Learn community organizing and campaign management to build a sustainable fiscal future with 21st-century skills for today’s democracy

Teams of 3–5 students form to create vibrant public awareness campaigns that foster public dialogue and educate the next generation on the how and why of sustainable fiscal policy.

Key competencies that you’ll learn:
- Project Management
- Research
- Team Building & Problem Solving
- Digital Marketing & Social Media
- Virtual & In-person Event Planning
- Campaign Management

Prizes:
- $10,000 grand prize for the winning team and $1,000 for the top 10 teams
- Exclusive courses with Harvard Business School Online
- Exclusive opportunities to apply for summer internships with Up to Us Partners

Time Commitment:
The top places teams are able to commit 3-5 hours per week on their Up to Us Campaign, but the program can be completed with a minimum of 2-3 hours per week.

Program Timeline

**FEBRUARY:**
- Competition Launch
- Feb 16 First training call
- Feb 27 Leadership Bootcamp Session I

**MARCH:**
- Mar 6 Leadership Bootcamp Session II
- Campaigns are live

**APRIL:**
- Apr 30 Final Reports are due
Choose Your Track

The track you choose should reflect your current career interests or where you’d like to get more experience. Teams will choose a track as a team, not individually, but you will have access to the content for all tracks. Your track will help your campaign focus its efforts on how our fiscal outlook relates to that industry and how it’s impacted. You’ll also learn specific skills and competencies that reflect that career industry.

Business/Entrepreneurship
Marketing, Communications, Public Relations
Science, Technology, Engineering, Math
Economics and Finance
Political Science & Public Policy

We look forward to hearing from you!

www.ItsUptoUs.org