

# City of Sherwood

## Community Profile

**Population** 16,640

**Location** Sherwood

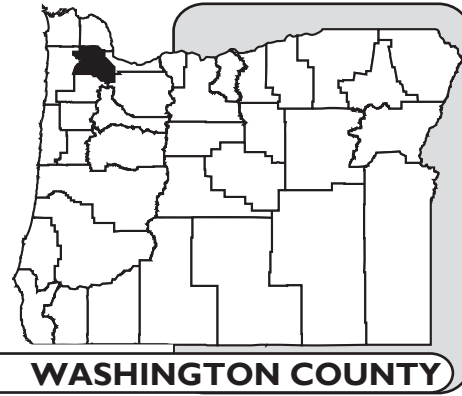
## Position Description

**Sponsor** City of Sherwood

**Supervisor** Tom Nelson

**Assignment** The RARE participant is working with the Sherwood Urban Renewal Agency to redevelop an area of downtown known as Old Town Sherwood. The RARE participant is focusing on two aspects of development this year- organizing community members and creating a marketing plan. Working with a small group of downtown merchants, the participant is strategizing how to best implement the economic development plan as well as garnering buy-in from community members to forward the redevelopment of Old Town Sherwood.

Additionally, the RARE participant is drafting a marketing plan for the entire Old Town Sherwood area. Following acceptance, the participant will begin to implement the plan.



## RARE Participant



Alexis Bozzo

**Alexis Bozzo**, originally from New Jersey, earned a BA of Political Science and a BA of Interdisciplinary Studies from Virginia Tech in 2007. As an undergraduate, Alexis interned for a delegate of the Virginia General Assembly as part of Virginia Commonwealth University's Capital Semester Program. Following a year studying at graduate level planning at Clemson University and abroad in Istanbul, Alexis made her way back to Virginia and completed her Masters in Urban & Regional Planning at VCU in 2009. She interned with a focus on economic development for the Greater Richmond (Virginia) Partnership and Virginia's Gateway Region. Following RARE, Alexis intends to pursue a doctoral program and one day become a professor.