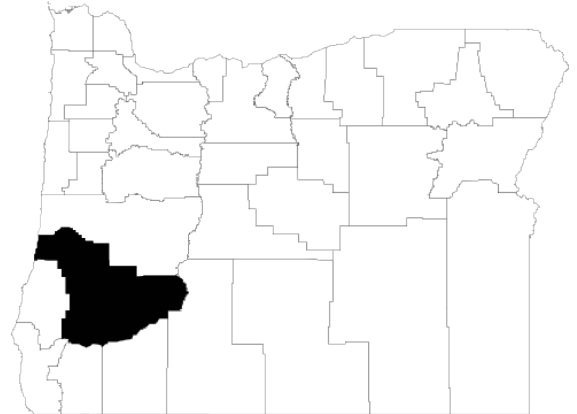




## City of Reedsport

### Community Profile

County Douglas  
 City Reedsport  
 Population 4,150



### Assignment

Organization City of Reedsport  
 Supervisor Jonathan Wright  
 RARE Member Erik Hesseling

#### About the City of Reedsport

The City of Reedsport has been undergoing a transition from a traditional timber products industry based economy to a more diverse economy based on mixed industry, services, and tourism. Reedsport is geographically located on highways 38 and 101, and is the gateway from I-5 to the rest of the southwestern Oregon coast. The visual impacts of Reedsport’s downtown, midtown, and uptown districts are viewed by every tourist and visitor traveling through the community on these two major highways.

Erik will be working as the coordinator for the Reedsport Main Street Program, a community driven program led by community volunteers working towards Reedsport’s commercial district revitalization. He will continue to support existing fundraising efforts such as the t-shirt crowd funding campaign and the brick engraving fundraiser. Erik will also organize and coordinate short-term and long-term revitalization projects by coordinating the efforts and supporting projects such as the Facade Improvement Grant Program, the Banner Project, the Steam Donkey Preservation Project, Reedsport Cycle Stop and the Reedsport Kayak Launch in order to show splash efforts and momentum through the Main Street Program.

#### Meet Erik Hesseling



- B.A. in History, Minor in Political Science – Boise State University
- Master in Public Administration with an emphasis in government management – Upper Iowa University (tentative Summer 2017)
- People may be surprised when they learn that I lived in the highlands of Guatemala for several months. The reason for visiting was to attend a Spanish-language school in order to increase my efficiency interacting with Spanish-speaking citizens.
- I view my career as a U.S. Park Ranger as my most significant accomplishment to date. It is an incredibly complex and dynamic job, which carries a measure of deserved prestige. It is an honor and privilege to have been trusted to provide for the safety of people at the federal level.