



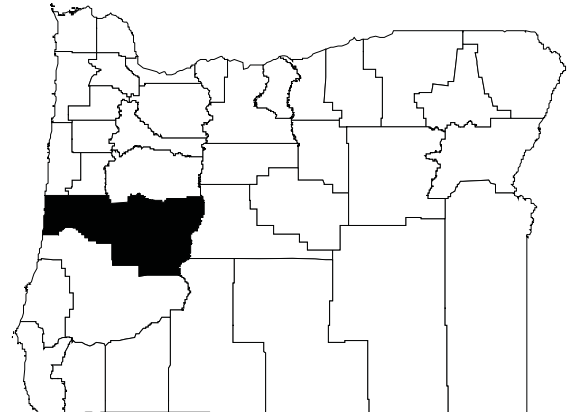
## McKenzie Community Development

### Community Profile

County Lane  
 City Blue River  
 Population 4,500

### Assignment

Organization McKenzie Community Development  
 Supervisor Jim Thomas  
 RARE Member Ashley Adelman



### About McKenzie Community Development

The Ford Family McKenzie River Action Team is a continuation of the Ford Institute Leadership Program and is composed of 10 community volunteers and an NAO facilitator, Amy Carlson. The funding is provided by the Ford Family Foundation. The Blue River Community Development Corporation is the 501(c)(3) that supports the ongoing work.

The RARE participant with McKenzie Community Development will work on enhancing membership in the McKenzie River Chamber of Commerce, Tourism Committee, and other designated volunteer organizations, and will also work on increasing and organizing community volunteers. Additionally, the RARE participant will work with Blue River to rezone a wastewater treatment system. The RARE participant will also work with Willamette National Forest: Children’s Forest to assist with projects and help with community engagement. Finally, the RARE participant will identify sustainable funding for future staff positions by incorporating funding opportunities into development project plans.

### Meet Ashley Adelman



Ashley received her bachelor of science in Planning, Public Policy and Management and in Environmental Studies with a minor in Geography from the University of Oregon. As a student, Ashley worked as a student advisor for the Environmental Studies program, assisting current and prospective students with planning their degrees and helping the program identify new courses suitable for major curriculum. Ashley also interned with Schoolhouse Garden, where she promoted the program, led and co-led service projects, and wrote grants to secure \$15,000 of funds. During her year with the RARE Program, Ashley hopes to utilize the knowledge she has gained throughout her education to enhance community connections to the outdoors, especially for children. Following her year with RARE, Ashley plans to obtain her permaculture design certificate while improving her Spanish language skills, and she would eventually like to own and operate a sustainability education center for long- and short-term guests.