Strategic Doing 101
An Introduction to The Strategic Doing Framework
Agenda

• Setting the Stage!
• What is Strategic Doing?
• Why it Works?
  • A New Economy
  • A New Way of Thinking
  • A New Way of Behaving
  • A New Way of Doing
• What’s Next?
The Challenges We Face...

Start with a little story about Anytown, Oregon.

• “Wicked Problems”
• Caught in The Past
• Broken Trust
• Array of Players, Mindsets and Assets
• Managing Complex Networks
• Managing Conversations, Networks, etc.
• What to DO???
What is Strategic Doing?

- Identify Existing Assets
- Link and Leverage to Create NEW Opportunities
- Build NEW Narratives
- Build Trust
- Empower
- Turn Conversations into Action!
New ways of **Thinking**, Behaving, & Doing

The NEW economy, the NEW system

![Graph](Image)
ACTIVITY

Organizational Structure
How do people/organizations/businesses get things done?

1. Talk in pairs or groups of three
2. Describe an organization or business you have worked for
   a. How was the organization/business set up?
   b. What was their organizational structure?
   c. Who made decisions and how were they made?
New ways of **Thinking**, Behaving, & Doing

Hierarchies are being replaced by networks
New ways of **Thinking**, Behaving, & Doing

The OLD System (Strategic Planning)
New ways of **Thinking**, Behaving, & DOING!

The NEW System (Linking, Leveraging, and Aligning)
New ways of **Thinking**, Behaving, & Doing

The old system is being replaced by a new, more agile system.
Downtown Revitalization

How can we improve our downtown? What can we do to make it into a place that people want to spend time?

1. Split into 4 groups
2. Write down your assets/skills
3. Brainstorm downtown revitalization projects you could do based on the skills/assets you have
   a. Come up with at least 1 project idea
New ways of Thinking, **Behaving**, & Doing
New ways of Thinking, **Behaving**, & Doing
New ways of Thinking, Behaving, & **Doing**

Building Trust
Think/Do Cycles

What’s next?
New ways of Thinking, Behaving, & **Doing**