



December 6, 2012, 8:15-3:30
Elliot School for International Affairs
1957 E Street NW, Lindner Commons, 6th fl.

CAN TRADE POLICIES AND AGREEMENTS ADVANCE INTERNET FREEDOM?

Register for this free conference at go.gwu.edu/tradeandinternet

Schedule may be subject to change.

Panel 1: 8:15 am – 9:45 am

European, U.S. and Canadian Views on the Free Flow of Information

Speakers in this session will examine how the three trade giants use trade policy to advance cross border information flows. They will also give their views as to the possible effects of these provisions on Internet openness.

Moderator: Brian Wingfield – Bloomberg/*Businessweek*

Panelists: MEP Marietje Schaake – European Council on Foreign Relations
Eric Miller – Embassy of Canada in the United States
Danny Weitzner – MIT

Coffee Break: 9:45 am – 10:05 am

Panel 2: 10:05 am – 11:35 am

Can Policymakers Find Greater Coherence between Privacy, IPR, and Internet Freedom?

Speakers in this session will discuss privacy and IPR provisions in trade agreements how such provisions may support and/or at times reduce Internet openness.

Moderator: Mark McCarthy – SIIA

Panelists: Hillary Brill – eBay
Corynne McSherry – Electronic Frontier Foundation
Cynthia Wong – Human Rights Watch
Lara Ballard – U.S. Department of State

The Future of Internet Freedom: 11:35am – 12:15am

A Human Rights Perspective

Lee Hibbard – The Council of Europe

Luncheon Keynote: The Future of Internet Freedom 12:15 – 1:15 pm

Andrew McLaughlin – betaworks
introduced by Cecilia Kang, *Washington Post*

Andrew McLaughlin is entrepreneur-in-residence at betaworks, New York City. He is chairman of the board of Access, and a member of the board of directors at Code for America, the Sunlight Foundation, and Public Knowledge. From 2009-2011, Andrew McLaughlin was Deputy Chief Technology Officer of the United States. From 2011-2012, Andrew was Vice President of Tumblr, responsible for the international, community, outreach, editorial, marketing, and support teams. From 2004-2009, Andrew was Director of Global Public Policy at Google.

Panel 3: 1:15-2:15

Overview of Project Findings: Can Trade Agreements Set Information Free? How the U.S., EU and Canada Use Trade Policy to Advance Human Rights

Aaronson and Makiyama will discuss the project research findings and recommendations.

Susan Ariel Aaronson – George Washington University and National War College
Discussant: Hosuk Lee Makiyama – ECIPE, Brussels

Panel 4: 2:15-3:30

New Ideas and Strategies to Bolster Internet Freedom and Online Trade

Speakers will address what firms, activists, and governments can do to advance the One Global Internet.

Moderator: Daniel O'Connor – CCIA

Panelists: Brian Bieron – eBay
"Making It Easy for Small Businesses in the Developing World to Export"
Susan Morgan – Global Network Initiative
"How firms and NGOs collaborate to advance Internet Freedoms"
Matthew Perault – Facebook
"Challenges and Opportunities in Internet freedom"
John Dye – U.S. Department of State
"New ideas and Strategies to Advance Internet Freedom"
Ben Scott – New America and Stiftung Neue Verantwortung
"Building a New Cooperative Framework for Trans-Atlantic Trade Policy"

The Institute for International Economic Policy (IIEP) is housed within George Washington University's Elliott School of International Affairs. IIEP supports academic and policy research on international trade, international finance, and economic development. For more information about the institute, please visit our website at www.gwu.edu/~iiep or contact us at iiep@gwu.edu.

For questions about the conference, contact Dr. Susan Aaronson at saaronso@gwu.edu or Project Associate Director Miles Townes at mdtownes@gwu.edu.

Please visit our project at <http://www.gwu.edu/~iiep/governance/taig/>

Project on Trade Agreements and Internet Governance

