

Lake County Development (CORE)

Community Profile

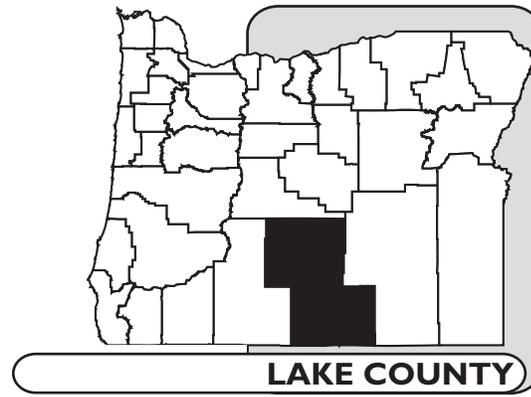
Population 7,565

Location Lakeview

Position Description

Sponsor Lake County Development

Supervisor Ronne Lindsay,
Executive Director



Assignment There are five RARE positions sponsored by the CORE Collaborative. CORE, which stands for Connecting Oregon for Rural Entrepreneurship, is a collaboration spearheaded by Oregon's Rural Development Initiatives. While each of the five RARE assignments vary based on the needs of the specific communities, all CORE positions share a focus on creating and sustaining entrepreneurship development systems in economically distressed target areas. The RARE participants work closely with their sponsoring organizations hosting appropriate trainings on entrepreneurship, conducting a youth entrepreneurship programs with local high school students, and supporting the efforts of growing farmers' markets and buy local campaigns. While local leaders and entrepreneurs spearhead CORE's regional efforts, a CORE Statewide Advisory Board will bring together diverse lessons learned to ultimately impact statewide policy change. In Lake County, the RARE participant works closely with South Central Economic Development District (SCOEDD) and Lake County Resource Initiative (LCRI) to reach the county's goal of becoming a renewable energy net exporter by 2012. Specifically, the participant coordinates local organizations, researches new funding opportunities, and provides up to date information to community members, small business owners, and project leaders about new technologies and strategies to incorporate them into their everyday lives. The participant also prepares and submits grant applications.

RARE Participant



Brian Hider

Brian Hider is entering a second year with the RARE program and Lake County Development Corporation. A California native, Brian graduated from California State University-Chico with a BS in Business Management Information Systems with a focus on Sustainability. His past work experience includes carbon emissions analysis, environmental asset management, and greenhouse gas accounting. Brian also performed a comprehensive life-cycle analysis for a large Californian farm.