

**Internship title:**

Twitter Brand Strategy - Design Intern

About the company

<https://about.twitter.com/company>

Internship job scope and responsibilities description

The Brand Strategy team at Twitter works with the world's top brands and their agencies to develop multi-channel marketing and content solutions. Brand Strategists are senior-level marketers, creative visionaries, and strategic thinkers who create measurably effective solutions that meet client objectives, while leveraging the unique attributes of the Twitter platform and the behaviors of our users.

Success often relies on our ability to develop great strategies, but the ability to communicate those strategies through well-designed presentations is essential. We are searching for an intern to provide design support to our regional brand strategy team, covering Asia and Middle East. The ideal candidate is ambitious, detail oriented, and seeks an environment where they can sharpen their existing communication and design skills while learning new ones.

Success in this role means:

- Being a trusted team mate aiding in the development of a range of presentations from large conferences to small meetings with CMO's.
- Creating easy-to-use templates for teammates who don't have a design background
- Developing versions of presentations that are culturally relevant and culturally sensitive for audiences across Middle East and Asia

Pre-requisite from candidate (if any)

Include links to your portfolio in your application

Answer these questions in your cover letter

1. 3 Milestones I am looking forward to. Not more than 140 characters for each
2. If I could change a movie/book plot, I would... (not more than 150 words)
3. My favorite contemporary artist. Pick one of their works to describe why. (not more than 150 words)

- Currently pursuing a design degree
- Online/digital experience, preferably in social media
- Excellent communication skills, especially related to layout and design
- Innovative approach storytelling
- Experience with Keynote, Photoshop, Adobe Illustrator required

Desired skills:

o Experience building custom presentations;

§§ A strong design/formatting aesthetic

§§ Experience taking complex sets of data and making them easily understood through data visualization.

o Video editing experience

Estimated time frame/period

3 Months. Could be extended up to 6 months

Allowances if any

Competitive Internship Allowance

Contact person / email to respond to

kwong@twitter.com