



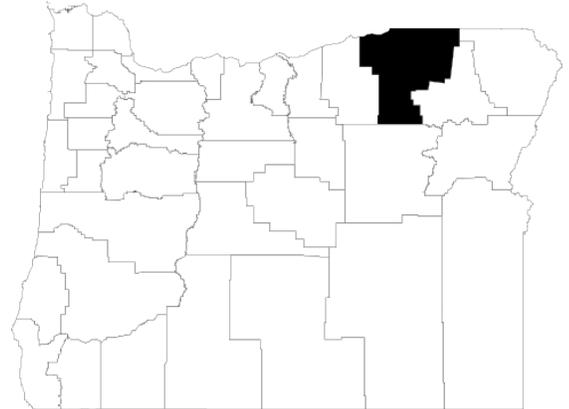
City of Hermiston

Community Profile

County Umatilla
 City Hermiston
 Population 17,520

Assignment

Organization City of Hermiston
 Supervisor Mark Morgan
 RARE Member Emma Porricolo



About the City of Hermiston

Hermiston is a vibrant and growing community located at the heart of the Pacific Northwest. This centralized location helps businesses access all of the major Northwest markets, and allows residents to easily access Portland (3hrs), Spokane (3hrs), Seattle (4hrs), or Boise (4hrs) for a weekend trip. Hermiston is the largest community in Eastern Oregon, with 17,000 residents in the city, and nearly 40,000 people living within a 10-mile radius of the downtown. The community therefore acts as the commercial, services, and cultural hub for much of Umatilla and Morrow Counties. Therefore, residents have immediate local access to businesses and services to meet all of their needs.

Emma will spend a substantial amount of time learning the Main Street approach, and researching Hermiston’s downtown and demographics in order to inform their work. This will include attending in-person and online trainings. She will be hosting a Downtown Focus Workshop aimed to create community task forces based on the issues downtown Hermiston faces, identified through stakeholders interviews. The task forces will inform much of her work for the remainder of her service, in addition to organizational development and recruitment for the Hermiston Downtown District. Emma will also be assisting the Urban Renewal District in community outreach and input for the design of a \$1M “Festival Street.”

Meet Emma Porricolo



- B.S. in Environmental Science and a Minor in Geology and Planning, Public Policy, and Management – University of Oregon
- People may be surprised when they learn that I ran my first 5k (5km) race when I was 8 years old.
- Moving across the country, about 3,000 miles, to attend the University of Oregon at 18 was one of my most significant accomplishments. As a shy girl in high school with a passion for adventure and connection to the environment.