Strategic Doing Steps

Before you start...

Rule 1: Create and maintain a safe space for deep, focused conversation

Strategic Doing // Cycle

What could we do?
What should we do?
What’s our 30/30?
What will we do?
Strategic Doing Steps

Before you start...

Rule 2: Frame a conversation around an appreciative question

Strategic Doing Cycle

- What could we do?
- What should we do?
- What's our 30/30?
- What will we do?
Downtown Revitalization

What are the opportunities to make downtown Timbertown a place where residents and visitors want to spend more time?

1. Break into groups of no more than 6
2. Pick a role
3. Attention up front
Strategic Doing Steps

**What could we do?**

**Rule 3:** Uncover hidden assets that people are willing to share
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Rule 4: Link and leverage your assets to create new opportunities
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Rule 5: Rank all your opportunities to find your “Big Easy”
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Rule 6: Convert your Big Easy into an outcome with measurable characteristics (Where you are going)
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Rule 7: Define at least one Pathfinder Project with guideposts (How you will get there)
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Rule 8: Draft a short term action plan with everyone taking a small step
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What’s our 30/30?

Rule 9: Set a 30/30 meeting to review your progress and make adjustments.

Strategic Doing // Cycle

What’s our 30/30?
What could we do?
What should we do?
What will we do?
Strategic Doing Steps

What’s our 30/30?

Rule 10: Nudge, connect and promote relentlessly to build your new habits of collaboration.
New ways of Thinking, Behaving, & **Doing**

Building Trust
Think/Do Cycles

What's next?
New ways of Thinking, Behaving, & **Doing**