

Homeowner Education Collaborative of Oregon

Community Profile:

Population 485,000

Location Salem

Position Description:

Sponsor Homeowner Education Collaborative of Oregon

Supervisor Teri Duffy

Assignment

The mission of the Homeowners Education Collaborative (HEC) is to provide technical assistance and support for home ownership educators and counselors statewide who serve low- to moderate-income, and first time homebuyers. HEC requests that the RARE participant work on outreach to the Hispanic community. The participant will be the key staff member to coordinate and assist the rural communities of Hood River, The Dalles, Salem, Woodburn, McMinnville, and Newberg to plan and develop ongoing Spanish-speaking homebuyer education and financial counseling services. At this point, these services have been either non-existent or very sporadic.

More specifically, the RARE participant will support communities in their efforts to start/increase enrollment in a class initiated by the Collaborative titled "The ABC's of Homebuying." In most cases, this class is already offered in English. HEC's goal is to establish a resource for Spanish-speaking people and offer the class in their language. The participant will also coordinate a Hispanic asset building/financial education fair in three different communities. In addition, the RARE participant will have staffing responsibilities, which will include outreach and volunteer recruitment, coordinating Latino Alliance meetings, assisting with the implementation of homeownership activities in each community, securing funds and in-kind contributions to support these activities, and helping to market events and classes to Spanish speaking families.

Required Skills

A RARE participant will be required to write and speak Spanish; understand the Latino culture; exhibit enthusiasm; have good communication, organizational, and computer skills; have an understanding and compassion for difficulties that low-income and minority families experience; and possess a current driver's license and a car.

RARE Member: *Lisa Della Badia - 2003-2004, Year 10 Participant* Lisa Della Badia graduated from the University of Colorado at Boulder where she studied urban planning and received a degree in Environmental Design with a concentration in Sustainable Development. She studied abroad at the University of Sydney in Australia, learning about sustainability in cities. She has worked for the municipality of Bitez in Bodrum, Turkey, where she helped draft land-use and comprehensive plans to better prepare for growth. Lisa also has interned for Civitas, a design firm in Denver, Colorado.