THE ASIAN CONNECTION

In This Issue

- I Message from the Director
- 2 Annual Gaston Sigur Memorial Lecture
- 3-5 Rising Powers Initiative
- 6-7 Recent Events
- 8 Organization of Asian Studies
- 9 PISA
- 10-11 Spring 2013 Profiles
- 12 Spring-Summer 2013 Visiting Scholars
- 13-14 Summer 2013 Student Fellows
- 15 Summer 2013 Faculty Fellows
- 16 Selected Publications
- 17 Gifts and Giving

Sigur Center for Asian Studies

Fall 2013

While the Sigur Center's promotion of research on Asia may be most visible in its numerous public lectures, roundtables and conferences, the Center makes an equally important contribution by providing a base for visiting scholars not only to pursue their own research in but to share their results with others.

Over the past year, the Sigur Center passed a new (and largely unnoticed) milestone when the total number of visiting scholars hosted by the Center over the last two decades reached 250, and then continued to climb. In this year, we welcomed scholars from China, Germany, India, Korea, Japan, Taiwan and the U.S. Their

research agendas have included topics such as regional security, economic cooperation, international aid, climate change, and public diplomacy. While sometimes focusing on one specific Asian country, many of these scholars also addressed these issues within broader comparative or international contexts.

These scholars are, in every case, eager to share their research with the broader academic and policy community. They do this formally either through our Visiting Scholars Roundtable series or by participating



Sigur Center Director Edward McCord

in other Sigur Center events. Some have also made an extra effort to interact with our students by participating in the Center's weekly language conversation "tea times." In the end, though, visiting scholars are only with us for limited periods time. The purpose of this message then is not only to highlight their contributions to our research enterprise but also to encourage all members of the GW community to take advantage of the presence of this unique gathering of experts to engage in a mutually beneficial exchange of ideas and perspectives.

Sigur Center Director and Associate Professor of History and International Affairs Ed McCord was the 2013 recipient of the Harry Harding Teaching Prize. This prestigious award is given annually to a member of the Elliott School faculty who has demonstrated sustained excellence in teaching and who has made extraordinary contributions to the education of Elliott School students. Above, Professor McCord is pictured delivering the charge to 2013 Elliott School graduates at the Spring commencement ceremony.

View a video of the speech HERE.

THE ANNUAL GASTON SIGUR MEMORIAL LECTURE

The Sigur Center for Asian Studies held its 17th annual **Gaston Sigur Memorial Lecture** on April 22, 2013. The lecture, which is held in honor of Gaston Sigur each spring, features guest lectures from a wide range of scholars and policy-makers. This year's lecture featured **Thomas Rawski**, a distinguished Professor of Economics and History at the University of Pittsburgh. His presentation was entitled "China's Boom -- Why Not Earlier? Why So Long? Can it Last?" A full audio recording of the lecture can be found **HERE**.

Professor Rawski began by stating that while economists are rightly obsessed with studying China's economic success, some historians are still focusing on China's historical failure to industrialize during the 18th and 19th centuries. In order to account for China's late entry into the group of industrialized countries, a bridge needs to be established between what didn't happen 150 years ago and what did happen 30-40 years ago (the Reform Period).

Contemporary analysis tends to take for granted the impressive poverty alleviation that occurred in poor, rural areas of China. In fact, China's economic rise brought with it the greatest episode of poverty alleviation in human history. However, from a development perspective, this was a curious occurrence since most economists stress that substantial poverty alleviation without a large infusion of outside resources is not supposed to happen. Yet it did in China, which prior to the Reform Period experienced little to no outside investment in the poor, rural areas.

Professor Rawski pointed to the factor of human resources and capabilities (literacy, market knowledge, business education) to help explain how China was in a position to achieve the levels of growth that occurred starting in the early 1980's.



Director Ed McCord and Professor Emeritus William Johnson listen to the 17th Annual Gaston Sigur Memorial Lecture (4/22/2013)



Professor Thomas Rawski presenting at The 17th Annual Gaston Sigur Memorial Lecture (4/22/2013)

Ultimately, this begs the question of why it took China so long to achieve such development in relation to other industrializing countries. Rawski referenced the period of 1870-1912 in his explanation. This period came just after the end of the Taiping Rebellion and as Rawski pointed out, there are many economic benefits to post-war economies. Furthermore, this was an era of fairly low government regulations and substantial trade. At the same time, there were hindrances to economic growth. These included a lack of any development vision by the leadership, especially in the wake of the Industrial Revolution. In addition, there was a substantial lack of revenue, a lack of administrative structure, a patronage economy, and a high degree of international isolation.

Yet in the 1900's these restraints were largely overcome. For example, China's international isolation decreased rapidly following the Sino-Japanese war. Since the beginning of the reform period China has truly shifted from a behavior of isolation to engagement with the global economy. Yet China's relatively rapid economic success raises a final question of just how long we should expect this growth to last.

On the positive side, Rawski predicts that human capital will continue to be an asset and that globalization will remain a huge benefit. However, uncertainties abound over whether China's intervention in R&D activity at a large scale will bring long-term positive results. Finally, if China's leaders attempt any major reform, will they have the determination to follow it through to the end? Rawski did not claim to know the answers but certainly emphasized the importance of the outcomes.

RISING POWERS INITIATIVE



Jack Matlock, former U.S. Ambassador to the USSR (3/18/13)

During Spring and Summer 2013, the Rising Powers Initiative (RPI) held two major conferences on Russia and Japan as part of its ongoing research project, Worldviews of Aspiring Powers: Exploring Foreign Policy Debates Abroad. Supported by a generous grant from the Carnegie Corporation of New York, the day-long conferences exposed Washington DC audiences to vigorously contested strategic viewpoints straight from Russia and Japan. Moderated by RPI authors and held entirely in a Q and A format, the sessions pointedly drew out the differences among the foreign speakers. The spectrum was distinguished by the three major schools of thought elucidated in the 2012 Worldviews of Aspiring Powers volume edited by Henry R. Nau and Deepa M. Ollapally: Globalists, Realists and Nationalists. The conferences also featured well known American experts who served as respondents to the visiting Russians and Japanese. In a parallel format, the American side represented widely divergent viewpoints on the best U.S. policy toward these countries, thus setting the stage for a spirited debate all around.

The Russia conference was co-organized with the Elliott School's Institute for European, Russian, and Eurasian Studies on March 18. The conference, entitled *Russia as a Global Power: Contending Views from Russia*, featured three Russian and four American panelists. Panelists from Russia included:

- ◆ Vladislav Inozemtsev (Centre for Post-Industrial Studies)
- ◆ Fyodor Lukyanov (Presidium of the Council on Foreign and Defense Policy)
- ◆ Andranik Migranyan (Institute for Democracy and Cooperation)

The morning included two sessions on Russian Views on National Security and Defense and Russian Views on Economics, International Institutions, and Transnational Issues. The first panel on security and defense topics, chaired by GW Professor Cory Welt, included a range of Russian views on the "Reset with Russia," arms control and non-proliferation, Syria, and China. Fyodor Lukyanov

argued that new arms control agreements were unlikely as long as Washington moves ahead on missile defense and China remains outside negotiations.

Andrew Kuchins of the Center for Security and International Studies chaired the second session. The panel presented views on issues such as economic modernization, Russia's role in the World Trade Organization, and oil exports. Vladislav Inozemtsev emphasized the need for Russia to modernize its economy, particularly its energy sector. A keynote luncheon address was delivered by Jack Matlock, former U.S. Ambassador to the USSR (1987-1991). Ambassador Matlock stressed the importance of internal debates within Russia directing its overall foreign policy trajectory and how it responds to perceptions of U.S. encirclement.

The afternoon included a panel of four American scholars, chaired by **Igor Zevelev** of the MacArthur Foundation in Moscow. The panelists included:

- ◆ **Leon Aron** (American Enterprise Institute)
- ◆ Samuel Charap (International Institute for Strategic Studies)
- ◆ E. Wayne Merry (American Foreign Policy Council)
- ◆ Paul Saunders (Center for the National Interest)



From left: Vladislav Inozemtsev, Andranik Migranyan and Andrew Kuchins (3/18/13)

The American panelists discussed challenges such as Russian decision-making processes, the future of U.S.-Russian relations, and the role of China in these matters. One point of agreement among the U.S. panelists was that Washington and Moscow needed to move beyond the "reset," which produced some benefits but was no longer sufficient to address major challenges facing both countries. The conference concluded that in the United States and Russia, the Nationalist and Great Power Realist views were becoming increasingly more significant as Globalist perspectives weakened.

RISING POWERS INITIATIVE



Japanese panelists at the RPI Conference, Japan as a Global Power: Contending Views from Japan (3/18/13)

On June 18, RPI joined with the Council on Foreign Relations Japan Program and MIT's Center for International Studies to organize a conference on Japan in Washington, DC. The conference, entitled Japan as a Global Power: Contending Views from Japan, featured four Japanese and four American panelists. Panelists from Japan included:

- Tomoko Abe (National Diet)
- ◆ Kan Ito (Foreign Policy Analyst)
- Yukio Okamoto (Center for International Studies)
- ♦ **Kyoji Yanagisawa** (International Geopolitics Institute)

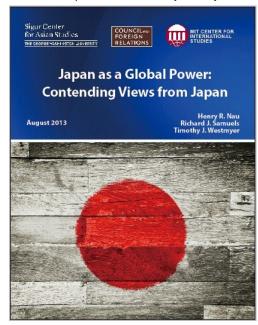
The morning included two sessions on Japanese Views on National Security and Defense and Japanese Views on Economics, International Institutions, and Transnational Issues. The first panel on security and defense topics, chaired by MIT's **Richard Samuels**, included a range of Japanese views on China's rise as a threat to Japan, the relative decline of the United States, territorial disputes such as the Senkaku Islands, and the U.S. nuclear umbrella. Some panelists doubted whether Washington would aid Tokyo should territorial disputes escalate to war. In particular, **Yukio Okamoto** felt that allowing China to gain control of the Senkakus would be a significant blow to the Alliance and Japanese security.

Shelia Smith of the Council on Foreign Relations chaired the second session. The panel presented views on issues such as energy security, Abenomics, the Tran-Pacific Partnership (TPP), and the role of values in Japan. Kan Ito and Representative Abe cautioned Japan against joining TPP. Abe expressed concern on labor rights while Ito worried about giving Washington a dominant role in Japan's financial and economic markets.

During lunch, the attendees listened to a keynote address by **Fred Hiatt**, Editorial Page Editor of *The Washington Post*, where he identified a strong relationship between Japan's "national narrative" and the struggles it faces as a nation. He predicted that the island nation's uncertain security environment and its rapidly aging and shrinking population would shape Japan's national narrative to one of "pulling together" and shared sacrifice. The afternoon included a panel of four American scholars, chaired by GW Professor **Deepa Ollapally**. The panelists included:

- ◆ Doug Bandow (CATO Institute)
- Daniel Kliman (German Marshall Fund of the United States)
- Michael Swaine (Carnegie Endowment for International Peace)
- Daniel Twining (German Marshall Fund of the United States)

The American panelists discussed issues such as maintaining the Alliance, the U.S. pivot to Asia, trade, and Japan's territorial disputes. **The U.S. participants were at**



odds on the Senkakus row, with Doug Bandow questioning the strategic importance of the island chain, and Daniel Twining recommending the Alliance draw a clear line in the dispute to avoid appeasing "geopolitical aggressors" such as China. The event concluded that while the U.S.-Japan Alliance remained necessary to address common priorities such as a rising China and economic recovery, Japan remains internally divided on how economic pressures, demographic changes, divergent interests, and other pressing challenges will shape future U.S.-Japan relations.

MORE RISING POWERS INITIATIVE EVENTS



RPI Director, Deepa Ollapally and Ambassador Shyam Saran at India's Af-Pak Policy: 2014 and Beyond (4/12/2013)

February 25, 2013: Abe's Foreign Policy: Pragmatic Realism or Emotional Nationalism?, with **Ambassador Kazuhiko Togo**, Former Japanese Ambassador to the Netherlands.

February 26, 2013: *3.11: Disaster and Change in Japan*, with **Richard J. Samuels**, Chairman, the Japan-US Friendship Commission.

February 26, 2013: *Japan's Disaster Diplomacy: Fostering Military to Military Cooperation in the Asia-Pacific Region*, with **Hideshi Futori**, Japan Scholar, Woodrow Wilson International Center for Scholars.

April 5, 2013: Book Launch: "Double Paradox: Rapid Growth and Rising Corruption in China," with **Andrew Wedeman**, Professor of Political Science, Georgia State University.

April 11, 2013: Examining Violence Against Women in India: Changes, Challenges and Futures, Co-sponsored by GW's Department of Women's Studies, Global Gender Program, and Global Women's Institute, with Kavita Daiya, Associate Professor, Department of English, GW; Mary Ellsberg, Director, Global Women's Institute, GW; Zain Lakhani, Graduate Fellow, University of Pennsylvania; Daniel Moshenberg, Director, Department of Women's Studies, GW; Aruna Rao, Practitioner-in Residence, Global Gender Program, GW.

April 12, 2013: *India's AF-PAK Policy: 2014 And Beyond*, Co-sponsored by **the Asia Society**, with **Ambassador Shyam Saran**, Chairman of the National Security Advisory Board of India.

April 12, 2013: *India-Japan Partnership: Its Changing Dynamics in the Post-Cold War Years*, with **Dr. K.V. Kesavan**, Distinguished Fellow, Observer Research Foundation, New Delhi.

May 8, 2013: China-India Border Issues and Northeast India: A View from India, with Dr. Namrata Goswami, Senior Fellow, United States Institute of Peace.

May 23, 2013: An Informal Roundtable on the Study of India and Indian Politics in the US: Past and Future, with Susanne H. Rudolph, Prof. Emerita, Department of Political Science, University of Chicago; Lyoyd I. Rudolph, Professor Emeritus, Department of Political Science, University of Chicago; Philip Lutgendorf, President, American Institute of Indian Studies; Dan Markey, Senior Fellow for India, Pakistan, and South Asia, Council on Foreign Relations.

June 12, 2013: India Grows at Night: A Liberal Case for a Strong State, Co-sponsored by the American India Foundation, with Gurcharan Das, Author, Former CEO of Procter & Gamble India.

The Sigur Center's Rising Powers
Initiative examines how domestic foreign
policy debates and identity issues affect
international relations in Asia.

More information on the Rising Powers
Initiative can be found at:

Website: http://www.risingpowersinitiative.org/
blog

Twitter: http://twitter.com/RisingPowers

RECENT EVENTS

TAIWAN EVENTS



Annette Lu, former Vice President, Republic of China (Taiwan) at New Perspective for the Asia Pacific (4/12/2013)

January 23, 2013: Taiwan Roundtable - "Reassessing Taiwan's Strategic Position," with Scott Bates, President, Center for National Policy; Joseph Bosco, Former China Country Desk Officer, Office of the Secretary of Defense; Richard Fisher, Senior Fellow on Asian Military Affairs, the International Assessment and Strategy Center.

March 1, 2013: Taiwan Conference - "Opportunity in Ambiguity: Issues in Taiwan's International Relations," with Dean Chen, Assistant Professor of Political Science, Salameno School of American & International Studies; Scott Kastner, Associate Professor, Department of Government and Politics, University of Maryland, College Park; James Hsiung, Professor of Politics and International Law, New York University; Alan Romberg, Distinguished Fellow, the Stimson Center: Yu-long Ling, Executive Director, Dr. Sun Yet-sen Institute in North America; Vincent Wei-cheng Wang, Professor of Political Science and Associate Dean, School of Arts and Sciences, University of Richmond.

April 10, 2013: Taiwan Forum - "Aborigines, Colonial Rulers and Democratization," with Bruce Jacobs, Professor, Asian Languages and Studies, Monash University, Melbourne, Australia.

April 12, 2013: New Perspective for the Asia Pacific, with Annette Lu, former Vice President, Republic of China (Taiwan).

TRANSNATIONAL AND SUBNATIONAL LECTURE SERIES

January 29, 2013: Foreign Policy Priorities for the Next Four Years: A Dialogue with Amitai Etzioni, Author of Hot Spots, Co-sponsored by GW's Institute for Communitarian Policy Studies and the Institute for Security and Conflict Studies, with Amitai Etzioni, University Professor, International Relations, GW.

February 8, 2013: China's Century? Beijing's Rocky Road to Great Power Status, with **Martin Jacques**, author, When China Rules the World: the End of the Western World and the Birth of a New Global Order.

March 29, 2013: Book Launch: China Goes Global: The Partial Power, with David Shambaugh, Professor of Political Science and International Affairs, GW.

April 4, 2013: *The Tibetan Code of Happiness*, Cosponsored by GW's **Department of Religion**, with **Khenpo Sodargye**, Larung Gar Buddhist Academy.



Professor David Shambaugh at Book Launch: China Goes Global: The Partial Power (3/29/2013)

April 29, 2012: Seminar: China's Foreign Policy and China-US Relations, Co-sponsored by the Confucius Institute at the George Washington University; the Education Office at the Chinese Embassy in the U.S. and Delta Phi Epsilon Professional Foreign Service Fraternity, with David Shambaugh, Professor of Political Science and International Affairs, GW and Jingxing Zhou, Political Counselor, Political Office, Chinese Embassy in the U.S.

April 30, 2013: *Linguistic Piety in Islamic Java*, with **Joel Kuipers**, Professor of Anthropology, International Affairs, and Human Sciences, GW.

July 10, 2013: Who Authorized Preparations for War with China? Co-sponsored by GW's Institute for Communitarian Policy Studies and the Kissinger Institute on China and the United States, WWICS, with Amitai Etzioni, University Professor of International Affairs, GW; Stapleton Roy, former U.S. Ambassador to China and T.X. Hammes, Senior Research Fellow, Institute for National Strategic Studies, NDU.

July 17, 2013: *The Historical Roots of China's Rise*, Co-Sponsored by **the Asia Society**, with **Orville Schell** and **John Delury**, Co-authors, *Wealth and Power: China's Long March to the Twenty-first Century*.

VISITING SCHOLAR ROUNDTABLE SERIES

January 22, 2013: *Obama's Pivot to Asia and Chinese Perceptions*, with **Zhenling Wang**, PhD Candidate, China Foreign Affairs University.

January 25, 2013: On the Front Line in the Far East: The Chinese Eastern Railway and Russo-Chinese-Japanese Relations, 1905-1935, Co-sponsored by GW's Institute for European, Russian and Eurasian Studies, with Blaine R. Chiasson; Wilfred Laurier University, Chia Yin Hsu, Portland State University; Ronald Suleski, Suffolk University; Masafumi Asada, Hokkaido University and Daqing Yang, Associate Professor of History and International Affairs, GW.



Visiting Scholar Junya Nishino presents his research at the Visiting Scholar Roundtable: "Japan-South Korea Relations at a Crossroads" (8/14/2013)

February 28, 2013: My Teacher is a Policeman: Postcolonial Nation-Building through Thai Border Patrol Police Civic Actions, Co-sponsored by GW's Institute for European, Russian and Eurasian Studies, with Sinae Hyun, PhD Candidate, Department of History, University of Wisconsin-Madison.



A full house at the event, *Who Authorized Preparations for War with China?*, with Amitai Etzioni, Stapleton Roy and T.X. Hammes (7/10/2013)

March 5, 2013: American Public Diplomacy and Okinawa, with Hideko Yoshimoto, Associate Professor, Department of International Studies, Yamaguchi Prefectural University, Japan.

April 4, 2013: *Market Access in China – Challenges in US-China Relations*, with **Julia Coym**, PhD Candidate, Free University, Germany.

April 23, 2013: *Mapping Trajectories of Indian Foreign Policy in the Age of Strategic Flux*, with **Yogesh Joshi**, PhD Candidate, School of International Studies, Jawaharlal Nehru University, India.

May 2, 2013: Toward Successful Integration: Factors Contributing to Teachers' Use of Culturally Responsive Teaching (CRT) Practices with Refugee Students From Burma, with Amy Lerner, PhD Candidate, the University of North Carolina at Chapel Hill.

July 1, 2013: *Rethinking North Korean Negotiations*, with **Kiwan Shin**, Lieutenant Colonel, ROK Army.

August 14, 2013: *Japan-South Korea Relations at a Crossroads*, with **Junya Nishino**, Associate Professor, Keio University, Japan.

August 22, 2013: Emergence of New Donors and Paradigm Shift in International Educational Aid: With a Focus on the U.S., Japan, South Korea, and China, with Shoko Yamada, Associate Professor, Graduate School of International Development, Nagoya University, Japan.



CONVERSATIONS WITH SCHOLARS LUNCHEON SERIES

February 15, 2013: Dr. Ni Shixiong, Professor of International Relations at Fudan University, met with students to discuss his experiences at the frontline of US-China relations in a talk titled "Sino-US Relations: A Chinese Prospective."

April 9, 2013: Dr. Elanah Uretsky, Assistant Professor in Global Health, Anthropology, and International Affairs, presented her current research on "HIV/AIDS at the Border: The Impact of Geopolitics in Southwest China on their HIV Epidemic." Globally HIV typically originates in large urban



Dr. Elanah Uretsky presents her research on HIV/ AIDS in China as part of the Conversations with Scholars Series.

centers before spreading to the more rural areas. In China the opposite occurred. HIV in China was first reported among ethnic minority communities living in one of the country's most remote regions adjacent to the Burmese border. Dr. Uresky's research explores the geopolitical environment that lead to this unusual pattern of HIV and its impact on the trajectory of the epidemic in China.

OTHER OAS EVENTS

On February 11, 2013 OAS partnered with the Japanese American Student Union of D.C. (JASU) to co-sponsor an event on "Maritime Security In East Asia And The Pacific." Three students of Professor Takeshi Sakade of Kyoto University shared their research on this critical topic. Elliott School Professors Mike Mochizuki and Robert Sutter offered their insights and commentary on the issues following the presentation.

On February 28, 2013 OAS was delighted to host Mr. Lin Fei-fan, President of the Graduate Student Association at National Taiwan University to share his views on the wave of student movements in Taiwan that occurred this year. His presentation titled "Carrying the torch: Student movements in consolidating democracies: The case of media freedom in Taiwan" paid special attention to the movement to protect press freedom and prevent the monopolization of the media in Taiwan.

On March 27, 2013 OAS arranged a special screening of the Korean film *JSA: Joint Security Area*. This intense drama tells the story of murder along the DMZ. Sigur Center visiting scholar **LTC Kiwan Shin** of the Army of the Republic of Korea joined the students for a Bibimbap dinner and a discussion following the screening.

The Organization of Asian
Studies (OAS) is a graduate
and undergraduate student
organization that seeks to
foster an appreciation of
Northeast, Southeast, and
South Asian culture. The
organization focuses on
strengthening ties between
students and faculty with an
interest in Asia through
ambitious programming and
events, all made possible by the
support of the Sigur Center for
Asian Studies.

PARTNERSHIPS FOR INTERNATIONAL STRATEGIES IN ASIA

"Creative responses to global concerns..."

Partnerships for International Strategies in Asia (PISA) is hosted by the Sigur Center for Asian Studies. Directed by Linda Yarr, PISA prepares leaders for the challenges and opportunities of the 21st Century and mobilizes networks of scholars, policy makers, and advocates on both sides of the Pacific to address urgent national and transnational concerns.

MYANMAR CLIMATE INITIATIVE

In February 2013, PISA collaborated with Yangon-based NGO ALARM to offer a week-long pre-training program for 45 mid-level government officials from Myanmar's line ministries with portfolios most likely to be impacted by climate change. The Myanmar Leadership Institute on Climate Change (MLICC) was designed to build capacity at the national level on mainstreaming climate change into development policies. The objective of the program was to introduce the officials to what PISA terms climate-wise development (CWD). CWD seeks the advancement of the community in tandem with responsible management of natural resources, investment in human capacity, and good governance. Highlights from the program can be viewed at HERE.

POLITICS AND MANAGEMENT PROGRAM

From June 3 to June 14, 2013, PISA partnered with the Centre for Education and Training (CET) of Indonesia's Ministry of Foreign Affairs to offer an expert-led program on GW's campus for a group of 13 senior Indonesian diplomats. The sessions covered many of the most critical challenges facing the international community today. The curriculum was designed to enhance participants' leadership, communication, and other skill sets necessary for the conduct of modern diplomacy by utilizing a combination of traditional classroom instruction and experiential learning through simulations, dialogues, and site visits.

GLOBAL CITY IN WORLD AFFAIRS PROGRAM

PISA was delighted to welcome the fourth cohort of Global Cities in World Affairs participants to campus on August 26, 2013. The eleven participants are officers of **the Hong Kong Special Administrative Region Civil Service**. This two-month program will introduce participants to innovative approaches to managing agencies in global cities. The curriculum covers a wide array of issues from environmental sustainability and climate change resiliency to transnational security threats and international trade issues.



PISA Director, Linda Yarr, leading a working group during the MLICC

RECENT EVENTS HOSTED BY PISA

January 10, 2013: A Film Screening and Discussion: "Kita Vs. Korupsi" (Us Vs. Corruption), with David Timberman, Technical Director, Governance and Conflict Practice Areas, Management Systems International; Gerald Hyman, President, Hills Program on Governance, Center for Strategic and International Studies (CSIS); Ambassador David Merrill, President, The United States—Indonesia Society.

March 1, 2013: Gender Equality in Asia-Pacific: Unfinished Business, with Ms. Linda Yarr, Director, Partnerships for International Strategies in Asia, GW, Ms. Shireen Lateef, Senior Advisor (Gender), Office of the Vice President for Knowledge Management and Sustainable Development, Asian Development Bank; Ms. Caren Grown, Senior Gender Advisor in the Bureau for Policy, Planning, and Learning of the U.S. Agency for International Development.

May 15, 2013: Non-Traditional Security in East Asia: Regional Frameworks and Responses, with Dr. Mely Caballero Anthony, Associate Professor and Head, Centre for Non-Traditional Security (NTS) Studies, S. Rajaratnam School of International Studies, Nanyang Technological University, Singapore, Former Director of External Relations, ASEAN Political and Security Community, The ASEAN Secretariat.

June 26, 2013: Economic Growth in Mainland Southeast Asia: Myanmar, Climate Change, Integration, Sustainability and Capacity Development, with Kate Newman, Senior Director, Public Sector Initiatives, Field Program, World Wildlife Fund; Stephen Groff, Vice President Operation 2 (Southeast, East Asia, and the Pacific), The Asian Development Bank; Tom Dillon, Senior Vice President, Field Programs, World Wildlife Fund; Gustavo Fonseca, Head of Natural Resources, Naoko Ishii, Chair and CEO, The Global Environment Facility; Linda Yarr, Director, Partnerships for International Strategies in Asia, Elliott School of International Affairs, GW.

FEATURED ALUMNA - CATHERINE BECK



Catherine Beck received her MA in Asian Studies from the Elliott School of International Affairs at GW in May of 2013. She is now working for The Chamber American Commerce in the People's Republic of China (AmCham China), a non-profit organization which represents U.S. companies and individuals doing business in China. Catherine is Policy Analyst in Government Affairs Department

where she monitors regulatory and legislative changes across a wide variety of industries and sectors, while promoting and executing programs, events, and policy positions relating to U.S. trade and investment in China.

Catherine first became familiar with the work of AmCham China several years ago while working in Beijing. "I saw they were serving an important role advocating on behalf of foreign companies operating in China and, knowing that I wanted to return to Beijing after

graduation, was fortunate they were hiring around the time I completed my degree."

Catherine previously worked at USAID's Beijing office in the summer of 2012 while being supported by funds from an internship grant from the Elliott School's Graduate Student Career Center. Catherine's job was to assist the office in developing various communications platforms which would to help targeted audiences understand the work of USAID in general, in addition to Chinese aid programs

In recalling her earliest exposure to China and Chinese language, Catherine thinks back to elementary school where her class held a special unit on China and she decided to put together a museum exhibition on Chinese art, including Calligraphy. "This is the first time that I became interested in the language. However, I truly began to immerse myself in Chinese after starting college and taking four years of the language. It remains a constant work in progress, and my current position is a wonderful opportunity for me to further my skills."

STUDENT SPOTLIGHT - BRIAN KRAFT

Brian Kraft is a second year graduate student in the Asian Studies MA program within the Elliott School of International Affairs. He is specifically interested in U.S.-Indonesian relations and Indonesian language. Brian recently completed a summer internship in the Public Affairs Section of the U.S. Embassy in Jakarta, Indonesia. This internship was largely funded by the Freeman Foundation Fellowship Grant, which awards money to graduate students pursuing internships in East Asia or Southeast Asia. During his internship, Brian recalls working on "just about everything, from education, to public relations, translation and event planning." He cites the strengthening of his language skills, primarily formal and professional Indonesian, as one of the most rewarding aspects of his time spent interning in Indonesia.

Brian initially became interested in Asia during his first trip to the region after college as a Fulbright teaching assistant in Indonesia. "I felt that Indonesian was a language that would be excellent to invest time in. I then fell in love with the country and was able to travel around Asia. This led to my general interest in the region. I then decided to apply to GW's Asian Studies MA program because I felt I could use the background and skills I had acquired in Indonesia."

During his first year as a GW graduate student in DC, Brian interned at the United States - Indonesian Society (USINDO). Brian cites the Sigur Center as being instrumental in exposing him to USINDO. "One of the first events I attended was organized by Partnerships for International Strategies in Asia (PISA) [which is hosted by the Sigur Center] and

USINDO. It was at this event and similar events such as Indonesian movie screenings that I was able to meet a lot of people from USINDO, which I believe is what ultimately led to me interning for them." Brian emphasizes that "there have been many tangible and intangible benefits to attending Sigur Center events, and I would say that my interaction with the Sigur Center has been one of the most positive experiences of my first year as a graduate student at GW."

Brian hopes to become further involved in U.S.-Indonesian relations after receiving his MA. He is currently trying to decide whether to pursue a career in the public sector (State Department or USAID) or with a private sector organization that conducts aid-related work in Indonesia.



FACULTY FOCUS - LIANA CHEN



Liana Chen is an Assistant Professor of Chinese Literature in the Department of East Asian Languages and Literatures at GW and a Sigur Center affiliated Liana's interests lie in Chinese faculty member. language, pre-modern China, and Chinese opera and performance, particularly Kungu, which as an operatic form is over 400 years old. Kungu was deemed by UNESCO in 2001 as part of the intangible heritage of humanity. Liana is the recipient of an American Council of Learned Societies (ACLS) research fellowship which has supported her research for a book on ideological constructions of empire and theatre in the Qing dynasty. The ACLS is a nonprofit federation of 71 national organizations and scholarly the preeminent representative of American scholarship in the humanities. She has also been awarded a Sigur Center grant which allowed her to conduct archive research in both Taiwan and China for a monograph on the topic of "A History of Qing Court Theatre, 1662-1924." She has completed publications on the Empress Dowager Cixi, Qing ritual drama, performance history of The Peony Pavilion, and xiqu (Chinese opera) conventions.

Liana majored in Psychology at the National Taiwan University but has always held an interest in Chinese drama, including Beijing Opera. The defining moment when she decided to pursue a career related to Chinese literature and culture came in 1992 when she was given the opportunity, along with a group of classmates to travel all over the culturally sophisticated Yangtze river delta in mainland China (P.R.C.) to watch the theatrical performances of some of the best Kungu troupes of the time. "We were blown away," recalls Liana. "The performances really inspired me and many of my colleagues to explore the many forms of Chinese **Opera.**" Then, after having the opportunity to take part in some Kungu singing gatherings, she was told by one of the older performers that she and her friends were likely the last generation that would be interested in this art form. "At that moment, I became rather sad at the prospect of this art form fading away, and I decided that I would try to pursue a career where I could help

preserve the traditional art of Chinese opera."

When it comes to advice for students who share an interest in traditional Chinese Opera and performance. Liana says "just be brave. You should really take up the opportunity to study abroad in order to obtain first-hand knowledge of the subject." This advice does not simply apply to those interested in Chinese Opera. Liana feels strongly that "in-depth knowledge of the language and history of the nation you are studying is very important. Whatever you are studying, including the current affairs of a particular country, it cannot be detached from its cultural and historic roots, and you cannot truly learn about a country without having a thorough understanding of its literary and cultural traditions." She states that it is a good idea for students studying political science or international affairs, for example, to also major in the language of the country or region they are studying, since language will enhance one's understanding in a multitude of ways.

For Chinese language, in particular, she emphasizes the importance of not only studying simplified Chinese, but also the traditional form because this will give one a better understanding of the history and culture of China. "If you are only studying simplified, you are really only studying post-1950s China." She recalls a moment when she was studying Chinese archives in China and observed a Chinese student who could not understand traditional texts. "I felt rather sorry for him," she explains. "The students that GW teaches really do not have any trouble understanding or learning traditional Chinese characters. They always love to challenge themselves."



SPRING - SUMMER 2013 VISITING SCHOLARS

In Spring and Summer of 2013, the Sigur Center hosted visiting scholars from seven countries. Visiting scholars continue to be a valuable part of the Sigur Center as they conduct research on a wide variety of issues, present their findings at Visiting Scholar Roundtables and participate in activities such as Sigur Center language tea times. The Sigur Center is proud of the quality and variety of its visiting scholars as they help to distinguish the Center in numerous ways. Here is a list of visiting scholars from January 2013 to August 2013:



Xinxuan CHENG, China (P.R.C.)
Email: xinxuancheng@gwu.edu
Affiliation: Professor, Hebei
University, P.R.C.
Research topic: "Studies on New
Regionalism in East Asia's Regional
Economic Cooperation and Its
Impacts on the U.S."



Shoko YAMADA, Japan
Email: yamada@gwu.edu
Affiliation: Associate Professor, Nagoya
University, Japan
Research topic: "Emergence of New
Donors and Paradigm in International
Educational Aid: With Focus on the
U.S., Japan, China and other East
Asian Donors."



Julia COYM, Germany Email: coymj@gwu.edu Affiliation: PhD Candidate, Free University of Berlin Research topic: "Assessing Chinese Decision-Making on Market Access for Foreign Businesses in China"



Yogesh JOSHI, India
Email: joshi@gwu.edu
Affiliation: PhD Candidate, Jawaharlal
Nehru University, India
Research topic: "Explaining
Continuity and Change in India's
Foreign Policy under the Bharatiya
Janata Party-led Government."



Amy LERNER, U.S.A.
Email: ablerner@gwu.edu
Affiliation: PhD Candidate, University of
North Carolina - Chapel Hill
Research topic: "Toward Successful
Integration: School Personnel's
Perspectives on Refugee Youth from
Burma"



Michael YAHUDA, United Kingdom Email: yahuda@gwu.edu
Affiliation: Professor Emeritus, London School of Economics
Research topic: "Sino-Japanese Relations: Bridging the Gap"



Email: 33kwshin@gwu.edu
Affiliation: Lieutenant Colonel; ROK
Army
Research topic: "How Does North
Korea as a Weak State Negotiate
with a Strong State? – Strategy,
Tactics, Behavior"

Kiwan SHIN, Republic of Korea



Satoru MORI, Japan Email: smori@gwu.edu Affiliation: Professor, Hosei University, Japan Research topic: "U.S. Regional Strategy in Asia since 1971"



Junya NISHINO, Japan Email: nishino@gwu.edu Affiliation: Associate Professor, Keio University Research topic: "The Evolution of Cooperation between Japan and South Korea in the post Cold War Period: Focusing on the Role of the United States"



Lianhe WANG, China (P.R.C.) Email: lianhe@gwu.edu Affiliation: Associate Professor, Shanghai International Studies University, P.R.C. Research topic: "Climate Change Issues and Sino-U.S. Relations"

SUMMER 2013 STUDENT FELLOWS

In 2012-2013, the Sigur Center for Asian Studies awarded \$76,785 for fellowship support to 16 students to travel to seven Asian countries. This included 14 research and language awards for Summer 2013. The following Students received field research and language study fellowships:

- Saher Assad (*PhD Economics*). Field Research on "The Impact of Cell Phones and Infrastructure Access on Crop Choice and Post-harvest Loss for Rural Pakistani Households" Pakistan
- Jessica Chandras (PhD Anthropology). Asian Language (Marathi) study India
- Andrew Frenkel (BA Asian Studies). Korean Language study Korea
- Shirley Hsieh (BA Economics). Chinese Language study Taiwan
- Matthew Hubbard (MA Asian Studies). Chinese Language study Taiwan
- **Jamison Liang** (*MA Anthropology*). Field Research on "Queering Indonesia: Negotiating LGBT Rights and Development Indonesia
- **Seok Joon Kim** (*PhD Political Science*). Field Research on "Why Would Emerging Middle Powers Want to Join the International Aid Regime? Evidence from South Korea's 2008 Foreign Aid Policy Decision" Korea
- **Inwook Kim** (*MA Anthropology*). Field Research on "Explaining Divergence in Oil-supply Diversification: A Comparative Study of China, Japan and Korea" China, Japan, Korea
- Charles Kraus (*PhD Political Science*). Field Research on "Chinese Archival Sources on Xinjiang's History since 1949" China
- Selina Lara (BA International Affairs). Korean Language study Korea
- Christian McGuire (MA Asian Studies). Chinese Language study Taiwan
- **Deep Pal** (*MA International Affairs*). Chinese Language study Taiwan
- John-Louis Pane (BA International Affairs). Chinese Language study Taiwan
- Soohyun Yang (BA International Affairs). Japanese Language study Japan

APPLY FOR FELLOWSHIPS AND GRANTS!

The Sigur Center for Asian Studies is a excellent resource for students wishing to conduct language study or field research in Asia. For more information and to apply, visit our website at: http://www.gwu.edu/~sigur/academics/fellowships.cfm.

You can also check out video and blog posts from our student fellows at <u>asiaonestreet.blogspot.com</u>. Some snapshots of their adventures abroad can be found below:

INDIA - LANGUAGE STUDY



Jessica Chandras on the stairs of Jejuri, Maharashtra. Jessica studied Marathi in while in India.

TAIWAN - LANGUAGE STUDY



Deep Pal at National Taiwan Normal University's campus in Taipei.

JAPAN - LANGUAGE STUDY



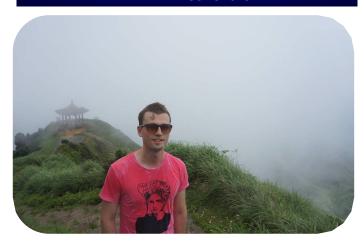
Soohyun Yang in the office of the Shūgiin Giin (House of Representative member) TAMAKI Yuichiro of the National Diet of Japan. Behind her is the Official Residence of the Prime Minister.

TAIWAN - LANGUAGE STUDY



John Louis Pane on the summit of Snow Mt. (雪山), the second tallest mountain in Taiwan

TAIWAN - LANGUAGE STUDY



Matthew Hubbard on a mountain near Jiufen. Jiufen is a former Japanese-run gold mine along Taiwan's northern coast.

KOREA - FIELD RESEARCH



Seokjoon Kim in front of the Korea International Cooperation Agency in Seoul, South Korea. Seokjoon's research topics was "Why Would Emerging Middle Powers Want to Join the International Aid Regime? Evidence from South Korea's 2008 Foreign Policy Decision."

2013 FACULTY FELLOWS

In 2013, the Sigur Center for Asian Studies funded 17 faculty members with a total of \$91,500 to travel to eight Asian countries and France to conduct research. Awardees include:

- Celeste Arrington (Political Science). "Litigation and Policy-Making in South Korea and Japan" Korea, Japan
- Prabir Bagchi (Decision Sciences). "Effects of Supply Chain Factors on Performance: A Multi-Country Study" - India
- Liana Chen (History/Theater Studies). "A History of Qing Court Theatre, 1662-1924" - Taiwan
- Christina Fink (Anthropology). "Reshaping Myanmar Politics, Development, and Citizenship: The Role of the Parliament" Myanmar
- Llewelyn Hughes (Political Science). "The Rise of Green Industrial Policy" - Japan
- Srividya Jandhyala (International Business).
 "Transformation of Emerging Economies in International Economic Relationships: Evidence from India" - India
- Young-key Kim-Renaud (East Asian Languages and Literatures). "Word Adaptation in Korean" - Korea
- **Jisoo Kim** (*History*). "The Emotions of Justice: Gender, Status, and Legal Culture in Choson Korea, 1392-1910" Korea
- **Joel Kuipers** (*Anthropology*). "A Comparative and Ethnographic Study of Arabic Language Use in Three Communities in Java" Indonesia

- Shawn McHale (History). "Local Mekong Delta Conflicts in a Global Process of Decolonization: The First Indochina War, 1945-1954" France
- Deepa Ollapally (International Affairs). "India's Economic Relations with China and Impact on Strategic Options in Asia" India
- Robert Shepherd (Anthropology). Presentation of Research at National Taiwan University Conference, "Visiting Pasts, Developing Futures - Tourism and the Shifting Values of Cultural Heritage" - Taiwan
- Janet Steele (Journalism). Research for the book Journalism and Islam in the Malay Archipelago -Indonesia, Malaysia
- Robert Weiner (International Business). "Trade, Finance, and Economic Policy" Asia-Pacific
- Daqing Yang (History). "Geo-science, Politics and Oil Explorations in Northeastern China" - China, Japan, Taiwan
- Jiawen Yang (International Business). "China's Monetary Policy Coordination with the United States"
 China
- **Jing Zhong** (*Library Science*). "Chinese Open Access Literature" China

MALAYSIA- JANET STEELE



Janet Steele having lunch with the "Harakah girls" in Malaysia. This term refers to female journalists at Harakah Daily online while the men were at Friday prayers.

CHINA, JAPAN, TAIWAN - DAQING YANG



Daqing Yang outside of the historic Matsumoto Castle in Japan.

SELECTED PUBLICATIONS

BOOKS

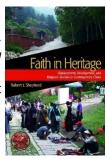
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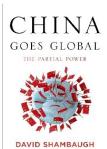




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Robert Shepherd, Faith in Heritage: Displacement, Development, and Religious Tourism in Contemporary China, (Heritage, Tourism & Community). Left Coast Press, 2013.





David Shambaugh, *China Goes Global: The Partial Power*. Oxford University Press, 2013.

Robert Sutter, Foreign Relations of the PRC: The Legacies and Constraints of China's International Politics since 1949. Rowman & Littlefield Publishers, 2013.



JOURNAL ARTICLES AND BOOK CHAPTERS

Maggie Xiaoyang Chen. "The Matching of Heterogeneous Firms and Politicians." *Economic Inquiry* 51:2 (April 2013).

Amitai Etzioni. "Accommodating China." Survival, April-May 2013.

Alexander Huang. "Humor in den Werken Mo Yans." *China's Subversive Peripherie: Aufs..tze zum Werk des Nobelpreistr..gers Mo Yan.* Edited by Ylva Monschein. Bochum: Projekt Verlag, 2013.

Shaista E. Khilji, with Maria Cseh, Elizabeth B. Davis. "Developing a Global Mindset: Learning of Global Leaders." *European Journal of Training and Development* 37:5 (2013).

Shawn McHale. "Ethnicity, Violence, and Khmer-Vietnamese Relations: the Significance of the Lower Mekong Delta, 1757-1954." *Journal of Asian Studies* (May 2013). Published online on March 19, 2013.

Sean Roberts. "Kazakhstan and the United States: Twenty Years of Ambiguous Partnership." *Atlantic Council Issue Brief*, 2012.

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Robert Sutter. "China's Charm Offensive: Frustrations and Implications," *Asian Policy* 15 (January 2013).

Daqing Yang, with Ju-back Sin. "Striving for Common History Textbooks in Northeast Asia: Between Ideals and Reality." *History Education and Post-Conflict Reconciliation*. Edited by Karina Korostelina and Simone Lassig. London: Routledge, 2013.

Jiawen Yang, with Yujia Huang and Yongji Zhang. "Value Premium in the Chinese Stock Market: Free Lunch or Paid Lunch?" *Applied Financial Economics* 23:4 (2013).

GIFTS AND GIVING OPPORTUNITIES

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