

# Lake County Economic Development

## Community Profile

**Population** 7,500

**Location** Lakeview

## Position Description

**Sponsor** Lake County Economic Development and the CORE Collaborative

**Supervisor** Debbie Utley,  
Lake County Economic Development Director

**Assignment** This is one of four RARE positions sponsored by the CORE Collaborative. CORE, which stands for Connecting Oregon for Rural Entrepreneurship, is a collaboration funded by the W.K. Kellogg Foundation and spearheaded by Oregon's Rural Development Initiatives. While each of the four RARE assignments will vary based on the needs of the specific communities, all CORE positions will share a focus on creating and sustaining entrepreneurship development systems in economically distressed target areas. In Lake County, the RARE participant will work closely with Lake County Economic Development to facilitate the formation of a local Entrepreneur Advisory Board, to conduct a needs assessment of the target area, to create an action plan, and to host appropriate trainings on entrepreneurship for local non-profits, chambers of commerce, city councils, and other government agencies. While local leaders and entrepreneurs will spearhead CORE's regional efforts, a CORE Statewide Advisory Board will bring together diverse lessons learned to ultimately, impact statewide policy change.

**Required Skills** The ideal RARE participant needs strong organization, communication, and people skills, should enjoy helping people, be a motivated self starter, and be capable of implementing plans.

## RARE Member



Kristen Coles

Kristen Coles, a native of Deer Park, WA, graduated from Washington State University with degrees in Wildlife Management and Spanish. After graduation, Kristen went to Guatemala as a Peace Corps Volunteer to work on eco-tourism and community development projects. When she returned to the U.S. in 2005, Kristen worked for the Bureau of Land Management in Lake County, Oregon as a biological technician. Now as a RARE participant in Lake County, Kristen will use her skills in meeting coordination, facilitation, and training to support local entrepreneurs.

