



Internship title: [Brand Design Intern](#)

About the company

www.diabrands.com

Internship job scope and responsibilities description

Supporting on design projects for a range of clients from Gov't to technology, FMCG, Retail etc.

Pre-requisite from candidate (if any)

Degree level qualification or final year in Graphics and communication design. Ability in interactive media design would also be an advantage.

We are looking for good thinkers and problem solvers. Our discipline in areas of layout, typography etc is a given, but a high level of energy and creative thinking is also important. Everyone here has a role to play and the best idea wins.

Its a good opportunity for a bright student/graduate who is looking for an exciting first job.

Estimated time frame/period

Full Time contract for 3 months from 1 June 2016 onwards and with a view to full time employment.

On-going internship opportunities

Allowances if any

S\$800 pm.

Contact person / email to respond to

Quentin Berryman

Group Creative Director

Email: Quentin@diabrands.com

Any relevant website and links

www.diabrands.com

[Continue next page for more details...](#)

Brand Designer

Name

Brand Designer

The Brand Designer fills an important role in the design team to help deliver effective design solutions that will create business advantage for our clients.

The role of the Brand Designer is to explore and conceptualize design options and solutions that maintain DIA's creative vision. The Brand Designer will work either independently or in conjunction with Design Directors or Senior Designers, evaluate design options, develop and push to find 'big ideas' based on design strategy and the creative brief.

Overall responsibility for:

- Supporting in the translation of briefs and the development of concepts.
- Development of creative solutions to the highest design standards.
- Supporting the Design and Creative Directors in managing the creative team and agreeing resources for the studio and studio environment.
- Contributing to the overall creative development of the company and the DIA brand, to enhance its reputation with clients and in the design industry.

Essential Duties:

Creativity and Design

- Explore and conceptualise solutions in conjunction with SD/DD.
- Explore and conceptualise design alternatives from initial route within a specified time frame to final design direction.
- With input from SDs and DDs, further explores specific design concepts, begin refinement of concepts.
- When assigned, supervise photography sessions to ensure the best photo/image is captured, by providing art direction where necessary.
- Learn to develop a point of view on the work of others.
- Participates in meetings and critiques; explain and substantiate existing or potential design directions.
- Proficiency in all key creative software programs.
- Develop an understanding of brand strategy.
- Be able to support the wider team to develop competitive and breakthrough design strategies and plans.
- Has developed a sense of design.
- Plans and conducts design research.

Designer cont'd.

Administration

- Attend regular studio meetings to agree weekly objectives and work allocation.
- Ensure all correspondence, materials, presentations, proposals, etc., seen by prospective and existing clients are error-free, of highest quality and always relevant to the client's issues.
- Partner effectively with all departments to ensure delivery of on-time and high-quality deliverables that address all relevant prospective clients requirements.
- Communicate findings and recommendations in a clear and compelling manner in written, oral and presentation forms.
- Ensure back-up and archiving of projects.
- Share and import best practices and resources with peers within the DIA Group.
- Interact in a positive, professional and motivating manner.

People and Team

- Seeks out opportunities for personal creative growth by working outside area of expertise.
- Becomes a valued team player across all disciplines within a team.

Commercial Awareness

- Adheres to hours assigned to established budgets and schedules.
- Works efficiently and effectively.
- Alerts manager and studio manager when tasks are complete or awaiting approval

Organisational Skills

- Prepares for internal and external meetings
- Maintains and organises files and project materials
- Organises necessary resources, materials, venues, etc.
- Efficiently backs up in an organised manner on the server