

Umpqua Community Development Corporation

Community Profile:

Population 20,200

Location Roseburg

Position Description:

Sponsor Umpqua Community Development Corporation

Supervisor Robert Ault

Assignment

The RARE participant will work in all aspects that the Umpqua Community Development Corporation is currently pursuing pertaining to economic development, housing strategies, and downtown revitalization. The participant will spend most of the time in this area working on the MEDAL program, which serves to educate and empower low-income individuals through classes and individualized consultation to start their own small businesses. The RARE participant will be responsible for overseeing the DreamSavers Individual Development Account (IDA) program and PRIME grant administration. The participant will also be working on the Self-Help Housing project, which assists low-income first-time homebuyers in building their own homes through sweat-equity and specialized financing. The participant will assist with interviewing and qualifying potential participants, marketing, site selection, and zoning issues.

The RARE participant will be assisting in marketing for the renovated historic downtown hotel, and the marketing and advertising of Heartwood Resources, a store which sells recycled and donated building materials.

Required Skills

The RARE participant will need a good work ethic, a positive attitude, the ability to work well with others individually and in teams, public speaking skills, knowledge of land use planning, knowledge of marketing and advertising, group facilitation abilities, and project management skills. In addition, a sense of humor will be very helpful.

RARE Member: *Marissa Jones - 2003-2004, Year 10 Participant*

Marissa Jones attended Cornell University where she received a B.S. in Design & Environmental Analysis. During college, she worked on an environmental psychology research project studying the effects of environmental stressors (crowding, noise, and air pollution) on rural children. She also worked at the library of the Johnson Graduate School of Management until she graduated. After school, Marissa worked in New York City at an architecture firm, Hillier, as a Strategic Facilities Planner.