

Tony Castleman

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SUMMARY OF EXPERIENCE

Over 20 years of experience in international development, including technical assistance, resource mobilization, research, organizational leadership, and program design and management. Experience working with a range of international development institutions, including the World Bank, a local NGO, a global USAID project, a university research institute, and an international NGO. Have worked in India, Nepal, Bangladesh, Ethiopia, Kenya, Morocco, Rwanda, South Sudan, Sri Lanka, Sudan, Tanzania, Uganda, and Zambia.

EDUCATION

Ph.D., Economics, George Washington University, 2009.

M.A., Economics, George Washington University, 2005.

B.A., Public Policy, Honors in Humanities, Stanford University, 1993.

PROFESSIONAL EXPERIENCE

South Asia Representative (India, Nepal, Bangladesh, Sri Lanka) 2015 – present

Country Representative, India 2014-2015

Catholic Relief Services (CRS)

- Oversee CRS projects in India, Nepal, Bangladesh, and Sri Lanka in areas of emergency relief and recovery, health, agriculture livelihoods, and human trafficking prevention.
- Mobilize resources from public and private donors to support project activities, including the U.S. Government, other bilateral donors, private foundations, multilateral institutions, and individual donors.
- Manage country teams comprised of program and operations specialists.
- Support local partners and government counterparts to ensure CRS project activities are aligned with local stakeholder priorities. Oversee capacity building process for local partner institutions.
- Support teams to design and implement high quality, impactful programs and robust operational systems.
- Represent CRS at conferences, roundtable discussions, and other public events.

Associate Research Professor of International Affairs

Associate Director, Institute for International Economic Policy (IIEP), Elliott School of International Affairs, George Washington University, Washington DC, 2011 - 2014

- Designed and carried out research on economic development topics. Research focused on nutrition and food security in developing countries; measurement of poverty and food security; and the roles that respect and dehumanization play in public health and poverty.

- Mobilized resources from foundations, development banks, and the federal government.
- Worked with colleagues to manage institute activities and organize research conferences and seminars on economic development and poverty topics.

Consultant, FANTA-2/FANTA-3 Projects, FHI 360, 2011 – 2014

- Developed indicators on HIV, food security and nutrition as part of a WHO, UNAIDS, and PEPFAR consultative process to establish harmonized indicators.
- Wrote portions of a successful proposal to USAID for \$200 million FANTA-3 project.
- Wrote a technical brief for USAID on the role of nutrition in health systems.
- Contributed to a nutrition costing tool, program guidance, and other resource materials.

Food and Nutrition Technical Assistance Project (FANTA/FANTA-2),

Academy for Educational Development (AED), FHI 360, Washington DC, 2001 - 2011

FANTA is a USAID-funded project that works to improve nutrition and food security policies, strategies and programs through technical support to USAID, governments and other partners.

2008 – 2011: Deputy Director - Field Support, FANTA-2, AED and FHI 360
2007 – 2008: Senior Food Security, Nutrition and HIV Advisor, FANTA, AED
2004 – 2006: Food and Nutrition Senior Program Officer, FANTA, AED
2001 – 2003: Food and Nutrition Program Officer, FANTA, AED
2001: Consultant, FANTA, AED

Responsibilities as Deputy Director – Field Support, 2008 - 2011

- Managed and ensured the quality of FANTA-2's technical assistance activities in the areas of maternal and child health and nutrition, nutrition and HIV, and emergency nutrition and community-based management of acute malnutrition (CMAM), with in-country technical assistance in 15 countries in Africa, Asia, and Latin America.
- Managed 35 staff, providing leadership to multidisciplinary teams of technical specialists in Washington DC and country offices.
- Oversaw activities with annual budgets totaling \$10-12 million. The total FANTA-2 annual budget was approximately \$20 million. Managed the process of mobilizing funds from 12 USAID Missions. Oversaw design and implementation of the project's country activities, as well as global HIV and emergency nutrition activities.
- Served as a member of FANTA-2's Senior Management Team. Worked with other members of the Team to set project vision, strategy and priorities. Served as Acting Project Director when designated during the Project Director's absence.
- Established systems to strengthen cross-sector and cross-country synergies.
- Worked with USAID and country governments to support the design and implementation of Nutrition Assessment, Counseling and Support (NACS) programs in several countries.

- Provided technical assistance to USAID/Washington to support the development of policy guidance and strategies for U.S. Government initiatives such as Feed the Future and the President's Emergency Plan for AIDS Relief (PEPFAR).
- Provided technical assistance to USAID/India and CARE to support the replication and scale-up of effective practices in the Integrated Child Development Services (ICDS) program, and to establish quality assurance standards for ICDS activities in two states.
- Reviewed the design and results of research studies supported by FANTA-2.
- Represented the project and delivered presentations at international forums.
- Served on international advisory groups for nutrition guidelines and programs.

Responsibilities as Senior Food Security, Nutrition and HIV Advisor, Senior Program Officer, Program Officer, and Consultant, 2001 – 2008

- Managed portfolio of technical assistance to countries in east and southern Africa focused on nutrition care for people living with HIV. Led teams that designed programs, developed national guidelines and strategies, produced training manuals and counseling materials, developed program guidance, and documented promising practices.
- Managed regional staff, consultants, and partnerships with regional institutions.
- Mobilized resources from USAID Missions and a USAID regional office for project activities on nutrition and HIV.
- Wrote major portions of successful AED proposals for USAID funding, including large, multi-year global and country projects.
- Provided technical support to USAID Missions in the design, implementation, and monitoring of Food by Prescription/NACS programs. Supported USAID/Washington in developing Food by Prescription/NACS into a replicable program model.
- Provided technical assistance to USAID/India, CARE, and the Government of India to strengthen nutrition program sustainability, assess program models, and scale up promising approaches through replication within the Government's ICDS program.
- Led FANTA support to specific research studies.
- Reviewed USAID food aid program proposals.
- Delivered seminars and presentations at international forums.

Teaching Assistant, Department of Economics, George Washington University, Washington DC, 2004 – 2007

- Provided instruction to graduate and undergraduate students on economics topics, including a two-course econometrics series for Ph.D. students and an econometrics course for undergraduate students.

Director, DEVI Sansthan, Lucknow, India, 1994 – 2000

DEVI Sansthan (Dignity Education Vision International), a non-profit, non-governmental organization (NGO), implemented projects in Uttar Pradesh, India in health, nutrition, women's empowerment, non-formal education, emergency relief, income generation, and microfinance.

- Substantially expanded the organization's size and scope through project development, institution-building, and fund-raising.
 - 1994 status* – 2 staff; a one-room office; operating in 4 villages.
 - 2000 status* – 20 office-based staff; over 200 field-based staff; 3 offices; projects operating in 480 villages.
- Acquired funding from international and national sources, including the Embassy of Japan, DFID (U.K.), the Embassy of the Netherlands, Catholic Relief Services, USAID-funded SIFPSA agency, Rajiv Gandhi Foundation, the Government of India, and local corporations.
- Designed and managed projects, some of which became models replicated by others.
- Hired and managed teams of professionals, including doctors, social workers, education specialists, project managers, and office staff.
- Set organizational vision and maintained high morale among a diverse and growing staff. Developed operational systems for field and office activities.
- With support from CRS, managed food aid programs that distributed food assistance at over 50 health and education project sites and provided health and education services; and organized an emergency relief operation for over 55,000 rural flood victims.

Consultant, Council for Global Education (for a World Bank contract), Washington DC, 1996

- Wrote a report documenting results from Participatory Rural Appraisals (PRAs) conducted in Morocco as part of a World Bank Economic and Sector Work.

Consultant (full-time), World Bank, Washington DC, 1993 – 1994

Agriculture Operations Division, Middle East & North Africa Department

- Drafted Economic and Sector Work documents on women in development in Morocco.
- Researched and wrote a document on participatory development methodologies.
- Helped plan and manage a conference and 8-day training program in Morocco on Participatory Rural Appraisal for women from government agencies and NGOs.

PUBLICATIONS

Castleman, Tony. "The Role of Human Recognition in Development." *Oxford Development Studies*. January 2016. Vol. 44, Issue 2: 135-151.

Castleman, Tony, James Foster, and Stephen Smith. "Person Equivalent Headcount Measures of Poverty." Chapter 3 in *Inequality and Growth: Patterns and Policy*. (Kaushik Basu and Joseph E. Stiglitz, eds.) Palgrave MacMillan, 2016.

Castleman, Tony and Gilles Bergeron. "Food Security and Program Integration: An Overview". Chapter 1 in *Food Insecurity and Public Health* (Louise Ivers, ed.). CRC Press, Taylor & Francis Group. Boca Raton, 2015.

Castleman, Tony and Serigne Diene. *Technical Brief: The Role of Nutrition Assessment, Counseling and Support in Health Systems*. Washington, DC: FHI 360/Food and Nutrition Technical Assistance III Project (FANTA). 2015.

Anema, Aranka, Sarah Fielden, Tony Castleman, Nils Grede, Amie Heap, and Martin Bloem. "Food Security in the Context of HIV: Towards Harmonized Definitions and Indicators." *AIDS and Behavior*. Supplement. October 2014.

Castleman, Tony. "Shame and recognition: the politics of disclosure and acknowledgement: a reply to Julie Connolly". *Global Discourse: An Interdisciplinary Journal of Current Affairs and Applied Contemporary Thought*. October 2014. Vol. 4, Issue 4: 426-427

Castleman, Tony. "Outrage over India Gang Rape Shows the Power of Human Dignity." *The Christian Science Monitor*. January 3, 2013.

Bergeron, Gilles and Tony Castleman. "Program Responses to Acute Malnutrition and Chronic Malnutrition: Divergences and Convergences." *Advances in Nutrition*. March 2012. Vol. 3: 242-249.

Matilsky, Danielle, Kenneth Maleta, Tony Castleman, and Mark Manary. "Supplementary Feeding with Fortified Spreads Results in Higher Recovery Rates Than with a Corn/Soy Blend in Moderately Wasted Children." *Journal of Nutrition*. March 2009. Vol. 139: 773-778.

Castleman, Tony, Megan Deitchler, and Alison Tumilowicz. *Guide for Monitoring and Evaluation of Nutrition Education and Counseling for People Living with HIV*. Food and Nutrition Technical Assistance Project, Academy for Educational Development, Washington DC, 2008.

Castleman, Tony. *Nutrition, Food Security and HIV: A Compendium of Promising Practices*. Food and Nutrition Technical Assistance Project, Academy for Educational Development; and Regional Centre for Quality of Health Care, Washington DC, 2008.

Castleman, Tony, Craig Jagers, Dorcas Lwanga, Stephanie Martin, Sandra Remancus, Eleonore Seumo, and Mofota Shomari. *Nutrition and HIV/AIDS: A Training Manual for Nurses and Midwives*. Food and Nutrition Technical Assistance Project, LINKAGES, and East, Central and Southern African Health Community, Washington DC, 2008.

Smith, Stephen C. and Tony Castleman. "Ending Extreme Poverty: Human Rights Can be Decisive." *Letras Libres*. April 2006.

Castleman, Tony, Eleonore Seumo, and Bruce Cogill. *Food and Nutrition Implications of Antiretroviral Therapy in Resource-Limited Settings*. Food and Nutrition Technical Assistance Project, Academy for Educational Development, Washington DC, 2004.

Seumo-Fosso, Eleonore, Serena Rajabiun, Bruce Cogill, Leslie Elder, Tony Castleman, and Annette Sheckler. *HIV/AIDS: A Guide for Nutritional Care and Support*. 2nd Edition. Food and Nutrition Technical Assistance Project, Academy for Educational Development, Washington DC, 2004.

Mwadime, Robert, Marlou Bijlsma, Tony Castleman, and Dorcas Lwanga. *Handbook: Developing and Applying National Guidelines on Nutrition and HIV/AIDS*. Regional Centre for Quality of Health Care, Washington DC, 2003.

Castleman, Tony. "Food Security Components in HIV/AIDS Nutritional Care and Support." *Nutrition and HIV/AIDS: A Training Manual*. Mwadime, Robert (ed.). Food and Nutrition Technical Assistance Project and LINKAGES, Academy for Educational Development; and Regional Centre for Quality of Health Care, Washington DC, 2003.

Castleman, Tony. "Hunger: A Global Perspective". *Sh'ma*. May 2003. New York, NY.

Working Papers, Discussion Papers, and Papers in Progress

Castleman, Tony, James Foster, and Stephen C. Smith. "Person Equivalent Headcount Measures of Poverty." *IZA Discussion Paper No. 9402*. Institute for the Study of Labor. October 2015.

Castleman, Tony. "Human Recognition and Economic Development: An Introduction and Theoretical Model." *OPHI Working Paper 63*. Oxford Poverty and Human Development Initiative, University of Oxford, 2013.

Castleman, Tony. “Human Recognition among HIV-Infected Adults: Empirical Evidence from a Randomized Controlled Trial in Kenya.” 2011. Institute for International Economic Policy Working Paper 2011-11. Submitted.

Castleman, Tony. “Measurement of Human Recognition: A Methodology with Empirical Applications in India and Kenya.” 2011. Institute for International Economic Policy Working Paper 2011-10.

“New Measures of Food Security and Nutrition: A Multidimensional Approach” (with Shan Li), in progress.

“Supplementary Food Improves BMI, Hemoglobin, and Clinic Attendance among Malnourished Adult ART and pre-ART Clients in Kenya” (with Robert Mwadime and David Mwaniki), in progress.

“Measurement of Human Recognition and Cross-Country Findings” (with Shan Li), in progress.

PAST MEMBERSHIPS

- Chair, Research Working Group, U.N. Interagency Task Team on HIV, Food and Nutrition
- WHO Nutrition Guidelines Expert Advisory Group (NUGAG)
- Scientific Advisory Committee for the Center for AIDS Research (Lifespan, Tufts University, and Brown University)
- Advisory Group for Agriculture and Nutrition for the Millennium Development Goals and Millennium Villages, chaired by Jeffrey Sachs, The Earth Institute, Columbia University

FOREIGN LANGUAGES

Hindi (fluent). Urdu (basic). French (basic).