

CureAccelerator® Live

CureAccelerator Live! is an exciting philanthropic pitch event presented by Cures Within Reach (CWR) that raises awareness of and funding for innovative repurposing research projects and gives attendees the chance to select and fund the next breakthrough treatment!



Principal Investigators are selected to pitch their clinical trials for repurposing medical treatments, and expert panelists representing academia, industry, clinicians and patients ask follow up questions. Then, attendees vote to award up to \$50,000 in funding for the winning project, which is announced that evening.

CureAccelerator Live! is a unique networking opportunity for researchers, clinicians, patient groups, biomedical industry professionals and funders. It provides an opportunity to help harness the power of repurposing research and bring groundbreaking treatments to patients in need, while bringing key repurposing stakeholders together.

CureAccelerator Live! To Date

CWR launched CureAccelerator Live! in 2016 with a Chicago focus. Drs. George Havelka and Darwin Eton (pictured right) won with their project from the University of Illinois at Chicago to validate a combination of device and generic drug to repair vascular damage from chronic limb ischemia. CWR held a similar event years ago, partnering with the University of Virginia, which raised funds from alumni across the US for UVA repurposing projects.



In 2017, CureAccelerator Live! focused on supporting repurposing clinical trials dedicated to improving treatment for unsolved cancers or unmet cancer needs. After reviewing applications from three countries, five finalists representing five academic centers from across the US were selected to present. The winner, Paul Swiecicki, MD of University of Michigan, presented his clinical trial for Repurposing Old Drugs as New Therapies for Metastatic Thyroid Cancer.

Expanding CureAccelerator Live

In 2018, CWR will be expanding this successful, scalable program with partners across the country to raised funds for academic researchers' repurposing projects. Events will have themes, including CureAccelerator Live! with a:

- **Geographic** focus (i.e. Chicago-based researchers / universities)
- **Therapeutic** focus (i.e. cancer-based projects)
- **Institutional** focus (i.e. University of Michigan researchers)

Sample CureAccelerator Live! Agenda:

VIP Reception: 5:30 – 6 pm
 General Reception: 6 – 6:30 pm
 Program & Pitches: 6:30 – 7:30 pm
 Networking & Voting: 7:30 – 8 pm
 Award & Close: 8 – 8:30 pm

Bring CureAccelerator Live! to You

CWR is looking for universities, philanthropic leaders and other groups to partner with us on CureAccelerator Live! to fund repurposing projects meaningful to you – driving more treatments to more patients more quickly.

call 847.745.1246 or email barbara@cureswithinreach.org

Cures Within Reach improves patient quality and length of life by leveraging the speed, safety and cost-effectiveness of medical repurposing research, driving more treatments to more patients more quickly. Visit cureswithinreach.org or cureaccelerator.org for more details.