



La Grande Main Street

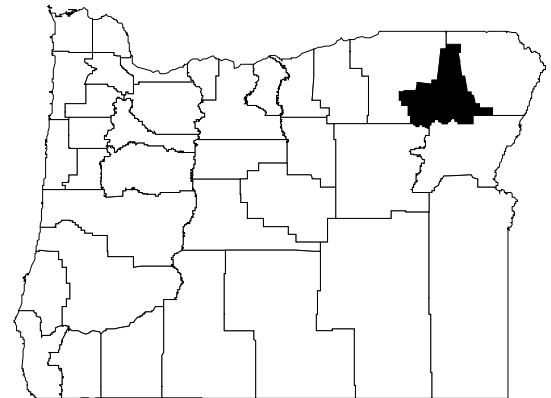
Community Profile

County Union
City La Grande
Population 13,095

Description

Sponsor La Grande Main Street
<http://lagrandemainstreet.org>

Supervisor John Howard, Board President



Assignment La Grande Main Street works to revitalize the City of La Grande’s downtown using the Oregon Main Street Approach. This is a comprehensive means to rebuild a healthy downtown by addressing the economic challenges facing downtown, beautifying and restoring the historic heart of our community, and promoting the downtown with fun events and quality marketing. La Grande Main Street is volunteer driven by downtown businesses owners, community members and supported by many local organizations. The La Grande Main Street Program was officially designated by the State on September 26, 2008 as an “Oregon Main Street Transforming Downtown.” La Grande joined 10 other Oregon communities which were designated as either Performing Main Street programs or Transforming Main Street programs at that time.

The RARE participant placed with the La Grande Main Street will coordinate and manage various components of the La Grande Main Street Program. The participant will be involved in all aspects of the project, including but not limited to daily administration, long-range planning, stakeholder engagement, and various special projects. Major activities include the daily, weekly and monthly management of the program and the associated standing committees and the LGMS board of directors. The participant will also provide staff support to the program and all of its activities, including; meeting management, calendars of events, single-point-of-contact; marketing & communications; event coordination; project assistance and/or coordination and/or management; technical assistance to committees as needed.

Meet Alana Garner



Alana Garner grew up in the small town of Ivor, Virginia. She received a Bachelor of Science in Public and Urban Affairs from Virginia Polytechnic Institute and State University. As a student, Alana was active in the student-run planning club where she was able to help the Virginia Tech community as well as the town of Blacksburg reach a common agreement on an array of pertinent issues. Upon attaining her degree in Public and Urban Affairs, Alana moved to Washington DC where she worked with a mid-sized patent law firm. Following her second year with the RARE Program, Alana plans on attaining a Masters in Urban Planning with a focus on economic development.