Prospects for International Education in the COVID-19 Era

Welcome! The meeting will start momentarily....

- All attendee mics will be muted during the meeting.
- Q/A will take place after the talk, please send questions along “to everyone” in the Q&A chat box!
Jisoo Kim
Co-Director, East Asia NRC; Director, GW Institute for Korean Studies
Scott Osdras
Program Officer, American Councils for International Education
Alexis Snyder
MA Asian Studies Graduate Student; GW Staff Member
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Challenges and Opportunities for Study Abroad in the COVID-19 Era

NOVEMBER 17, 2020
About American Councils

International nonprofit focused on exchanges, professional training, and critical languages.

- Administer US and foreign government sponsored exchanges
- Research language learning and overseas immersion
- Advise US and foreign governments on international education policy and practice
### By the Numbers

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<tr>
<td></td>
<td><strong>94,000</strong></td>
<td><strong>5,000</strong></td>
<td><strong>40+</strong></td>
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<td><strong>Alumni Worldwide</strong></td>
<td><strong>Annual Scholarships</strong></td>
<td><strong>Years of Expertise</strong></td>
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<td><strong>1,700</strong></td>
<td><strong>Participating partners include High Schools, Colleges, and Universities in all 50 States</strong></td>
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<td><strong>40</strong></td>
<td><strong>Languages</strong></td>
<td><strong>80</strong></td>
<td><strong>Staff</strong></td>
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<td><strong>Countries</strong></td>
<td></td>
<td><strong>550</strong></td>
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**Languages:** 40+

**Countries:** 550

**Staff:** 550
Our Reach
American Councils Outbound Programs for U.S. Students in East Asia
2020 Program Status

**Academic Year and Spring Programs:**
Most begin overseas as planned. Early return to the United States by March. Some online classes begin.

**Summer and Fall Programs:**
All programs proceed online.
Pre-Program Challenges

• **Uncertainty**
  When to make “the call”? Holding out hope for ideal outcome while preparing to pursue a Plan B. All stakeholders eagerly await updates in the meantime.

• **Shifting Gears**
  Coordinating with funders and overseas partners to reimagine programs in virtual format in a matter of weeks.

• **A Leap into the Unknown**
  How to reassure applicants online program is worthwhile when offering for the first time?
Challenges for Online Study Abroad

- Time Zone Differences
- Student Obligations
- Online Learning Platforms
- Technical Challenges
- “Zoom Fatigue”
- Maintaining Motivation/Managing Distractions
- Lack of Connection
  - To host culture
  - To fellow participants
Strategies for Success

• *Maintain Rigorous, Varied Curriculum*

• *Leverage Interactive Classroom Tools*

• *Maximize Face-to-Face Time*

• *Offer Flexible Schedule*

• *Supplement with Asynchronous Work*
Strategies for Success

- **Virtual Resident Director**
- **Technical Support**
- **Guidance on Setting Goals and Staying Motivated**

- **Promote Student Interaction**
Strategies for Success

• Language Partners
Strategies for Success

• **Online Cultural Activities**
Strategies for Success

- Online Cultural Activities
Looking Ahead

• Spring 2021 | Primarily Online
• Summer 2021 and beyond | Cautious Optimism
• Case-by-Case Consideration
• Additional Precautions

A Permanent Role for Online Study Abroad

• Expanding Access/ Providing a Stepping Stone
• Part-Time Programs
Program Links

• AC Study & Research Abroad

• Critical Language Scholarship Program

• Chinese Overseas Flagship Program

• National Security Language Initiative for Youth
Survey

Please scan the Q&R code or use the URL below to complete the survey!

[QR Code Image]

go.gwu.edu/intledu

Q&A

- Please send questions along "to everyone" in the Q&A chat box!

- Please provide your name and affiliation when submitting questions
Thank You

Please be sure to complete the survey by using the Q&R Code or the URL below:

go.gwu.edu/intledu