Rogue Valley Transportation District

Community Profile:
Population 125,000
Location Medford

Position Description:
Sponsor Rogue Valley Transportation District
Supervisor Matthew Barnes

Assignment
The RARE participant will assist Rogue Valley Transit District (RVTD) with four projects this year: Education, Public Outreach, Employer/Government Outreach, and Ridership. The participant will create a variety of educational programs for students in grades K-12, and will support and deliver the education classes. The participant will also research the latest local transportation planning initiatives, such as multi-modal development, and will attend pertinent meetings, conferences, and related events.

The participant will communicate the RVTD’s message to the public and public agencies by producing informative campaigns to those audiences. The participant will also work with RVTD to promote the Ridership program by working on multiple events such as Car Free Day, Reflect on Walking, Walk to School Day, and an awards ceremony, Transportation Heroes, that will raise the awareness of alternative transportation.

Required Skills
The RARE participant will have an understanding of transportation issues, good writing and speaking skills, leadership and advising skills, the ability to work with children of all ages, and will be creative.

RARE Member: Paige West - 2003-2004, Year 10 Participant
Paige West holds a B.S. from the University of Oregon in Sociology and a minor in Political Science, with concentrations in Environment and Population and in Politics and Social Movements. Paige has worked at the Oregon Social Learning Center, and as a project coordinator for Energy Studies in Buildings Laboratory at the University of Oregon.