

# Port Orford Ocean Resource Team

## Seafood Community

### Community Profile

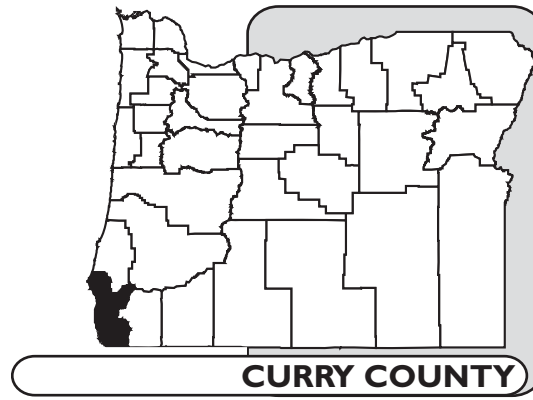
**Population** 1,153

**Location** Port Orford

### Position Description

**Sponsor** Port Orford Ocean Resource Team, Water Festival

**Supervisor** Leesa Cobb  
Executive Director



**Assignment** The Port Orford Ocean Resource Team is a nonprofit that founded in 2001 to work on community-based fisheries management. The organization is directed by a board of five local commercial fishermen and operates on the principles of Ecosystem-based management and the triple bottom line: ecology, economics, and equity. Port Orford Ocean Resource Team's projects include influencing state and federal fisheries policy, economic development based on the marine economy, targeted conservation initiatives, and local social justice initiatives.

The RARE participant placed with the Port Orford Ocean Resource Team will assist in managing a newly developed sustainable seafood marketing program. The seafood marketing program, titled Port Orford Sustainable Seafood, is a subsidiary of Port Orford Ocean Resource Team. Specifically, the participant will help develop strategies to promote and sell sustainable food, work with producers to develop their story, use social media to deliver messages, develop ideas for new product lines (frozen, smoked, canned), and assisting with developing a local food program.

### RARE Participant



Stephanie Webb

**Stephanie Webb** grew up in St. Peters, Missouri. She received a Bachelor of Science in Finance and Economics from Missouri Western State College. Following college, Stephanie worked in finance at two private firms before shifting to a planning career. Recently, she earned a Master's in Regional and Urban Planning from Eastern Washington University. Her interests lie in community building and environmental and recreation planning. As a student, Stephanie interned for People First of Washington a non-profit organization that promotes self-advocacy for people with disabilities. Following Stephanie's second year with RARE, she will pursue a career in land use and environmental