugene Wetlands Field Curriculum.