

City of Roseburg

Community Profile

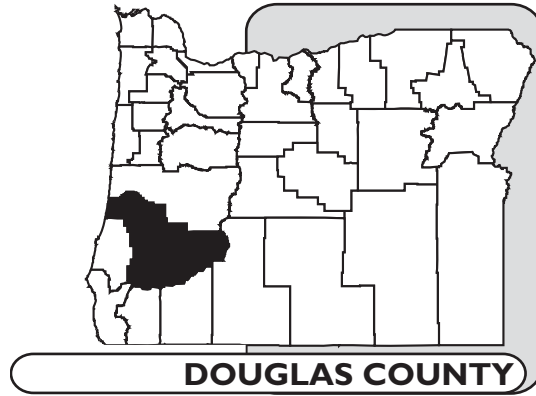
Population 21,355

Location Roseburg

Position Description

Sponsor City of Roseburg

Supervisor Teresa Clemons,
CFM, Community Planner



Assignment The City of Roseburg is redeveloping its downtown area. The RARE participant is the point person on the development project and responsible for coordinating interests of community stakeholders. The participant is inventorying downtown assets and drafting a downtown plan which is the beginning of the redevelopment process. The goal of the plan is to unite the city and community partners with a shared vision that will strengthen the economic and social core of the community.

Specifically, the participant is analyzing the local economy, determining the trade area and local business mix, and coordinating compliance for the voluntary inventory of downtown buildings. The participant is also developing a list of resources and incentives to encourage the redevelopment of downtown retail space. Finally, the participant is the liaison collaborating with local property and business owners to implement the Oregon Main Street Program.

RARE Participant



Virginia Elandt

Virginia Elandt is entering her second year with the RARE program and is continuing her work with the City of Roseburg. Virginia grew up in rural Wisconsin and graduated from University of Wisconsin- Stevens Point where she earned a BS in Geography and Urban Planning. Prior to joining RARE, she worked in various planning fields including: natural hazards mitigation and response, parks, and alternative transportation. Additionally, Virginia has previous experience in small business development.