



Milton-Freewater Downtown Alliance

Community Profile

County Umatilla

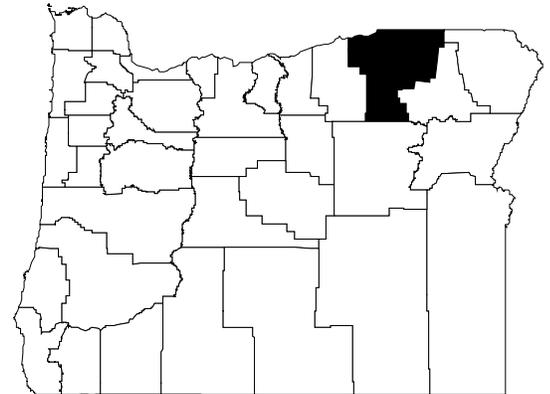
City Milton-Freewater

Population 6,740

Description

Sponsor Milton-Freewater Downtown Alliance

Supervisor Norm Saager, President



Assignment Milton-Freewater Downtown Alliance (MFDA) is a newly created organization under the umbrella of the Community Development Partnership, a group built of community members who are from service organizations & clubs, are business and property owners or city officials. Recently, Milton-Freewater Downtown Association joined the Oregon Main Street Program. Within the five months after creating the MFDA, the organization accomplished mainly administrative tasks necessary to move forward with their established goals & objectives. Specifically, MFDA formed the executive board, assigned committees, compiled by-laws, obtained financial and in-kind resources for the hiring of a RARE participant, and garnered the support of the City of Milton-Freewater, Milton-Freewater Area Chamber of Commerce, Community Development Partnership, The Milton-Freewater Area Foundation and the N. Main Street Merchants & Property Owners.

The RARE participant placed with the MFDA will work as the organization's Main Street Program Manager. Specifically, the participant will conduct research needed to identify available commercial space in the business district. The participant will also take the lead on moving forward the City's newly developed Main Street Program via an array of advocacy and outreach efforts.

Meet Alina Launchbaugh



Alina Launchbaugh grew up in and around Kansas City. She recently received a Bachelor of Science in Business Administration from Kansas State University and a Bachelor of Science in Biblical Studies/Theology from Manhattan Christian College. As a student, she had the opportunity to take a wide range of business classes to get an overview of all aspects of business. Alina's main focus of her studies was new venture creation and marketing. After graduating from college, Alina lived and worked in Nyeri, Kenya as a Youth Enterprise Volunteer. In Kenya, Alina assisted youth at the Children and Youth Empowerment Center in business plan writing and development. Via her year with the RARE Program, Alina hopes to gain skills in grant writing, business plan development, and community driven planning. Following Alina's year with the RARE Program, she plans to use her education and background to create programs that will ethically and sustainably assist others.