

NOTES ON INTERDISCIPLINARY METHODOLOGY OF ARTISTIC RESEARCH: VISUAL THINKING, WRITING AND MAPPING

Vytautas Michelkevičius

VILNIUS ACADEMY OF ARTS

Maironio g. 6. LT-01124 Vilnius

Vytautas.michelkevicus@vda.lt

“Artistic research” has recently become a trendy word in the circles of higher art education. It has many faces and there is no mutual agreement between artists, theorists, and science and education politicians policymakers about its precise definition. The goal of this paper is to try to answer what shape artistic research might be and what kind of opportunities it has to solve artistic and scientific issues. The arguments are based on personal experience and reflections on collective artistic research project “Mapping Lithuanian Photography: Histories and Archives”, also known as photo/carto/historio/graphies. This project was implemented in 2007, and a retrospective look helped to identify 4 possible artistic research methods: imaginary, spatial, performative and editorial. The theory was deduced from practice, and was possible only as a follow-up to practice-based research. This is very much likely to be true for most other artistic research projects. Moreover, visual mapping as material thinking is discussed here as one of the most important methodology of artistic research.

KEYWORDS: material thinking, mapping, photography, inter-field, intermedia, media studies, intersection of theory and practice.

PERSONAL APPROACH AND REFLECTION ON PRACTICE

“Artistic research” has recently become a trendy word in the circles of higher art education. It has many faces and there is no mutual agreement between artists, theorists, and science and education politicians on its precise definition. I am aware that to define it would take some hundreds of pages. One can already

identify different schools of “artistic research”, since numerous publications have emerged. The goal of this paper is to map and delineate the methodologies of artistic research in the context of media art and media studies. However, the paper does not pursue an objective and all-encompassing analysis, but is rather based on one detailed case study. Therefore, while describing the case study and analysing it, I will provide some

insights about the forms in which artistic research might come. This also includes the aim to ascertain what kinds of issues artistic research might address. The factor that has necessitated these reflections is my seven years teaching experience (since 2005) and “artistic research” practice. During these years I have been teaching humanities, social sciences and fine arts students in both universities and art academies. Therefore, I want to develop an approach to artistic research based purely on my own practice and some readings of recent literature on the issue. My interest in artistic research originates in an ambivalent practice that I started ten years ago, when I began writing about art while being an artist myself. After several years of this practice I graduated with an MA degree in Communication Studies, having defended a thesis on the triadic model of photography analysis. In 2005 I began my PhD studies at the Communication Department of Vilnius University, and graduated in 2010 with a PhD thesis titled “Photography as Medium Dispositif in the 1960s–80s in Lithuania”. During all those five years I was carrying out various artistic projects as an artist and curator. The experience of my practice, research and teaching formed a basis which makes it possible to reflect and develop a few new insights.

SHORT OVERVIEW OF ARTISTIC RESEARCH AND ISSUES WITHIN THE FIELD

Discussions about the adequacy of putting artistic and scientific practices on the same plane abound in universities and art academies from the early 1990s. These two practices were already separated in the Enlightenment epoch and remained competing until the end of 20th century (Dieter Mersch, Michaela Ott, *Kunst und Wissenschaft*, 2007).

Christopher Frayling was among the first to raise questions about artistic research (“Research in Art and Design”, London, UK: Royal College of Art, 1993), and identified three modes of the relationship between Art

and Research: Research into Art and Design, Research through Art and Design, and Research for Art and Design. All these three categories demonstrate completely different approaches to the relationship between art, design and research, as well as raise the question about the need for a common methodology or at least common research methods in artistic practice and university research. It should involve humanities (art history, history, philosophy, culture and media studies), social sciences (sociology, anthropology, political science, communication studies), and art practices from university-level art academies (visual arts, design and architecture).

Among the main issues addressed in the debates are the doubts (1) whether art produces new knowledge and (2) whether art-based research is equal to the traditional research carried out by universities¹ (*Artists with PhDs*, ed. James Elkins, 2009). These questions provoke further discussions. Can artists study in the third level of higher education and receive a Ph.D. (doctor of philosophy) degree, and what requirements do they have to fulfil in order to graduate? What is the difference between experiments, research process and presentation of outcomes carried out by artists and scientists? How is it possible to validate the methodology and pass it over to other researchers? How can one carry out practice-based research and research-based practice?

Discussions of such kind bring into light the phenomenon of artistic research that could be carried out by both artists and social sciences/humanities researchers if they exchange some methodologies and use them as complimentary. There is a noticeable proliferation of new art doctorate programmes, which award either a traditional Ph.D. or a new degree – DA (Doctor of Arts). In order to graduate, a student needs to, not only deliver a paper, but also, defend his/her practical work, which is usually a work of art

¹ *Artists with PhDs. On the New Doctoral degree in Studio Art*, ed. James Elkins, Washington D.C.: New Academia Publishing, 2009.

or some other form of expression of tangible knowledge (e.g. a curated exhibition). Artistic research by its very nature sometimes resembles natural sciences research, therefore it is assumed that DA dissertations are closer to those in natural sciences than to those in social sciences or humanities (Graeme Sullivan, *Art Practice As Research: Inquiry In The Visual Arts*, 2005). Sometimes artists carry out experiments and do practice-based research, which is also the case for natural scientists; the difference is that artists don't have an explicit methodology yet.

The first decade of the 21st century brought a lot of scholarly articles and books on artistic research, among them: *Thinking Through Art: Reflections on Art as Research* (Katy Macleod and Lin Holdridg, 2005), *Art Practice as Research* (Sullivan, 2005), *Method Meets Art: Arts-Based Research Practice* (Patricia Leavy, 2008), *Artists with PhDs* (James Elkins, 2009), *Practice as Research: Approaches to Creative Arts Enquiry* (Estelle Barrett, Barbara Bolt (2010), *Intellectual Birdhouse: Artistic Practice as Research* (Florian Dumbois (Editor), Claudia Mareis (Editor) et. al 2012), etc. The field is still very fresh: first problem-oriented journals were launched only 6 years ago, as the *MaHKUzine. Journal of Artistic Research* (Utrecht Graduate School of Visual Art and Design, since 2006). Networks and associations do not have a longer history either: the *European Artistic Research Network* (EARN) was founded only in 2006. The United Kingdom, USA and Australia are the forerunners of art doctorate programmes, followed by Finland – here the first art doctorate programme was launched in 1992 (Mika Elo, "Thinking Research", in: *Here Then: The Photograph as Work of Art and as Research*, 2007). Germany has also contributed to tackling the issue of artistic research with a recent book by Martin Tröndle and Julia Warmers (Hg.) *Kunstforschung als ästhetische Wissenschaft: Beiträge zur transdisziplinären Hybridisierung von Wissenschaft und Kunst* (2011), which analyses trans-disciplinary hybridisation of art and science. Moreover, in Switzerland the following

books have been published: *Kunst und künstlerische Forschung // Art and Artistic Research* (Zurich Yearbook of the Arts/Zurcher Jahrbuch Der Kunste, Corina Caduff, Fiona Siegenthaler und Tan Wälchli, 2010), *Künstlerische Forschung - Positionen und Perspektiven* (Stefan Schöbi, Anton Rey, 2009).

One more important field of inquiry that is concerned with similar issues is the "visual turn" of methodologies in social sciences and humanities, which postulates that visual methodologies (e.g. photography, video, mapping, visualisation of data, networks and research outcomes) are becoming more common next to textual methodologies (e.g. interview, discourse analysis, etc.). These methodologies might be a common ground in establishing closer links between artistic and scientific research. There are already a few published examples of how visual methodologies can be validated and how they actually do work² in the research process. There is a need for more substantial research in this field.

I would also like to mention projects carried out by the French sociologist Bruno Latour as successful examples of convergence between artistic and scientific research. Moreover, the Actor-Network Theory developed by him and his colleagues might be employed as one of the theoretical approaches to research the intersection between scientific and artistic research. The theory deals with knowledge production in scientific laboratories (Bruno Latour, *Laboratory Life: The Construction of Scientific Facts*, 1986; *Science in Action: How to Follow Scientists and Engineers Through Society*, 1988; *Reassembling the Social: An Introduction to Actor-Network-Theory*, 2007). One can speak about similar issues in the art field: how works of art and knowledge are constructed by artists in their in-

2 Carole Gray, Julian Malins, *Visualizing Research: A Guide to the Research Process in Art and Design*, Ashgate Pub Ltd, 2004; David Stiles, "Pictorial Representation", in: *Qualitative Methods and Analysis in Organizational Research: A Practical Guide*, edited by Gillian Symon and Catharine Cassell, SAGE Publications, 1998.

dividual studios and collective workshops. I have published a similar study on the Lithuanian Society of Art Photography, which analyses an art organisation as a laboratory producing art objects and knowledge³. Bruno Latour is active, not only as a sociologist but also, as an artistic researcher and curator of world-famous art exhibitions: *Making Things Public: Atmospheres of Democracy*, 2005 (exhibition and book, together with Peter Weibel); *ICONOCLASH: Beyond the Image Wars in Science, Religion and Art*, 2002 (exhibition and book, together with Peter Weibel).

In the Lithuanian context, artistic research is hardly discussed; however, an art doctorate programme was launched in 2010-2011. There are only a few scholarly publications on this topic. In social sciences, Viktorija Žilinskaitė has published an article titled „Sociologijos kelio tyrimų peizažai. Teorijos ir empirikos santykis 17-ajame Pasaulio sociologijos kongrese“ (Sociologija. Mintis ir veiksmai, 2010/1(26), p. 158–167), reviewing the current situation of practice-based research in sociology; whereas in art studies Audrius Novickas has published an article titled „Architektūros ir dailės prasmų paieška išplėstiniame šiuolaikinės meninės kūrybos lauke“ (Urbanistika ir architektūra, 2011, 35(1):5–17), in which he discusses the intersection between art and architecture in the expanded field. One of the first articles in Lithuania which identified the polemical nature of artistic research was an article by Vytautas Michelkevičius titled „Meno ir komunikacijos studijų sąveika: medijos ir medijų menas“ = Intersection of Art and Communication Studies: media and media art (in: *Acta Academiae Artium Vilnensis*, Nr. 44: *Medijų studijos: filosofija, komunikacija, menas*, sud. V. Michelkevičius, 2007). Among Lithuanian artists who carry out internationally acclaimed artistic research one can mention Nomedas and Gediminas Urbonas and Artūras Raila.

3 Vytautas Michelkevičius, *The Lithuanian SSR Society of Art Photography (1969–1989): an Image Production Network*, Vilnius Academy of Arts Press, 2011.

Coming back to my personal practice, I would like to discuss several issues in the context of visual writing. How can curatorial research be validated as artistic research? What could visual thinking reveal to us, and what distinguishes “visual writing” from textual writing? What is the role of a person who makes objects for an exhibition but is not an artist?

In 2007, together with two art researchers, Dr. Agnė Narušytė and Lina Michelkevičė, I initiated a collective research and curatorial project *Mapping Lithuanian Photography: Histories and Archives*, also known as *photo/carto/historio/graphies*. We invited several other researchers, curators and artists, as well as an architect and a designer, to take part in the process, and this collective work evolved into two site-specific exhibitions with a collection of maps, visual-spatial objects, installations and art pieces, a blog and a book titled *Mapping Lithuanian Photography: Histories and Archives* (Mene, 2007).

The project was based on the following research questions:

- How does history come into being? Who creates the history of Lithuanian photography and in what way?
- What visual and textual signs ‘textualise’ this history in the present?
- What personal history of photography can I draw from the perspective of here and now?
- What is artistic research and what right and power does it have to rethink and replay the history of ideas?
- How can one use mapping strategies not merely as a ground for the visual representation of ideas, links and contexts, but also as tools for discovering, understanding and re-creating them?

These questions formed a base for our artistic re-

search; nevertheless, the outcomes received during the process were not based on any clear methodology devised beforehand. The research and production process was rather spontaneous and rhizomatic. Sometimes we knew what to expect, sometimes we arrived at dead-ends, but most of the time visual 2D or 3D objects came after the research and production process. Of course we had a framework in our heads and the process had to end up in two exhibition spaces. These were two galleries of the Lithuanian Union of Art Photographers, and the reputation of their programme was mostly exhibitions by their members and some classical art photography.

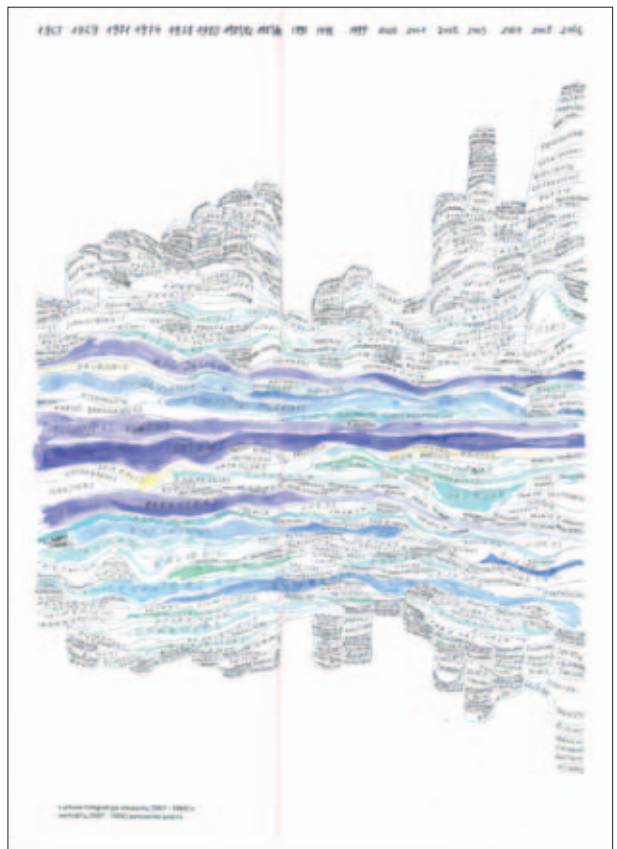
We placed our object of study – the history of Lithuanian photography – in the expanded field of photography and even media art; therefore, the outcomes were breaking through the classical models of photography. We did not seek positivistic objectivity, and part of our research was fictional and speculative, which was fruitful because it opened new insights and viewpoints on the researched issues. The only thing which limited the scope of our research was time.

At the same time we were researching and making objects which constituted an archive. After some selection, the archive was installed in the exhibitions spaces; some of the material was used during the performance. The biggest part of the archive consisted of different types of maps: hand-drawn speculations, mind maps, almost scientific constellations of data, forecasts about the past, intermedial crossroads, projections of individual and collective mental images, etc.

The research methods were increasing in number at the same speed as the size of the archive. There was no clear methodology in the beginning of research apart from some guidelines.

However, looking back, I can define the artistic research methodologies used in the project as follows:

- 1) imaginary – mind maps;
- 2) spatial – the exhibition and 3D objects;

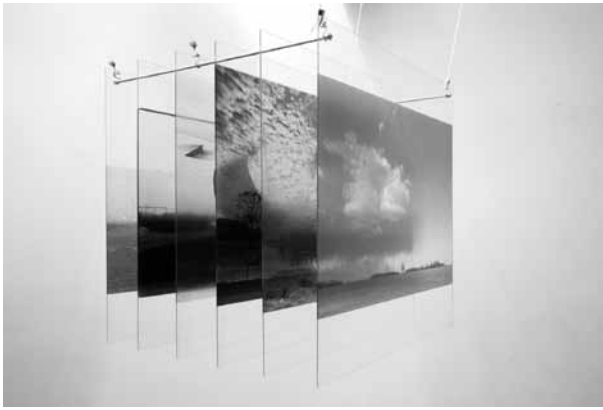


1. The distribution of photographers within almanacs “Lietuvos fotografija” (1967–1984) and Yearly Books of Art Photography (1997–2006)

- 3) performative;
- 4) editorial – the book.

Let’s have a closer look at these methodologies. The first one, which I call “**imaginary**”, could be described as a way of using your imagination to draw a map on a specific topic. Of course, some of the maps in our project were based on more or less detailed factual data and more or less tangible knowledge. Some of them were entirely based on facts, like “The distribution of photographers within almanacs “Lietuvos fotografija” (1967–1984)” and Yearly Books of Art Photography (1997–2006)⁴”. Only the hand-drawn aesthetic sug-

4 Almanacs of Lithuanian Photography and the yearbooks of the Union of Lithuanian Art Photographers, Lithuanian Photography: Yesterday and Today, were and still are publications



3. "Icon of Lithuanian Photography", transparent Plexiglas cubes from exhibition Mapping Lithuanian Photography, 2007



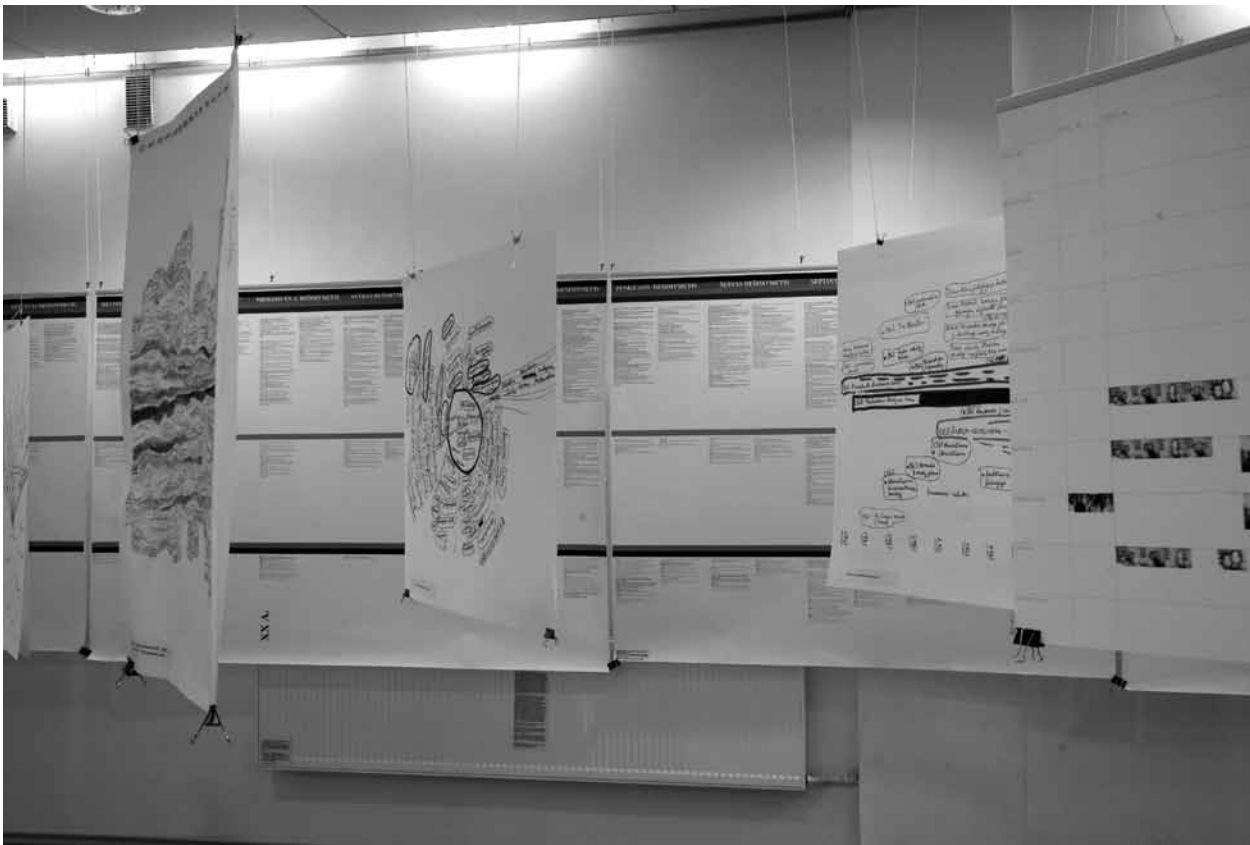
*anian Photography with White Spaces*⁵. It represents individual knowledge and knowledge gaps about Lithuanian Photography. At first sight it looks very subjective and personal; however, it is based on expert knowledge in the specific field. The solid clouds represent decades researched to some extent, whereas the dashed lined clouds represent partly researched decades, and the space in-between is unknown fields, marshlands and lakes of uncertainty.

- 5 Description of the map: Our knowledge of the history of Lithuanian photography is very uneven. This map represents this history as a territory where certain better known and researched periods, movements and people make clusters like 'cities' and between them there are many white areas where the existence of certain concepts is marked as a possibility. The periods closer to the present such as the 1960s–1970s (the Lithuanian School of Photography and its main representatives) and the 1980s (social landscape photography and the aesthetics of boredom) have been documented better and have received more attention by researchers. They have been represented in the middle of the map, roughly where the largest cities of Lithuania, Vilnius and Kaunas, are situated, with the unclear boundaries of the present (photography-based art and new documents) extending towards Poland, i.e. our gate to the Western world. The less researched periods, the post-war, the inter-war and the 19th century photography, occupy the top of the map implying the location of the other three, smaller, Lithuanian cities: Panevėžys, Šiauliai and Klaipėda. The purpose of this map was to visualise the vast areas in need of researchers' attention. *Mapping Lithuanian Photography: Histories and Archives*, p. 213.

One can ask what the status of a map in this project is. Is it a visualisation of research? Does it belong to theory or practice? Is it a draft on the way to some findings? Is it an outcome of a collective brainstorm or the process of visualising the known and the unknown? Or is it perhaps a piece of art? I would answer: either none of these or everything together, since they enter a zone of in-between-ness inherent to artistic research.

We can also ask two essential questions that delineate the border between art and research. If these maps are research, what is the method it is based on? Could anybody else get the same or similar results when applying the same method? Otherwise, can the maps be classified as art, if they are not made by artists (and, rather, by curators and art researchers in this particular case). Without identifying a clear method and defined role of the maker, it is not easy to define what these maps are.

The maps brought new knowledge and served as sources for new experience, although they were not based on any clear methodology or artistic input. Because of these ambivalent qualities and their nature, they could be treated as artistic research. They also demonstrated qualities of both theory and practice. Therefore, it would be most accurate to consider them as the outcomes of performative thinking where new



4. Installation of maps, exhibition view from Mapping
Lithuanian Photography, 2007

knowledge was attained during the performance of drawing and visualizing. These maps also contain both tangible and intangible (tacit) knowledge, because there is much more space for production and interpretation of a visual body than of a textual body. Both visual and textual representation of ideas gives a more complex view of the specific research issue.

The exhibition also contained 3D objects installed in the space, which qualified as **spatial** research methodology. One example would be the “Icon of Lithuanian Photography”, composed of 3 translucent cubes made of Plexiglas images. The basis for this object was the assumption that it was possible to deduce an iconic image that would represent the visual essence of Lithuanian photography. We selected a certain amount of photographs, representing different interpretations of

three genres (i.e. nude, portrait and landscape), which we supposed had long served as a foundation of the Lithuanian photography tradition. The most “quoted” photographs were placed in front and the rarest interpretations of the particular genre remained in the back. For example, in the nude cube the romantic female nudes were placed in the front, whereas a nude of a man was put in the back as the most unconventional approach to this genre in the Lithuanian context. Such a “diagram” was displayed in the exhibition space. Standing in front of it, the viewer experienced something “in-between”, which we considered to be an outcome of research. Nevertheless, s/he could also go around and face the individual images as particular representations of “the icon”.

The same questions arose here. What is this cube? Is it a piece of art? Or is it an outcome of the research process? Who made it? Therefore, its status is considered to be ambivalent. From the perspective of the intention (to present the most iconic photograph), it could be called a product of curatorial research; however, its aesthetical form refers to an art piece. To be called an art piece, it lacks association with any specific author. If we want to define the methodology employed in its making, we will fail. Rather, we have to rely on Henk Borgdorff's statement that artistic research 'favours "methodological pluralism" and it is "material thinking": "artistic research centres on the practice of making and playing. Practicing the arts (creating, designing, and performing) is intrinsic to the research process. And artworks and art practices are partly the material outcomes of the research.⁶ "Material thinking" is a concept which brings art practice and research closer to each other and helps to get rid of the undefined situation. When thinking translates into a visual or spatial object, one might say that it is a form of artistic research. Therefore, "material thinking" helps to define the process where researchers were doing both things at the same time: thinking and making. "Visual thinking" is a form of material thinking when somebody is thinking and leaving visual traces of the process, for example maps.

To the **spatial** research category we can also assign the installation of the exhibition itself. It has a particular spatial structure which leads the spectator through the exhibited material. The way the objects are installed adds a meaning to their content. The spectator was invited into a space filled with hanging maps for two reasons: to get a feeling of being lost and to have an opportunity to compare different views of history expressed in different maps. The maps themselves could also be treated as products of spatial research, since they bring knowledge into geographical planes and



5. Documentation of the performance "The room of abundance" and its process in the exhibition Mapping Lithuanian Photography, 2007

6 Henk Borgdorff, *The Conflict of the Faculties*, Leiden University Press, 2012, p. 123.

arrange it in spatial sets of visual and textual elements. Although the maps are flat, they are direct representations of space, both real and metaphorical.

The third artistic research methodology might be called a **performative** one. A few days before the exhibition, we assigned one small space in the gallery for performative research action. Each of the three curators took a pile of books and made photocopies of the photographs they liked the most. After that we came into the space with empty walls and started picking pictures and gluing them onto the walls. The constellation of pictures and their paths was guided by each curator's logic, knowledge and experience. Individual labyrinths came into life very intuitively, until they met each other, and the walls were fully covered. The performance of selection and arrangement lasted for three days, and the result was to be seen during the exhibition. We called the space "The room of abundance", and the spectator could experience the enormosity of the archive of Lithuanian photography. One could also consider it as personal walks throughout the history of Lithuanian Photography, and the final outcome might be treated as the documentation of the exhibition curators' performance. Again, it did not have any clear methodology in the beginning, but in retrospect I could say that we relied on performative thinking. What is the outcome of this performance in the light of the art and research context? It is basically a room full of pictures, where one would spend quite a bit of time to trace and follow the paths of connected photographs. If you treat this "installation" as an archive, you will not be able to identify the methodology of putting the elements into the archive. It is neither art historical research nor a product of artistic practice. One might call it an outcome of curatorial research, but it has many more levels and planes than a curator's sketchbook.

The fourth strategy carried out in this project was **editorial research**. It was based on editorial and curatorial decisions that extended the context and the scope of

the exhibition. Some writers were invited to contribute to the topic and help answer the research questions. The selection of writers and translation of the task to them was a part of the research process, with a collection of final texts as a result. A graphic designer was invited to develop the collected material into a book, which was not a catalogue (documentation of the exhibition), but instead an independent piece aiming at presenting maps and installations and bringing into light new relations between different types of material. Therefore, the role of the editors was to moderate the process and to translate one type of knowledge into the other.

Moreover, the exhibition included a few pieces made by artists who were invited to contribute to the topic. In this case, their participation was viewed as traditional artistic practice – producing work that addressed the curatorial concept. From another point of view, they were also doing artistic research; however, the nature of their methodology was different from ours, and one would have to write a separate article to discuss these issues.

CONCLUSIVE NOTES ABOUT ARTISTIC RESEARCH METHODOLOGIES (OF MAPPING)

In the light of artistic research, maps and 3D diagrams of Plexiglas cubes, as well as other objects, could be seen as the products of both fields: art practice and research. Therefore, we can speak about them as the products of artistic research.

In the beginning of the project, it was really important to leave the preconceived notions about what is curatorial and art historical research behind, and to open ourselves up to new formats of thinking and presenting the outcomes. Therefore I can agree with Henk Slager that "the result [of artistic research] is not a fixed concept or a static point, but the indication of a zone, leaving an unmarked room for the continuation of artistic experiment. As a consequence, artistic research continually produces novel connections in the form of multiplici-

ties characterized by temporary, flexible constructions”⁷. These connections were seen in the multitude of maps and other visual objects in this project.

The act of “visualisation” played quite an important role in the making of this project. After the analysis of the project, I can agree with David Stiles’ statement that visualisation and visual representation can be used, not only to illustrate the research findings but also, as a process and method of research⁸.

In their methodological book *Visualising Research*, Carole Gray and Julian Malins state that the function of visualisation is to present ideas in visual form through a range of techniques in order to 1) explore research project issues and 2) present research findings⁹. Furthermore, one can add a third function: the visual overview of complex material which facilitates scientific discussion and the discovery/emergence of new insights and connections because the maps make visible the knowledge which was intangible or unseen. Visual statements are sometimes more convincing than textual because of their directness and obviousness. For example, it goes without saying that 4-5 photographers were the most popular in the Soviet times; nevertheless, only the map revealed the level of their domination in the discourse in a visually convincing way. I can add one more insight: since the maps were mostly about power networks and their effects, a corresponding method to reveal them was chosen, as visualization is more powerful to present outcomes than text, and networks are better seen when they are visual.

In order to cope with the complexity of networks, we can summon Bruno Latour with his actor-network theory. It gives us two useful notions which we can employ to validate “mapping” as a methodology for tracing networks:

- A panorama allows one to see everything and

nothing at the same time, as it is merely a framed and constructed image. Latour calls it a “big picture” view. Even though panoramas have serious limitations as they are at the risk to become too blind, local, and partial due to their high ambitions, they have to be studied carefully, because they provide the only possibility to view the whole story at once¹⁰.

- The oligopticon is the opposite of Foucault’s panopticon in the way that it opens up sturdy but extremely narrow views of the (connected) whole¹¹. It is a kind of a close-up of the network.

These two notions, with the help of actor-network theory, allow us to speak about these maps as representations of networks. For a deeper look into this theory, one should read the book “Reassembling the Social” by Bruno Latour.

To summarize the search for methodologies of artistic research, the reader can experience a range of different methods which were employed in the research process here. All of them were of a different nature and revealed different layers of knowledge and experience. This project was implemented 5 years ago, and a retrospective look helped to identify four possible artistic research methods: imaginary, spatial, performative and editorial. The theory was deduced from practice, and was possible only as a follow-up to practice-based research. This is very much likely to be true for most other artistic research projects. As Henk Slager argues, “the methodological trajectory of artistic research cannot be defined in a strict and clear cut matter. Method is less about given, handed-down procedures, than about approaches that have to be trashed out, forced again and again on the spot as impromptus in the course of the effort of practise-based research. Therefore, only at the end of an artistic research project is it possible to determine whether the trajectory of the operational process has indeed produced novel method-

7 Henk Slager, “Art and Method”, in: *Artists with PhDs. On the New Doctoral degree in Studio Art*, ed. James Elkins, Washington D.C.: New Academia Publishing, 2009, p. 55.

8 David Stiles, *op. cit.*, p. 190.

9 Carole Gray, Julian Malins, *op. cit.*, p. 107.

10 Bruno Latour, *Reassembling the Social: an Introduction to Actor-Network-Theory*, Oxford: Oxford University Press, 2005, p. 187.

11 *Ibid.*, p. 181.

ological insights. Yet, artistic research could be described as **methodic**: a strong belief in a methodology founded on operational strategies which cannot be formulated and legitimized beforehand¹².

I have attempted to make these novel methodological insights visible in my paper, and hope that they can be developed further in future projects. The concept of “material thinking” helped me to name the processes of thinking and making, as it was the engine of all the stages of our project. The concept of “visual writing” helped me to bridge the gap between art practice and research. Mapping as a form of visual thinking and writing has proven to be productive as a method of artistic research. Mapping can also bridge the gap between writing and visual art (for instance, drawing or photography) and allows us to resolve the conflict between theory and practice more easily, since it is both at the same time.

Received 13-12-2012

REFERENCES

- Borgdorff Henk, *The Conflict of the Faculties*, Leiden University Press, 2012.
- Elo Mika, “Thinking Research”, in: *Here Then: The Photograph as Work of Art and as Research*, editor Elo Mika, Helsinki: University of Art and Design Helsinki and Finnish Academy of Fine Arts, 2007.
- Frayling Christopher, “Research in Art and Design”, in: *Royal College of Art Research Papers* [1], London: Royal College of Art, 1993.
- Gray Carolel, Malins Julian, *Visualizing Research: A Guide to the Research Process in Art and Design*, Ashgate Pub Ltd, 2004.
- Artists with PhDs. On the New Doctoral degree in Studio Art*, ed. James Elkins, Washington D.C.: New Academia Publishing, 2009.
- Latour Bruno, *Reassembling the Social: an Introduction to Actor-Network-Theory*, Oxford: Oxford University Press, 2005.
- Michelkevičius Vytautas, Michelkevičė Lina, Agnė Narušytė, *Mapping Lithuanian Photography: Histories and Archives*, Vilnius: Mene, 2007.
- Michelkevičius Vytautas, *The Lithuanian SSR Society of Art Photography (1969–1989): an Image Production Network*, Vilnius: Vilnius Academy of Arts Press, 2011.
- Slager Henk, “Art and Method”, in: *Artists with PhDs. On the New Doctoral degree in Studio Art*, editor James Elkins, Washington D.C.: New Academia Publishing, 2009.
- Slager Henk, *The Pleasure of Research*, Helsinki: Finnish Academy of Fine Arts, 2011.
- Stiles David, “Pictorial Representation”, in: *Qualitative Methods and Analysis in Organizational Research: A Practical Guide*, editors Gillian Symon and Catharine Cassell, SAGE Publications, 1998.
- Sullivan Graeme, *Art Practice As Research: Inquiry In The Visual Arts*, SAGE Publications, 2005.

12 Henk Slager, *The Pleasure of Research*, Helsinki: Finnish Academy of Fine Arts, 2011, p. 30.

KELETAS PASTABŲ APIE MENINIO TYRIMO METODOLOGIJĄ: VIZUALUS MĄSTYMAS, RAŠYMAS IR ŽEMĖLAPIAVIMAS

Vytautas Michelkevičius

REIKŠMINIAI ŽODŽIAI: materialus mąstymas,
žemėlapiavimas, fotografija, medijų studijos,
multidiscipliniškumas, teorijos ir praktikos sąveika.

SANTRAUKA

Meninis tyrimas tampa vis dažniau vartojama sąvoka aukštojo mokslo sistemose, tačiau klausimas kas į ją telpa – vis dar atviras. Ši sąvoka daugiaveidė, ir iki šiol nėra vieningo susitarimo tarp menininkų, filosofų, mokslininkų ir edukacijos politikų dėl jos apibrėžimo. Straipsnyje per asmeninę patirtį ir vieną iš realizuotų meninio tyrimo projektų (foto/karto/istorio/grafijos, 2007) analizuojama, kas galėtų būti meninis tyrimas ir kokios jo raiškos formos bei galimybės spręsti tiek mokslines, tiek menines problemas. Čia pateikiami konkretūs vizualaus mąstymo ir vizualaus rašymo pavyzdžiai ir per juos bandoma atskleisti keturias specifines meninio tyrimo metodologijas: vaizduotės, erdvinę, performatyvią ir analitinę-kompleksinę. Straipsnyje žemėlapiavimas pristatomas kaip naudinga meninio tyrimo strategija ir taktika, galinti produktyviai sukurti vertingos tyrimo medžiagos ir tuo pačiu ją analizuoti. Galiausiai prieinama prie išvados, kad meninio tyrimo metodologija nėra duota iš anksto ir baigtinė, bet ji vis yra konstruojama ir perkuriama proceso metu. Ir tik žvelgiant reflekyviai į atliktą tyrimą, įmanoma ją rekonstruoti ir apmąstyti.

Copyright of Acta Academiae Artium Vilnensis is the property of Vilnius Academy of Fine Arts Press and its content may not be copied or emailed to multiple sites or posted to a listserv without the copyright holder's express written permission. However, users may print, download, or email articles for individual use.