Garza Siblings Achieve Advertising Certifications

Frank Garza obtained the Certified Advertising Specialist (CAS) and the Master Advertising Specialist (MAS) certifications and is currently working towards the Master Advertising Specialist Plus (MAS+) certification. Magda Garza obtained CAS certification and is currently working towards the MAS certification.

PPAI certification demonstrates a commitment to both business excellence and continued professional growth. A relatively small percentage of professionals hold these certifications and are often the industry’s innovators and leaders.

Seventeen year promotional consultant Frank Garza said, “Obtaining these certifications is important because the more educated we are, the better we are able to serve our clients.”

“The certifications immersed us into product quality/safety and import compliance, which is extremely valuable right now due to the increase in demand for PPE and other pandemic-related products. I’m proud of the way our industry has been able to pivot to help supply the country with much needed products. We didn’t plan to be PPE specialists, but are willing and ready to do our part,” added Garza.

The Garza siblings are excited to continue to serve the community and to forge close bonds with customers, which are extended members of the Vamos Marketing family.