Role of Corporations
Human Rights & Human Trafficking

Washington, DC
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Human Rights Framework

- **Leadership**
  - Create opportunities to be a positive influence

- **Apply business principles**
  - Human/social respect and ethical responsibility
  - *Standards of Business Conduct*
  - Business transparency

- **Take action**
  - Businesses have an opportunity & ethical responsibility to mitigate human trafficking
Apply Business Principles

• Long-term focus on human/social issues
  • Safety, Health & Environment
  • Labor
  • Discrimination
  • Cultural & Religious Rights
  • Education
  • Security of workforce
  • Corruption/Bribery
  • National Content

• Global systems & tools enable proactivity in the area of human rights – creating opportunities to be a positive influence where we operate
  • Standards of Business Conduct
  • Statement on Labor and the Workplace
  • Statement on Security and Human Rights
  • Environmental, Social, Health, Impact Assessment (ESHIA)

• Business transparency into the supply chain provides opportunity and ethical responsibility to address human trafficking issues
Human Trafficking – Scope of the problem

• Today it is estimated that 27 million people are held in modern day slavery across the world

• More people are held in slavery than at the height of the transatlantic slave trade

• Human trafficking is estimated to be a $32 billion industry, affecting virtually all countries worldwide

• Estimated to be the second largest criminal industry in the world

Source: http://www.polarisproject.org
Human Trafficking: Supply & Demand Imperatives

- **Supply**: Reduce the flow/volume of forced labor
- **Demand**: Reduce supplier desire to utilize forced labor
- **Regulations**: Social standards for the elimination of forced labor

**Supply**
- Increasing local economic capacity & capability
- Educating & training locals
- Micro-financing

**Demand**
- Supplier authentication
- Contract language
- Supplier management

**Regulations & Standards**
- California Transparency
- John Ruggie Framework and Guiding Principles
- IFC Social & Environmental Performance Standards
How to Secure the Supply Chain

• Thoroughly evaluate potential suppliers
  • Bidders to submit statement of human rights compliance
  • Evaluate operational and financial capability
  • Check for price reasonableness

• Add contractual provisions
  • Require the right to inspection & audit

• Audit suppliers
  • Challenge: Subcontractor management

• Include human trafficking dialogue in meetings with key suppliers
  • Influencing human trafficking standards for multiple layers of suppliers

• Enhance employee awareness
  • Train & educate workforce regarding human trafficking