

Oregon Coast Community College SBDC (CORE)

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Community Profile

Population 44,000 (Lincoln County)

Location Newport

Position Description

Sponsor Oregon Coast Community College Small Business Development Center and the CORE Collaborative

Supervisor Guy Faust, Director

Assignment This is one of five RARE positions sponsored by the CORE Collaborative. CORE, which stands for Connecting Oregon for Rural Entrepreneurship, is a collaboration funded by the W.K. Kellogg Foundation and spearheaded by Oregon's Rural Development Initiatives. While each of the five RARE assignments will vary based on the needs of the specific communities, all CORE positions will share a focus on creating and sustaining entrepreneurship development systems in economically distressed target areas. In Lincoln County, the RARE participant will continue work on several projects including: a youth entrepreneurship program with a local high school; a social entrepreneurship venture; periodic evaluation and reporting of the program; researching grant opportunities; and coordinating media and publicity with contractors. While local leaders and entrepreneurs will spearhead CORE's regional efforts, a CORE Statewide Advisory Board will bring together diverse lessons learned to ultimately impact statewide policy change.

Required Skills The ideal RARE participant needs strong organizational skills, people skills, and should be an effective communicator, both verbally and in writing. S/he should enjoy helping people, should be a motivated self-starter, and should be capable of implementing plans.

RARE Participant



Justin Overdeest

Justin Overdeest, a California native, received a degree in business entrepreneurship from the University of Southern California, the only such program in the country. After graduation, Justin put his skills to work as a Peace Corps volunteer, first on the border of the Dominican Republic and Haiti where he worked on a variety of community development projects including: community reforestation projects; the development of solar panels and water filtration systems; animal husbandry; cultivating vegetable gardens; and creating handmade clay stoves and latrines. He did a second Peace Corps term in the northern Andes of Peru, working specifically in health and small business, where he aided in the creation of a small non-profit organization based in a rural town of two thousand people. Justin is entering his second year with the RARE program and plans to pursue further professional and educational experiences in the field of entrepreneurship here in Oregon.

