



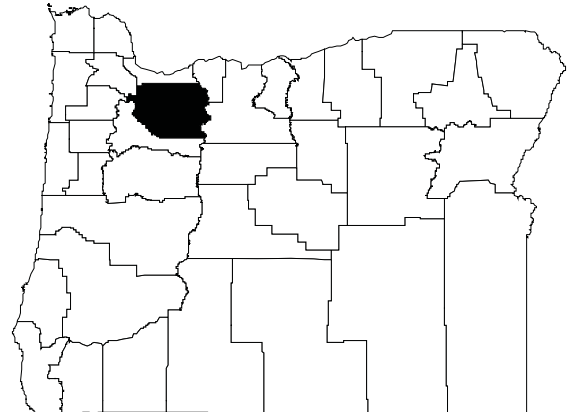
City of Canby

Community Profile

County Clackamas
 City Canby
 Population 16,010

Assignment

Organization City of Canby
 Supervisor Renate Mengelberg
 RARE Member Mariah Dodson



City of Canby

The City of Canby is located at the northern end of the Willamette Valley and is surrounded by three rivers—the Willamette River to the north, and the convergence of the Molalla and Pudding Rivers to the west. Canby possesses a rich heritage centered in farming and the railroad with its own distinct small town identity. Still, depending on its traditional economic bases, Canby has evolved from a small agricultural ‘bedroom’ community into a regional and international business location despite being situated within a 30 minute drive of downtown Portland, Oregon. Canby’s population has reached over 16,010 and continues to grow. Since 1990, the Canby’s population has grown by almost 6,500 or by 300 new residents per year. The current level of business growth and activity in Canby is relatively strong and the variety of employment bases is impressive for the City’s size.

The RARE participant placed with the City of Canby will support the local Main Street Program as they transition into a non-profit organization by assisting with the 501c3 non-profit organization application and by researching best practices for and assisting in drafting by-laws for the new non-profit. The RARE participant will also assist with Main Street events through volunteer management and recruitment, fundraising, promotion, and establishing a “Friends of Downtown” membership and donor program. In addition, the RARE participant will work on researching best practices for implementing an Economic Improvement District and/or Business improvement district for Canby Main Street, and will work on updating the Canby Newcomers and Visitors Guide for 2016 and on improving tourism efforts. Finally, the RARE participant will work on researching and writing grants for Civic Center Plaza/library and Main Street-related projects, and will work on developing information and resources to support businesses.

Meet Mariah Dodson



Mariah received her Bachelor of Arts in History with minors in Business and International Studies from Gonzaga University. During college, Mariah participated in the Hogan Entrepreneurial Leadership program, where she focused on learning about creating social ventures to aid in community and economic development. After attaining her bachelor’s degree, Mariah became a Conservation Volunteer with American Conservation Experience, where she worked on projects involving invasive species removal, ecological restoration, fence building, trail work, and dry stone masonry projects. Now in her second year with RARE Program, Mariah hopes to further develop her technical skills and leadership and communication abilities. After serving with the RARE Program, Mariah plans to begin working on a graduate degree in Landscape Architecture or Urban and Regional Planning.