

# City of Toledo

## Community Profile

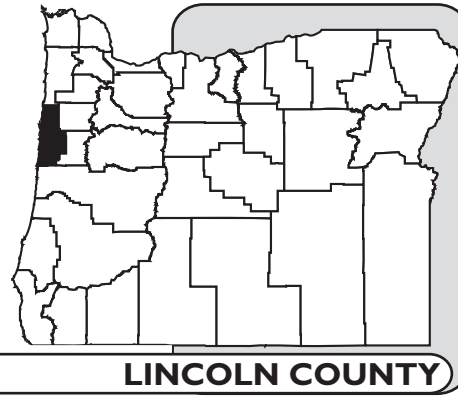
**Population** 3,470

**Location** Toledo

## Position Description

**Sponsor** City of Toledo

**Supervisor** Celeste Mathews  
Events Coordinator/Business  
Relations Specialist



**Assignment** The Mission of the City of Toledo is to provide efficient, economical and necessary public services that protect and enhance the quality of life in Toledo, now and in the future, as determined by its citizens, the law and available resources. Toledo is just seven miles inland from the Central Oregon Coast and the only inland coastal community with a deep water channel. The historic town cascades over the hillsides to the river.

The RARE participant placed with the City of Toledo will focus on furthering an array of Main Street Program initiatives. Recently, Toledo selected the National Main Street Program as a way to revitalize its downtown core, foster economic activity, and improve community connectedness. Specifically, the participant will help develop and conduct public awareness and education programs, develop a “buy local” campaign, assist in developing works plans, and research methods of fundraising. The participant will also assist the planning department with a lands inventory.

## RARE Participant



Allen Stewart

**Allen Stewart** grew up in the small town of Victor, Idaho. He received a Bachelor of Science in Planning, Public Policy and Management from the University of Oregon. While in college, Allen had the opportunity to gain a firm understanding of the theoretical framework surrounding the processes of land use planning. Allen has also had opportunity to gain significant experience in the professional planning arena via internships with the Institute for Policy Research and Innovation, the City of Driggs, Idaho, 1000 Friends of Oregon, and the City of Eugene. Following his year with the RARE Program, Allen plans to attend graduate school.