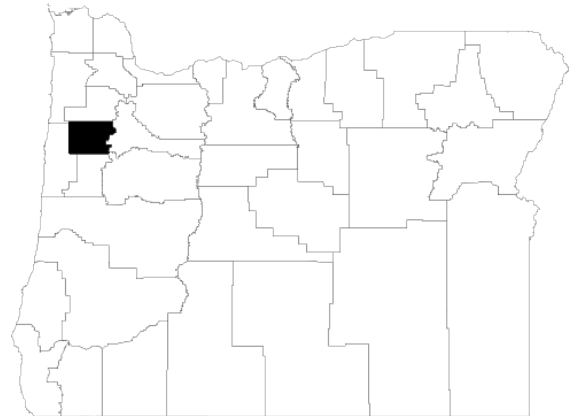




# Independence Downtown Association

## Community Profile

County Polk  
 City Independence  
 Population 60,000



## Assignment

Organization Independence Downtown Association  
 Supervisor Shawn Irvine  
 RARE Member Imani Hall

### About the Independence Downtown Association

The Independence Downtown Association is a non-profit organization which has existed for many years as an all volunteer organization. Originally formed as a downtown beautification organization, IDA’s mission has shifted toward business development and downtown revitalization. The organization presently has over 50 members and meets monthly.

Imani will assist the Independence Downtown Association by building organizational capacity and budget in preparation of a permanent downtown manager position. Imani will also grow existing and develop a new annual fundraising event or activity for IDA and also develop IDA’s website and social media presence. Through these projects Imani will continue to draw more visitors and residents to the downtown through events and promotions to create a sense of vitality and a customer base for downtown businesses.

### Meet Imani Hall



- B.A. in Environmental Studies with a minor in African Diaspora Studies – Ithaca College
- People may be surprised when they learn I have a SpongeBob pillow that I sleep with every night! I won SpongeBob at Dave and Busters my senior year of high school and he has been with me ever since.
- My most significant accomplishments are the breakdancing events I planned my junior and senior year of college. My college planned the event for years but I was able to partner with Cornell University and get high profile dancers to attend. The breakdancing event has become a staple in the central NY hip-hop scene and is still going strong.