City of Coburg

Community Profile

- County: Lane
- City: Coburg
- Population: 4,690

Assignment

- Organization: City of Coburg
- Supervisor: Jeff Kernen
- RARE Member: Emma Vallillo

About the City of Coburg

The City of Coburg has a small staff, with a total of 14 employees. Most staff wear multiple hats and are very helpful and resourceful. The City is governed by a City Council made up of six councilors and one mayor. Many members of the community are actively engaged in the happenings of the City through various city staffed committees. The staff is led by a City Administrator with broad skills and depth of planning knowledge.

Emma will primarily work with city staff and volunteers to develop an action plan for implementing the community vision recently adopted. She will update planning documents and field community questions. Additionally, she will convene and coordinate a local Main Street Group that will focus on downtown revitalization.

Meet Emma Vallillo

- Bachelors in Geography, Concentration in Urban and Regional Planning – SUNY College
- People may be surprised when they learn that I played club rugby for three years at SUNY College at Oneonta. Rugby is often categorized as a very aggressive and brutal sport. Although it involves being assertive and a player will have to endure plenty of body contact with her opponents, it is a sport that is beloved by its players.
- My most significant accomplishment is my contribution to a service-learning course Water and Environment of Guatemala. In the summer of 2015, I traveled with 20 other students to explore the watershed and drainage basin of Lake Atitlan. One of the most beautiful places in Guatemala is Lake Atitlan, which has created a tourism hub of economic growth for the indigenous people and put Guatemala on the map.