

## Dr. Shirley S. Ho

### Current position and past employment history

2020 – Present	Research Director for Arts, Humanities, Education and Social Sciences, President's Office, Nanyang Technological University
2014 – Present	Associate Professor, Wee Kim Wee School of Communication and Information, Nanyang Technological University
2017 – Present	Cluster Director, Energy Research Institute, Nanyang Technological University
2017 – 2019	Associate Chair (Faculty), Wee Kim Wee School of Communication and Information, Nanyang Technological University
2009 – 2014	Assistant Professor, Division of Communication Research, Wee Kim Wee School of Communication and Information, Nanyang Technological University
2003 – 2008	Senior Tutor, Division of Communication Research, Wee Kim Wee School of Communication and Information, Nanyang Technological University (Note: On overseas study leave from 2005 – 2008)

### Academic qualifications

2008	PhD in Communication, University of Wisconsin-Madison, USA
2005	MA in Journalism & Mass Communication, University of Wisconsin-Madison, USA
2002	BA in Communication Studies (First Class Honors), Nanyang Technological University

### Selected Publications

1. **Ho, S. S.**, Oshita, T., Looi, J., Leong, A. D., & Chuah, A. S. F. (2019). Exploring public perceptions of benefits and risks, trusts and the acceptance of nuclear energy in Thailand and Vietnam: A qualitative approach. *Energy Policy*, 127, 259-268
2. **Ho, S.S.**, Leong, A.D., Looi, J., & Chuah, A.S.F. (2019). Online, offline, or word-of-mouth? Complementary media usage patterns and credibility perceptions of nuclear energy information in Southeast Asia. *Energy Research and Social Science*, 48, 46-56.
3. Chuah, A. S. F., Leong, A. D., Cummings, C., & **Ho, S. S.** (2018). Label it or ban It? Public perceptions of nano-food labels and propositions for banning nano-food applications. *Journal of Nanoparticle Research*, 20: 36.
4. Cummings, C., Chuah, A. S. F., & **Ho, S. S.** (2018). Protection motivation and communication through nano-food labels: Improving predictive capabilities of attitudes and purchase intentions toward nano-foods. *Science, Technology, & Human Values*, 43(5), 888-916.
5. **Ho, S. S.**, Looi, J., Chuah, A. S. F., Leong, A. D., Pang, N. (2018). "I can live with nuclear energy if...": Understanding trust in stakeholders and perceived risks and benefits of nuclear energy in Singapore. *Energy Policy*, 120, 436-447.
6. **Ho, S.S.**, Leong, A.D., Looi, J., Chen, L., Pang, N., & Tandoc, E. Jr. (2018). Science literacy or value predisposition? A meta-analysis of factors predicting public perceptions of benefits, risks, and acceptance of nuclear energy. *Environmental Communication*. doi.org/10.1080/17524032.2017.1394891
7. **Ho, S. S.**, Detenber, B. H., Rosenthal, S., & Lee, E. (2014). Seeking information about climate change: Effects of media use in an extended PRISM. *Science Communication*. doi:10.1177/1075547013520238.
8. **Ho, S. S.**, Scheufele, D. A., & Corley, E. A. (2011). Factors influencing public benefits outweigh risks perception of nanotechnology: Assessing the roles of mass media, interpersonal communication, and elaborative processing. *Public Understanding of Science*, 1-18. doi:10.1177/0963662511417936.
9. **Ho, S. S.**, Scheufele, D. A., & Corley, E. A. (2011). Value predispositions, mass media, and attitudes toward nanotechnology: The interplay of public and experts. *Science Communication*, 33(2), 167-200. doi:10.1177/1075547010380386.
10. **Ho, S. S.**, Brossard, D., & Scheufele, D. A. (2008). Effects of value predispositions, mass media use, and knowledge on public attitudes toward embryonic stem cell research. *International Journal of Public Opinion Research*, 20(2), 171-192. doi:10.1093/ijpor/edn017.

## Recent awards

- 2019 ASCoR (Amsterdam School of Communication Research) McQuail Award (with Lee & Lwin), a prestigious award given annually to the best article advancing communication theory published in an international journal in the previous 2 years.
- 2019 Best Published Article Award (3<sup>rd</sup> Place) (with Looi, Leong, & Chuah), Communicating Science, Health, Environment, & Risks Division, Association for Education in Journalism & Mass Communication annual conference
- 2019 Top Faculty Paper Award (1<sup>st</sup> Place) (with Chen, Lwin, & Fu), Mass Communication and Society Division, Association for Education in Journalism & Mass Communication annual conference
- 2019 Top Teaching Award (2<sup>nd</sup> Place), Communicating Science, Health, Environment, & Risks Division, Association for Education in Journalism & Mass Communication annual conference
- 2019 Best Published Article Award (with Lee & Lwin), International Communication Association Annual Conference, Children, Adolescents and Media Division
- 2019 Supervisor of Top 5 URECA Undergraduate Research Excellence Award 2019 (Student: Leow Jing Xuan)
- 2019 Supervisor of Top URECA (Undergraduate Research Experience on Campus) poster winner (Arts and Humanities category) (Student: Juline Lew)
- 2019 Supervisor of Top URECA (Undergraduate Research Experience on Campus) poster winner (Social Sciences category) (Student: Leow Jing Xuan)
- 2018 Recipient of Hillier Kriegbaum Under-40 Award, a prestigious award given by the Association for Education in Journalism & Mass Communication annually to a top scholar under 40 years of age who showed outstanding achievement in research, teaching and service
- 2018 Recipient of the Women in Education Leadership Award, 9<sup>th</sup> Asia's Education Excellence Awards, Singapore
- 2018 Top Published Article of the Year Award (1<sup>st</sup> Place) (with Chen & Lwin), Communicating Science, Health, Environment, & Risks Division, Association for Education in Journalism & Mass Communication annual conference
- 2017 Best Presentation Award (with Alisius Leong, Jiemin Looi, & Agnes Chuah), ICNESE 2017 International Conference on Nuclear Energy Systems Engineering
- 2017 Highly Commended Paper in Sociology & Social Policy Category (Student: Lim Cui Min), The Undergraduate Awards, Dublin Ireland
- 2016 Top Faculty Paper Award (First Place) (with Adeline H. Ong, Wen Bin N. Lim, & Benjamin H. Detenber), Environmental Communication Division, International Communication Association annual conference, Fukuoka, Japan
- 2016 Global Winner (Top in Education Category) (with Angelica Ng), The Undergraduate Awards, Dublin, Ireland
- 2016 Top 4 most cited article in the *Asian Journal of Communication*
- 2015 Top 5 most cited article in the *Asian Journal of Communication*
- 2015 Outstanding Paper Award (Second Place) (with John Robert R. Bautista, Iyra S. Buenrostro, Karryl Kim A. Sagun, & Guo Qing), 21<sup>st</sup> Annual International Conference of the International Association for Intercultural Communication Studies, Hong Kong, China
- 2015 Top 2 most accessed article in the *International Journal of Public Opinion Research*
- 2014 Top Published Article of the Year Award (Second Place) (with Michael F. Dahlstrom), Communicating Science, Health, Environment, & Risk (ComSHER) Division, Association for Education in Journalism & Mass Communication annual conference
- 2014 Top Faculty Paper Award (Second Place) (with Youqing Liao and Sonny Rosenthal), ComSHER Division, Association for Education in Journalism & Mass Communication annual conference
- 2013 Top 8 highly-cited article in the *International Journal of Public Opinion Research* (from Oct 1, 2011 - Oct 1, 2013)
- 2013 Top 25 most highly-cited article in the *International Journal of Public Opinion Research* (in the entire 25-year history of the journal, as of 2013)
- 2010 Top 10 most downloaded article in the *Asian Journal of Communication* (Jan-Jun 2013)

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| 2010 | Top Faculty Paper Award (First Place) (with Xianghong Peh and Veronica Soh), ComSHER Division, Association for Education in Journalism & Mass Communication annual conference      |
| 2010 | Top Faculty Paper Award (Second Place) (with Elizabeth A. Corley and Dietram A. Scheufele), Mass Communication Division, International Communication Association annual conference |

**Postgraduate students trained to date**

- Goh Tong Jee, (Thesis: Predicting Adoption of Artificial Intelligence among the Singapore population), current advisee
- Andrew Yee Zee Yan, (Thesis: Parental Communication and Child Food Consumption Behaviors: Assessing the Social Learning Theory), Nanyang President Scholar, graduated 2019 (1<sup>st</sup> Job placement: Assistant Professor, Singapore University of Technology and Design)
- Edmund Lee Wei Jian, (Thesis: Problematic Social Network Sites Use among Singaporeans), graduated July 2018 (1<sup>st</sup> job placement: Research Fellow, Harvard University)
- Chuah Soo Fei, (Thesis: Problematic Mobile Phone Use among Adolescents in Singapore and Malaysia), graduated April 2018, (1st job placement: Research Fellow, Nanyang Technological University)
- Chen Liang, (Thesis: Cyberbullying and Parental Mediation in the Context of Social Media), graduated July 2017, (1st job placement: Associate Professor, Sun Yat-Sen University)
- Priyanka Dasgupta, (Thesis: I Can't Stand Losing You: Examining the Impact of Affiliation Motivation on Political Knowledge of Facebook Users), graduated July 2017 (1st job placement: Assistant Professor, Amity University, UAE)
- Yang Xiaodong, (Thesis: Revisiting Knowledge Gap Hypothesis in Risk Communication: A Case Study of Climate Change), graduated July 2017, (1st job placement: Associate Professor, Shandong University, China)