

# Umpqua Community Development Corporation (CORE)

## Community Profile

Population 28,200

Location Roseburg

## Position Description

**Sponsor** Umpqua Community Development Corporation and the CORE Collaborative

**Supervisor** Tracy Cleveland, MEdM, Program Manager

**Assignment** This is one of four RARE positions sponsored by the CORE Collaborative. CORE, which stands for Connecting Oregon for Rural Entrepreneurship, is a collaboration funded by the WSU, Kellogg Foundation and spearheaded by Oregon's Rural Development Initiative. While each of the four RARE assignments will vary based on the needs of the specific communities, all CORE positions will share a focus on creating and sustaining entrepreneurship development systems in economically distressed target areas. In Coos, Curry and Douglas counties, the RARE participants will work closely with Umpqua Community Development Corporation to facilitate the formation of a local Entrepreneurship Advisory Board, to conduct a needs assessment of the target area, to create an action plan, and to host appropriate trainings on entrepreneurship. While local leaders and entrepreneurs will spearhead CORE's regional efforts, a CORE Statewide Advisory Board will bring together diverse brains-trusted to ultimately, impact statewide policy change.

**Required Skills:** For this position, the RARE participant must have excellent communication skills (both verbal and written), strong organizational skills, and must be proficient in both Microsoft Office and Excel. Ideally, the participant will also have skills in Business Education, Marketing, and conducting needs assessments and analyses.

## RARE Member



Robert Hanson

Robert Hanson recently arrived in Oregon after spending three years with the Peace Corps in Romania as an environmental coordinator and youth coordinator. In Peace Corps, Robert also served as a member of the "Best Support" advisory committee, working to help other Peace Corps volunteers adjust to living and working in Romania. Prior to joining the Peace Corps, he was the Special Project Manager of the Investment Department at a large bank and worked in schools for community and at-risk youth as Director of Development. Robert has also worked as a newspaper for The Oregonian newspaper. Robert has a BA from Baylor University in Waco, Texas.

