Community Profile

Population 20,200
Location Roseburg

Position Description

Sponsor Umpqua Community Development Corporation and the CORE Collaborative

Supervisor Tracy Cleverdon, MEDAL Program Manager

Assignment This is one of four RARE positions sponsored by the CORE Collaborative. CORE, which stands for Connecting Oregon for Rural Entrepreneurship, is a collaboration funded by the W.K. Kellogg Foundation and spearheaded by Oregon’s Rural Development Initiatives. While each of the four RARE assignments will vary based on the needs of the specific communities, all CORE positions will share a focus on creating and sustaining entrepreneurship development systems in economically distressed target areas. In Coos, Curry and Douglas counties, the RARE participant will work closely with Umpqua Community Development Corporation to facilitate the formation of a local Entrepreneur Advisory Board, to conduct a needs assessment of the target area, to create an action plan, and to host appropriate trainings on entrepreneurship. While local leaders and entrepreneurs will spearhead CORE’s regional efforts, a CORE Statewide Advisory Board will bring together diverse lessons learned to ultimately, impact statewide policy change.

Required Skills For this position, the RARE participant must have excellent communication skills (both verbal and written), strong organizational skills, and must be proficient in both Microsoft Office and Excel. Ideally, the participant will also have skills in Business Education, Marketing, and conducting needs assessments and analyses.

RARE Member

Robert Hanson recently arrived in Oregon after spending three years with the Peace Corps in Romania as an environmental consultant and youth counselor. In Peace Corps, Robert also served as a member of the “Peer Support” advisory committee, working to help other Peace Corps volunteers adjust to living and working in Romania. Prior to joining the Peace Corps, he was the Special Projects Manager of the Investment Department at a large bank and worked in schools for minority and at-risk youth as Director of Development. Robert has also worked as a salesperson for The Oregonian newspaper. Robert has a BA from Baylor University in Waco, Texas.