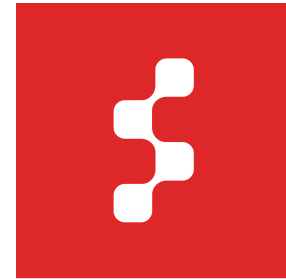


Internship title

Visual Design Intern



About the company

Welcome to SapientNitro. We're an agency changing the game -- redefining the way that brands engage consumers by creating compelling stories and experiences. Our work pushes past boundaries and channels. It wins awards. But most importantly, it makes an impact for our clients and their customers, and makes us excited to step through the door each morning. We help one another climb, we don't climb over one another. Integrity and a team-driven environment connect entrepreneurial minds.

Getting goose bumps? Good. If you're ready to work with the brightest minds in the industry and do things that haven't yet been imagined, let's see where you can put your talents to work.

Internship job scope

As a Visual Designer at Sapient, you are responsible for the development and execution of creative concepts for leading-edge marketing and Web solutions. You'll be working in a creative environment with various designers, copywriters, content strategists, and interactive and front-end developers. We are looking for people who are passionate about design, and crave working with other smart people to solve the toughest design challenges. Your proactive approach to creative problem solving will be essential to the success of your team.

Responsibilities description

- Assist Art Directors to develop and frame creative concepts according to creative brief requirements.
- Apply brand identity systems, typography, photography, color and other ingredients appropriately to create innovative visual solutions that meet business and user needs.
- Visualize, design and conceptualize user experiences
- Create visual prototypes or screens
- Extend existing visual systems/brand guidelines across all mediums with moderate design changes or interpretation

Pre-requisite from candidate (if any)

- Ability to multi-task and work efficiently with careful attention to detail.
- A working knowledge of applicable programs - Mac OS, Photoshop and Illustrator, etc.
- A good knowledge of interactivity and the Web
- Passion for design and eagerness to collaborate with other creative people
- Drive to learn, self-motivated, organized and accountable

Estimated time frame/period

Full-time summer internship (May-Aug), followed by either Full-time or Part-time during the term.

Allowance

\$800-1000

Contact person / email to respond to

Ms Kit Goh // kgoh2@sapient.com

Any relevant website and links

Sapientnitro.com

About SapientNitro

SapientNitroSM, part of Publicis.Sapient, is a new breed of agency redefining storytelling for an always-on world. We're changing the way our clients engage today's connected consumers by uniquely creating integrated, immersive stories across brand communications, digital engagement, and omni-channel commerce. We call it Storyscaping, where art and imagination meet the power and scale of systems thinking. SapientNitro's unique combination of creative, brand and technology expertise results in one global team collaborating across disciplines, perspectives and continents to create game-changing success for our Global 1000 clients, such as Chrysler, Citi, The Coca-Cola Company, Lufthansa, Target, and Vodafone, in 31 cities across The Americas, Europe and Asia-Pacific. For more information, visit www.sapientnitro.com.

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