Gain one of the biggest competitive advantages –

*Become a Cohesive Company™*
Different Interpretations Lead to Dysfunction

Indian fable about the “Six Blind Men.” Each man is confident about his interpretation, and yet completely off in seeing the big picture.
Internal dysfunction is an organization’s most serious challenge.
Internal Dysfunction

Even the most successful and well-established companies have faced internal dysfunction challenges.
Internal dysfunction is an organization’s most serious challenge.

Internal dysfunction can decimate an organization's effectiveness and productivity. It weakens execution.
Client-Supplier Integration

“TURNING THE CORNER”
November 12-13, 2018
Successful companies have two common traits…

Business is a marathon, not a sprint.

No organization can achieve sustained success without —

**CLARITY AND COHESION**

What does clarity mean to you?

What does cohesion mean to you?
Successful companies have two common traits

These companies have thrived because of their crystal-clear business model and their unwavering/non-negotiable commitment to it.
How COHESIVE is your COMPANY?

TM
COHEGIC METHOD™

1. Spirit
   Who are we? Why do we exist? What is our business model, our DNA? How will we conduct ourselves?

2. Direction
   Where are we going, why, how, & how fast?

3. Engine
   What infrastructure, capabilities, and mindset do we need to execute our strategy?

4. Execution
   How well are we getting it done? Do we have a repeatable rhythm?

5. Strategic Cohesion
   How well are our spirit, direction, engine, & execution aligned?

6. Continuous Transformation
   How well are we improving our direction, engine, & execution in each cycle?
Cohesive Company™

A company that coherently and continuously transforms its direction, engine and execution, while staying true to its spirit.

Top-notch business performance is impossible until you – cohesively align mission, vision, goals, strategy, execution & culture.