INTRODUCTION TO ACADEMIC VIDEO ONLINE (AVON)

FOR COURSE INSTRUCTORS | SEP 2016
WHAT IS ACADEMIC VIDEO ONLINE (AVON)?

A streaming video collection on the Alexander Street platform.

AVON comprises various types of video material with curricular relevance, in particular:

- Documentaries
- Interviews
- Performances
- News programs
- Field recordings
- Commercials
- Raw footage
CONTENT

- Carefully selected by expert editors.
- Covers a wide range of subject areas, mainly from the humanities, arts and social sciences

**Subject Strengths**

*Academic Video Online: Premium* covers all disciplines and subject areas, with specific strengths in:

- Anthropology
- Counseling & Therapy
- Art, Fashion & Design
- Business & Economics
- Diversity Studies
- Documentary Film
- Feature Film
- Education
- History
- Music & Dance
- News & Current Events
- Theatre & Drama

In addition, we provide content in nursing, allied health, criminal justice, engineering, and science.
OVER 48,000 TITLES
FROM 1,500 PROVIDERS, SUCH AS:

- British Broadcasting Corporation (BBC)
- Ideas Roadshow
- Insight Media
- Microtraining Associates
- MVD Entertainment Group
- Videofashion
TO ACCESS ACADEMIC VIDEO ONLINE

- Direct URL to platform:
  http://search.alexanderstreet.com.ezlibproxy1.ntu.edu.sg/avon

- AVON is also listed in the Library’s database webpage

- MARC records of videos can also be found from Library catalogue
USEFUL FEATURES IN THE ALEXANDER STREET PLATFORM

Some titles have transcripts displayed by the side of the video, so you can follow or review the content closely. You get watch and read, pause and reflect, all at your own pace.
USEFUL FEATURES IN THE ALEXANDER STREET PLATFORM

You can build your own playlists, and also create video clips selections to share with others.

Take a look at this 1min clip I made, which I named as “the moment in which Steve Jobs grew up”.

Check out my custom playlist ➔

• Direct Link
USEFUL FEATURES IN THE ALEXANDER STREET PLATFORM

Citing the video in student assignments is also very easy. It only takes a few clicks to get the citation in APA style.

Your list (1 item) clear all and return

SHARING VIDEOS WITH NTU STUDENTS & STAFF

- Click on “Embed/Link” below the video to get the permanent link. Embedding video onto your course site/blog is not recommended due to limitations of our IT configuration.
VIDEO TUTORIALS ON YOUTUBE

- **Click on panels below:**

  1. **Using the Video player**
     - Learn about the basic functions and features of the Alexander Street video player.

  2. **How to make a clip**
     - Highlight the most important piece of your content by making a clip in our audio and video players.

  3. **How to create a playlist**
     - Create a custom playlist to save and share your favorite content with others.

  4. **Tips on how to search**
     - Be sure to find the best content you can with these tips on how to search on the Alexander Street platform.

- **Link to Help on the platform**
WE ALSO SUBSCRIBE TO 3 OTHER COLLECTIONS FROM THE ALEXANDER STREET PLATFORM

- Asian Film Online
- Engineering Case Studies Online
- Ethnographic Video Online

You may see other collections available when you log in, but those are complimentary for a limited time only.
HAPPY WATCHING!

Do explore these video collections and use it for your learning or teaching!