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Mexico's proposal
North American Competitiveness
Agenda

March 27th , 2009

Mexico is part of the solution and a key economic partner to:



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- ✓ US economic recovery
- ✓ Improve North America's competitiveness

Mexico's proposal for a wide trilateral agenda



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Main topics:

- ✓ Regional security
- ✓ Foreign policy
- ✓ Social welfare
- ✓ Competitiveness

Post-NAFTA competitiveness agenda

Trade agenda issues



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Customs cooperation

- 1 Facilitate the movement of goods and services across the border

Regulatory cooperation

- 2
 - Common standards and measures
 - Mutual recognition of certifications
 - Elimination and reduction of non-tariff barriers to trade (rules of origin)

Services

- 3 Promote trade in services (health, transportation, technical and professional telecommunications).

Post-NAFTA competitiveness agenda



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New issues... create a world class

4 Infrastructure

5 Environment / climate change

6 Energy / Alternative energies

7 Social agenda

Post-NAFTA competitiveness agenda

What is needed

To move forward:

✓ Political commitment, political commitment, and more political commitment.



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Post-NAFTA competitiveness agenda



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Four awareness points

- ✓ Domestic agenda
- ✓ Benefits of regional integration
- ✓ Jointly fight protectionism
- ✓ Alignment of forces



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Thank you