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Program Session #: 608 | Submission: 12591 | Sponsor(s): (AAT)  
Scheduled: Sunday, Aug 3 2014 1:00PM - 2:30PM at Pennsylvania Convention Center in Room 119 A

## What Gives Power to Words? A Multi-disciplinary Conversation on Social Change

### What Gives Power to Words?



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- Organizer: **Ryan Quinn**; U. of Louisville;
- Organizer: **Klaus Weber**; Northwestern U.;
- Speaker: **Stanley Deetz**; U. of Colorado;
- Speaker: **Adam D Galinsky**; Columbia U.;
- Speaker: **Michael Schudson**; Columbia U.;
- Speaker: **Stephen T Ziliak**; Roosevelt U.;

Words – the symbolic language used to communicate – are portrayed by social scientists as at the same time powerful and powerless in affecting social change. The question is, however, not whether words are powerful – it is not clear if these theories can be reconciled – but when they are powerful and towards what consequence. This panel symposium facilitates a multi-disciplinary dialogue on the topic, by bringing four eminent scholars from sociology, psychology, economics and communication studies to reflect on their fields' insights and engage in dialogue.

Search Terms: AAT Leader , AAT Research , AAT Theory

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KEY TO SYMBOLS

Teaching-oriented | Practice-oriented | International-oriented | Theme-oriented | Research-oriented | Diversity-oriented

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