

hyekyung KAY KIM

CURRICULUM VITAE

31 Nanyang Link WKWSCI Building,
#03-08, Singapore 637718
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education

Ph.D. Communication

Department of Communication | Cornell University | Jan. 2014

Dissertation: "Overcoming Resistance to Health Persuasion: Strategies to Reduce Self-Defense Motives"

Committee: Drs. Jeff Niederdeppe (Chair), Michael Shapiro, Katherine McComas, and David Dunning

M.S. Public Relations

S. I. Newhouse School of Public Communications | Syracuse University | Dec. 2007

Thesis: "Stakeholders' evaluation processes of a racial crisis"

Committee: Drs. Dennis Kinsey (Chair), Sung-Un Yang, Makana Chock, and Brad Gorham

B.A. Advertising and Public Relations

Division of Media Studies | Ewha Womans University, South Korea | Feb. 2006

Advisor: Dr. Yung-wook Kim

- Minor in Radio, Television, & Film

academic & professional appointments

Assistant Professor | 2014-present

Wee Kim Wee School of Communication and Information | Nanyang Technological University

Research Executive | 2008-2009

TNS Korea, Kantar Group Company

Public Relations Intern | 2008

Makovsky + Company, Inc. NYC

research interest

Health Communication, Risk Communication, Media Psychology, Media Effects on Health Perceptions

Unintended Effects of Health Campaigns, Health Behavior Prediction Theories

honors and awards

Risk Communication Specialty Group ExxonMobil Student Top Paper Award

2012 Society for Risk Analysis Annual Meeting | San Francisco, CA

2011 Anson Rowe Promising Graduate Student Award

Department of Communication | Cornell University

Top 5 Poster Award

2010 Society for Risk Analysis Annual Meeting | Salt Lake City, UT

Top Student Paper Award

2008 International Public Relations Research Conference | Miami, FL

2008 Northwestern Mutual Best Master's Thesis Award

For Outstanding Graduate Scholarship in Public Relations | Institute for Public Relations

2006-2007 James E. Grunig and Larissa A. Grunig Outstanding Master's Thesis Award

International Communication Association, Public Relations Division | Montreal, Canada

scholarships & fellowships

2009 The Glass Family Fellowship

Department of Communication | Cornell University

Dean's List and Honor Scholarship

Ewha Womans University | Seoul, South Korea

summary of academic performances (as of April 2020)

- 37 Refereed Journal Papers [SCImago Q1 =26] [SSCI = 29]
- 2 book chapters, 39 Refereed Conference Papers
- 498 Google Scholar Total Citations (H-Index = 13)

publications

*denotes student authors

- Junting, B. L., & **Kim, H.K.** (forthcoming). Experiencing organ failure in virtual reality: Effects of self-versus other-embodied perspective taking on empathy and prosocial outcomes. *New Media & Society*. [5YR IF = 4.4] [SCImago Q1] [SSCI]
- Cheng, L.C.R.*, & **Kim, H.K.** (forthcoming). Eye screenings among singaporeans aged 40 to 60: A formative research based on the Theory of Planned Behaviour. *Singapore Medical Journal*. [IF = 1.14]
- **Kim, H.K.**, & Lwin, M.O. (2020). Cultural determinants of cancer fatalism and cancer prevention behaviors. *Health Communication*. [5YR IF = 1.93] [SCImago Q1] [SSCI]
- Kim, N., **Kim, H.K.**, Wojcieszak, M., & Igartua, J-J. (2019) The presence of the protagonist: Explaining narrative perspective effects through social presence. *Media Psychology*. [5YR IF = 2.46] [SCImago Q1] [SSCI]
- Chung, M.J., & **Kim, H.K.** (2019). Effects of media frame and onset controllability on support for postpartum depression policy. *Journal of Health Communication*. [5YR IF = 2.44] [SCImago Q1] [SSCI]
- **Kim, H.K.**, & Lai, C. H. (2019). Seeking and sharing information about transboundary air pollution in Singapore: Effects of own and others' information insufficiency. *Environmental Communication*. [SSCI]
- Marsoof, A., Lou, C., & **Kim, H.K.** (2019). Plain packaging and tobacco trade marks: A constitutional and empirical study from Singapore. *European Intellectual Property Review*.
- **Kim, H.K.** & Kim, Y. (2019). Risk information seeking and processing about particulate air pollution in South Korea: The roles of cultural worldview. *Risk Analysis*, 39, 1071-1087. [IF = 2.90] [SCImago Q1]
- Shi, J.* & **Kim, H.K.** (2019). Integrating risk perception attitude framework and the theory of planned behavior to predict mental health promotion behaviors among young adults. *Health Communication*. [5YR IF = 1.93] [SCImago Q1] [SSCI]
- **Kim, H.K.**, Lim, R.*, & Wong, D.* (2019). Psychosocial motivators for moderate drinking among young Asian Flushers in Singapore. *International Journal of Environmental Research and Public Health*. [IF=2.15]
- Kim, J., **Kim, H.K.**, Kim, S., & Lin S-F. (2019). Cultural trait vs. personality trait: Predicting the appeal of Korean entertainment among Asian viewers in Singapore, Taiwan, and Hong Kong. *Journal of Broadcasting & Electronic Media*. [IF = 1.77] [SCImago Q1] [SSCI]
- Shin, W.S., & **Kim, H.K.** (2019). What motivates parents to mediate children's use of smartphones? An application of the Theory of Planned Behavior. *Journal of Broadcasting & Electronic Media*, 63, 144-159. [IF = 1.77] [SCImago Q1] [SSCI]
- Lou, C., & **Kim, H.K.** (2019). Fancying the new rich and famous? Explicating the roles of influencer content, credibility, and parental mediation in adolescents' parasocial relationship, materialism, and purchase intentions. *Frontiers in Psychology*, 10, 25-67. [2018 IF = 2.13] [SCImago Q1]
- **Kim, H.K.**, Lee, T.K., & Kong, W. Y.* (2018). The interplay between framing and regulatory focus in processing narratives about HPV vaccination in Singapore. *Health Communication*. [5YR IF = 1.93] [SCImago Q1] [SSCI]
- **Kim, H.K.**, & Lee, T. K. (2018). Combining two outcome frames to promote support for obesity-related policies. *Journal of Health Communication*, 23, 751-760. [5YR IF = 2.44] [SCImago Q1] [SSCI]

- **Kim, H.K.**, & Lee, T. K. (2018). Curious or afraid of using study drugs? The effects of self-referent thoughts and identification on anticipated affect. *International Journal of Communication*, 12, 22. [SCImago Q1] [SSCI]
- **Kim, H.K.**, & Lee, T. K. (2017). Conditional effects of gain-loss framed narratives among current smokers at different stages of change. *Journal of Health Communication*, 22, 990-998. [5YR IF = 2.44] [SCImago Q1] [SSCI]
- Lee, T. K., & **Kim, H.K.** (2017). Differential effects of message framing on obesity policy support between Democrats and Republicans. *Health Communication*, 32, 1481-1490. [5YR IF = 1.93] [SCImago Q1] [SSCI]
- **Kim, H.K.**, & Lwin, M. O. (2017). Cultural effects on cancer prevention behaviors: Fatalistic cancer beliefs and risk optimism among Asians in Singapore. *Health Communication*, 32, 1201-1209. [5YR IF = 1.93] [SCImago Q1] [SSCI]
- **Kim, H.K.** (2016). Efficacy of value-expressive messages at improving attitudes toward psychiatric help seeking for depression treatment among young adults. *Journal of Communication in Healthcare*, 9, 288-297. [Scopus] [SCImago Q2]
- **Kim, H.K.**, & Shapiro, M. A. (2016). When bad things happen to a protagonist like you: The role of self in resistance to negatively framed health narratives. *Journal of Health Communication*, 21, 1227-1235 [5YR IF = 2.44] [SCImago Q1] [SSCI]
- **Kim, H.K.** (2016). Motivational bases of negative attitudes toward psychiatric help-seeking. *Asia Pacific Journal of Advanced Business and Social Studies*, 2, 731-739.
- **Kim, H.K.**, & Niederdeppe, J. (2016). Effects of self-affirmation, narratives, and informational messages in reducing unrealistic optimism about alcohol-related problems among college students. *Human Communication Research*, 42, 246-268. [5YR IF =3.17] [SCImago Q1] [SSCI]
- **Kim, H.K.**, Niederdeppe, J., Graham, M., Olson, C., & Gay, G. (2015). Effects of online self-regulation activities on physical activity among pregnant and early postpartum women. *Journal of Health Communication*, 20, 1115-1124. [5YR IF = 2.44] [SCImago Q1] [SSCI]
- **Kim, H.K.**, Kim, S., & Niederdeppe, J. (2015). Scientific uncertainty as a moderator of the relationship between descriptive norm and intentions to engage in cancer risk-reducing behaviors. *Journal of Health Communication*, 20, 387-395 [5YR IF = 2.44] [SCImago Q1] [SSCI]
- **Kim, H.K.**, Niederdeppe, J., Guillory, J., Graham, M., Olson, C., & Gay, G. (2015). Determinants of pregnant women's online self-regulatory activities for appropriate gestational weight gain. *Health Communication*, 30, 922-932. [5YR IF = 1.69] [SCImago Q1] [SSCI]
- Guillory, J., Niederdeppe, J., **Kim, H.K.**, Pollak, J.P., Graham, M., Olson, C., & Gay, G. (2014). Does social support predict pregnant mothers' information seeking behaviors on an educational website? *Maternal and Child Health Journal*, 18, 2218-2225. [5YR IF = 2.41] [SSCI]
- Parra, P. A., **Kim, H.K.**, Shapiro, M. A., Gravani, R. B., & Bradley, S. D. (2014). Home food safety knowledge, risk perception, and practices among Mexican-Americans. *Food Control*, 37, 115-125. [5YR IF = 3.58] [SCImago Q1] [SCI]
- Niederdeppe, J., Lee, T., Robbins, R., **Kim, H.K.**, Kresovich, A., Kirshenblat, K., Standridge, K., Clarke, C. E., Jensen, J., & Fowler, E. F. (2014). Content and effects of news stories about uncertain cancer causes and preventive behaviors. *Health Communication*, 29, 332-346. [5YR IF = 1.69] [SCImago Q1] [SSCI]
- Niederdeppe, J., Shapiro, M. A., **Kim, H.K.**, Bartolo, D. B., & Porticella, N. P. (2014). Narrative persuasion, causality, complex integration, and support for obesity policy. *Health Communication*, 29, 431-444. [5YR IF =1.69] [SCImago Q1] [SSCI]

- **Kim, H.K.**, & Niederdeppe, J. (2013). The role of emotional response during an H1N1 influenza pandemic on a college campus. *Journal of Public Relations Research*, 25, 30-50. [5YR IF = 1.31] [SSCI]
- Niederdeppe, J., Roh, S., Shapiro, M.A., & **Kim, H.K.** (2013). Effects of emphasizing environmental determinants of obesity on intentions to engage in diet and exercise behaviors. *Preventing Chronic Disease*, 10, 130-163. [5YR IF = 2.13] [PubMed]
- **Kim, H.K.**, & Niederdeppe, J. (2013). Exploring optimistic bias and the Integrative Model of Behavioral Prediction in the context of a campus influenza outbreak. *Journal of Health Communication*, 18, 206-222. [5YR IF = 2.44] [Tier 1] [SCImago Q1] [SSCI]
- Niederdeppe, J., **Kim, H.K.**, Lundell, H. C., Frazier, B., & Fazili, F. (2012). Beyond counterarguing: Simple elaboration, complex integration and counter-elaboration in response to variations in narrative focus and sidedness. *Journal of Communication*, 62, 758-777. [5YR IF = 4.20] [SCImago Q1] [SSCI]
- Shapiro, M. A., & **Kim, H.K.** (2012). Realism judgments and mental resources: A cue processing model of media narrative realism. *Media Psychology*, 15, 93-119. [5YR IF = 2.46] [SCImago Q1] [SSCI]
- **Kim, H.K.**, Bartolo, D., & Niederdeppe, J. (2011). Exploring attributions and emotional reactions in processing narratives about obesity. *Journal of Health & Mass Communication*, 3, 168-190.
- **Kim, H.K.**, & Yang, S.-U. (2009). Cognitive processing of crisis communication: Effects of CSR and crisis response strategies on stakeholder perceptions of a racial crisis dynamics. *Public Relations Journal*.

book chapters

- **Kim, H.K.** (forthcoming). Stage of Change. *The International Encyclopedia of Media Psychology*. Wiley.
- **Kim, H.K.** (2017). Risk communication. In G, Emilien, R Weitkunat & F. Luedicke (Eds), *Consumer perception of product risks and benefits*, Section I, Chapter7 (pp125-149). Springer.

conference presentations

- **Kim, H.K.**, Lee, T-K, & Kong, W.* (2020). Two framing approaches to mitigate psychological reactance against messages advocating HPV vaccination. ICA Convention.
- Chung, S., **Kim, H.K.**, Lee, Y.* & Lee, S.* (2020). Protection intention enhanced by inaction conditional risk estimate but reduced by action conditional risk: Unraveling the relationships among inaction/action conditional risk, unconditional risk, and protection intention. ICA Convention.
- Chen, L. & **Kim, H.K.** (2020). YouTubers and instagrammers are my best friends: Explicating the roles of influencer content, credibility, and parental mediation in adolescents' parasocial relationship, materialism, and purchase intentions. ICA Convention.
- Cheng, L. R. J.*, & **Kim, H.K.** (2019). Motivational factors for eye screenings among middle-aged Singaporeans: A formative research based on the Theory of Planned Behaviour. ICA Convention. Washington DC,USA
- **Kim, H.K.**, & Lwin, M.O. (2019). Cultural determinants of Cancer Fatalism and Prevention Behaviors. ICA Convention. Washington DC,USA
- **Kim, H.K.**, & Shi, J. (2019). The effects of evidence type and donor-recipient perspective on maintaining the presumed organ donor status, ICA Convention. Washington DC,USA
- Lee, T. K., & **Kim, H.K.** (2019). Reconsidering prospect theory in health communication: Interplay of certainty with different types of framing in obesity policies. ICA Convention. Washington DC,USA
- Junting, B. L., & **Kim, H.K.** (2019). Embodying a patient requiring an organ donation in an interactive VR environment: How variances in perspective-taking lead to different prosocial outcomes. ICA Ante-Conference. Washington DC, USA

- **Kim, H.K.**, & Lai, C-H. (2018). Seeking and sharing information about haze in Singapore: The planned risk information seeking and sharing model. ICA Convention. Prague, Czech Republic.
- **Kim, H.K.**, Lee, T-K., & Kong, W. Y.* (2018). The interplay between framing and regulatory focus in processing narratives about HPV vaccination in Singapore. ICA Convention. Prague, Czech Republic.
- Shi, J-Y.*, & **Kim, H.K.** (2018). Integrating the Theory of Planned Behavior and Risk Perception Attitude Framework to predict mental health promotion behaviors
- **Kim, H.K.**, & Lee, T-K. (2017). Conditional effects of gain-loss framed narratives at improving quit intentions among current smokers at different stages of change. ICA Convention. San Diego, CA.
- Lee, T. K., & **Kim, H.K.** (2017). Prospect theory to health communication: Interplay of goal and attribute framing with certainty information. ICA Convention. San Diego, CA.
- Chung, M., & **Kim, H.K.** (2017). Effects of media frames and onset controllability on support for postpartum depression policies. ICA Convention. San Diego, CA.
- Shin, W., & **Kim, H.K.** (2017). Why do parents mediate children's use of smartphones? An application of the Theory of Planned Behavior. ICA Convention. San Diego, CA.
- Lee, T. K., & **Kim, H.K.** (2017). Differential effects of message framing on obesity policy support between Democrats and Republicans. NCA Convention. Philadelphia, PA.
- Kim, J., **Kim, H.K.**, Kim, S., & Lin, S-F. (2016). Korean wave and mixed response: Cultural belief explains the appeal of Korean entertainment in Taiwan, Singapore, and Hong Kong. Hallyu 20 Conference. Vancouver, Canada.
- **Kim, H.K.**, & Lee, T-K. (2016). Individual loss and societal gain-frame to increase support for obesity-related policies. Korean Health Communication Conference. Osong, South Korea.
- **Kim, H.K.**, & Shin, W. (2016). Effects of interactivity in gain- vs. loss-framed narratives on promoting influenza vaccination in the US and Singapore. ICA Convention. Fukuoka, Japan.
- **Kim, H.K.**, & Lwin, M. O. (2015). Cultural effects on cancer prevention behaviors: Fatalistic cancer beliefs and optimism among East Asians. AEJMC Conference. San Francisco, CA.
- **Kim, H.K.**, & Lee, T-K. (2015). Making sense of health narratives: Effects of narrative perspectives on self-referent thoughts and narrative engagement. The International Academic Forum (iafor). Osaka, Japan.
- **Kim, H.K.**, Ho, S., & Detenber, B.H. (2014). Religiosity and Policy Support to Mitigate Climate Change. SRA Annual Meeting. Denver, CO.
- **Kim, H.K.**, Niederdeppe, J., Graham, M., Olson, C., & Gay, G. (2014). Effects of online self-regulation activities on physical activity among pregnant and early postpartum women. Annual Symposium on Management and Social Sciences (ASMSS). Seoul, South Korea.
- **Kim, H.K.**, & Niederdeppe, J. (2014). Reducing unrealistic optimism about alcohol-related problems among college students: The relative efficacy of narrative and informational messages with self-affirmation. ICA Convention. Seattle, WA.
- **Kim, H.K.**, & Shapiro, M. A. (2013). The role of autobiographic similarity and narrative perspective under different processing motives for a health message. ICA Convention. London, UK.
- Shapiro, M. A., Lee, T., **Kim, H.K.**, & Roh, S. (2013). Processing media story characters: A "theory of mind" model. ICA Convention. London, UK.
- **Kim, H.K.** (2012). Developing strategies to improve attitudes toward psychiatric help seeking: Increasing the salience of the value-expressive function. ICA Convention. Phoenix, AZ.

- **Kim, H.K.**, Kim, S., & Niederdeppe, J. (2012). Predicting cancer preventive intentions with an Integrative Model of Behavioral Prediction: Behavior novelty as a potential moderator of descriptive norm—intention relationship. SRA Annual Meeting, San Francisco, CA. ***Top Student Paper***
- Niederdeppe, J., Lee, T., Robbins, R., **Kim, H.K.**, Kresovich, A., Kirshenblat, K., Standridge, K., Clarke, C. E., Jensen, J., & Fowler, E. F. (2012). Content and effects of news stories about uncertain cancer causes and preventive behaviors. SRA Annual Meeting, San Francisco, CA.
- **Kim, H.K.** (2012). Reducing the influence of ego-defensive attitude function using self-affirmation and value-expressive message framing. NCA Convention, Orlando, FL.
- Niederdeppe, J., **Kim, H.K.**, Lundell, H. C., Frazier, B., & Fazili, F. (2012). Beyond counterarguing: Simple elaboration, complex integration and counter-elaboration in response to variations in narrative focus and sidedness. NCA Convention, Orlando, FL.
- Guo, J., **Kim, H.K.**, & Liu, J. (2012). The impact of media participation on fan-celebrity relationship and cultural convergence: A case study on Korean pop fan community. ICA Regional Conference, Lille, France.
- Shapiro, M. A., & **Kim, H.K.** (2011). Realism is not the default: Mental resources and realism judgments. ICA Convention, Boston, MA.
- Niederdeppe, J., Shapiro, M. A., **Kim, H.K.**, Bartolo, D. B., & Porticella, N. P. (2011). Complex attributions of responsibility in narratives designed to increase support for policies to reduce rates of obesity. NCA Convention, New Orleans, LA.
- **Kim, H.K.**, & Niederdeppe, J. (2011). Exploring optimistic bias and the Integrated Model of Behavior Prediction in the context of a campus influenza outbreak. ICA Convention, Boston, MA.
- Han, J. W., & **Kim, H.K.** (2010). Exploring the effects of government-public relationship, anger and communication behaviors on public activism related to mad cow disease risk. SRA Annual Meeting, Salt Lake City, UT.
- **Kim, H.K.**, Bartolo, D., & Niederdeppe, J. (2010). Exploring attributions and emotional reactions in processing narratives about obesity. SRA Annual Meeting, Salt Lake City, UT. *** Top 5 Poster Award ***
- **Kim, H.K.**, & Niederdeppe, J. (2010). The role of emotional response during an H1N1 Influenza pandemic on a college campus. International Public Relations Conference, Miami, FL.
- **Kim, H.K.** (2008). Restoring reputation beyond a racial crisis: The effects of CSR and crisis response on organizational responsibility, reputation, and word-of-mouth intention. International Public Relations Conference, Miami, FL. ***Top Student Paper***

research grant & activities

Tier 1 | Ministry of Education | PI (\$58,800)

Toward a Comprehensive Theory of Defensive Resistance in Health Communication (2018-2021)

Health Services Research Grant | National Medical Research Council | Co-PI (\$423,055.20)

Preventing obesity-related diseases from young: Evaluating the longitudinal impact of multimedia intervention in promoting self-regulation of calorie consumption in children (2018-2021)

The HASS Incentive Scheme | College of Humanities, Arts, and Social Sciences, NTU | PI (\$5,000)

Developing strategies to promote risk reducing behaviours during a haze crisis (2016-2018)

5K Grant | Wee Kim Wee School of Communication and Information, NTU | PI (\$5,000)

Effects of Interactive Narratives and Cultural Congruency on Promoting Influenza Vaccination (2014-16)

Start-Up Grant | Nanyang Technological University | PI (\$50,000)

Enhancing Narrative Persuasion for Cancer Prevention and Control: Efficacy Information in Gain- and Loss-Framed Narrative Health Messages (2014-2017)

Other grant-funded project experience as a project manager

- National Institute of Health Grant | co-PIs: Geri Gay & Jeff Niederdeppe
Electronically-Mediated Weight Interventions for Pregnant & Postpartum Women
- USDA Hatch Grant | PI: Jeff Niederdeppe
Improving News Reporting of Research on Cancer Causes and Prevention
- USDA Grant | PI: Michael Shapiro
Improving Safe Home Food Preparation Messages to Reduce Foodborne Illness

teaching interest

Health Communication, Communication Campaigns, Persuasion and Social Influence, Media Effects

teaching experience

Assistant Professor | NTU, WKWSCI

- CS4004 Final Year Project Seminar (S1-S2, 2015-20)
- CS4150 Health Communication (S1, 2016-19)
- CS4060 Persuasion and Social Influence (S1, 2014-18)
- CS2075 Regional Strategic Communication Management (RSCM) (S1, 2014-15)
- CS4075 Selected Topics in PR: Evaluating & Producing Campaign Result (S2, 2013-15)

Graduate Teaching Assistant | Department of Communication | Cornell University

- Planning Communication Campaigns (COMM 3760, Fall 09)
- Research Methods in Communication Studies (COMM 2820, Spring 10, Fall 11)
- Communication and Technology (COMM/INFO 2450, Fall 12)

student supervision

Graduate Students (Communication Studies)

- Zheng Han (PhD)
- Duan Xu (PhD)

TAC/Committee Member (Current)

- Kwa Kai Xiang (PhD) - School of Social Sciences
- Goh Tong Gee (PhD) - Communication Studies
- Yeo Tye Shi Jerome Quincy (PhD) - Communication Studies
- Shelly Malik (PhD) - Communication Studies
- Ou Mengxue (MS) - Communication Studies

URECA Students

- Elizabeth Tay (AY1920)
- Leong Yih Shan (AY1819)
- Chua Xuan (AY1920)
- Chan Wen Xi (AY1819)

Student Achievements and Awards

- Top FYP research Team - How Clicktivism Enables Moral Licensing (AY1819)
- Koh Boon Hwee Scholars Award (honoured faculty) - Ho Kai Fung (AY1819)
- The URECA Undergraduate Research Excellence Award - Leong Yih Shan (AY1819)
- Top FYP campaign Team - RedAF (AY1718)
- The Outstanding School Award from Singapore Cancer Society - RedAF (AY1718)

service

Service to Nanyang Technological University

- Scholarship interview panel (Lubritrade/China Precision/Tan Teo scholarships)
- URECA school coordinator

Service to College and WKWSCI

- Research committee, WKWSCI
- Employee Engagement Action Planning Taskforce, WKWSCI
- Coffee Chat with NTU 2019 (Undergrad Recruitment)
- Faculty representative for Honors Symposium for Asian PhD Students in Communication Research

Service to External Parties

- Judge for the Singapore Cancer Society Inter-Polytechnic Competition (2018-2019)

Service to Academic Community

- The selection committee for the Joint ICA/NCA Health Communication dissertation/thesis Award 2020

Ad-hoc Journal Paper Reviewer

- Journal of Health Communication
- Mass Communication and Society
- Media Psychology
- Communication Research
- Journal of Communication
- Communication Methods & Measures
- Environmental Communication
- Behavior & Information Technology
- New Media & Society
- Health Communication
- Human Communication Research
- Health Education and Behavior
- Communication Monographs
- Journal of Computer-Mediated-Communication
- Risk Analysis
- Asian Journal of Communication
- European Journal of Social Psychology

Conference Paper Reviewer

- Communicating Science, Health, Environment, and Risk (ComSHER) Division, AEJMC
- Health Communication Division, ICA Convention

membership in professional and scholarly societies

- Health and Environmental Risk Communication Research Group (RCRG) at Cornell
- International Communication Association | Health Communication
- Association for Education in Journalism and Mass Communication | ComSHER Division
- Society for Risk Analysis | Risk Communication Specialty Group