Dallas Downtown Association

Community Profile

- County: Polk
- City: Dallas, Texas
- Population: 15,345

Assignment

- Organization: Dallas Downtown Association
- Supervisor: Cathey Sturtevant
- RARE Member: Norah Owings

About the Dallas Downtown Association

The Dallas Downtown Association has been steadily forming since early 2014, largely under the guidelines from the Oregon Main Street Program. Based on monthly meetings and committee work, the organization is up and fully functional with a slate of very committed officers and directors, adopted bylaws, corporate status with the Oregon Corporation Division and approved 501 charitable category with the IRS. The DDA has formally adopted a mission statement which reads: “The mission of the Dallas Downtown Association is to encourage and inspire restoration, economic vitality, the arts and community spirit in the historic downtown district”.

Norah will provide administrative support and assistance to the DDA during this formative period, help build committed and skilled leadership in the DDA, continue to increase membership of the DDA, in both quantity and in scope, continue the marketing and communication program for the DDA, develop and implement funding plans and programs that ensure the ongoing viability of the DDA, help increase the presence of arts and cultural activities in downtown Dallas, and work with the City of Dallas, the Economic Development Commission, the Chamber and other organizations to improve the downtown’s economic vitality.

Meet Norah Owings

- B.S. in Environmental Economics and Policy, minor in Natural Resources - Oregon State University
- People may be surprised when they learn I appeared in Time Magazine for a special on Proms Across America.
- One of my most influential accomplishments was my internship at the Corvallis Environmental Center. It was one of the first programs I did for myself, it wasn’t required by my degree and I didn’t need a certain amount of volunteer hours. I was hired to intern for an event called Cooped Up in Corvallis where we found chicken coops around Corvallis and gave community members a chance to tour local coops.