

# Valuing and Managing Urban Risk

Somik Lall

Discussion – Session 3

3rd Urbanization and Poverty Reduction Research Conference

February 1, 2016

# Growth of cities – alongside increasing risk

- Polluted river in an Indian city – major health impacts
- Polluted air – cities in 19th century England – dampened movement of people and jobs into cities
- Flooding in cities across the world – short term economic losses vs. (limited) relocation of economic activity

# *Agglomeration, dis-amenities, and sorting*

- Tension

- Agglomeration economies --- better jobs, higher wages, buyer supplier networks, information ..
- Urban dis-amenities – contaminated water, polluted air, natural hazard risk

- Sorting

- How do people and firms respond to urban risk?
  - Erlich – Becker cope-mitigate-transfer framework of risk management
- “build back better” vs. “better build elsewhere”
- Do agglomeration economies outweigh greater risk?
- What are core market and coordination failures?

# Coal smoke and cost of industrial revolution

- Industrialization, jobs, and economic growth
- Congestion/ pollution – reducing quality of life
- Tradeoff
  - Slows down city growth? People and jobs
- Relevance for today's (rapid) urbanizers

# Do environmental bads slow city growth?

- If industrial coal use was lower by 10% --
  - UK urbanization would be higher by 4 percent points (over 60 years)
    - People valued relative wages gains vs. health risk
- Environmental bads also made cities costlier for firm
  - Real wages higher in dirty cities
  - (standard compensating differential)
  - Impacts on competitiveness

# Spatially differentiated impacts?

- Industries varies in coal use –metal works vs apparel
- Were there major differences in coal intensive industries across cities?
  - Were cities in the North dirtier?
- Was there a spatial sorting of skills across cities?
  - Unskilled workers towards dirtier cities
- What were spatially differentiated impacts on growth of cities?
  - Regional?
  - Did large cities lose “fewer” people relative to a counterfactual?

# Environment policy, river pollution and Infant health

- Policy enforcement / compliance
  - Local government monitoring and enforcement
- Did tanneries “really” clean up?
  - Who checked? And how?
  - Pollution control boards – capable? Incentives? Rents?
- Did tanneries move ?
  - Where ?
- What was the cost of clean up vs. cost of moving to a new place?

# Pollution reduction or displacement?

- Table 3
  - BOD declines in Kanpur
  - BOD increases in downstream districts
- Issue:
  - Overall reduction vs. relocation of polluting factories to downstream locations
    - Broader discussion on implications of un-coordinated policies



# Pollution/ Development tradeoff?

- What were the local job losses associated with the Kanpur environment regulation?
  - Can we do complementary analysis using ASI industrial data to examine firm location decisions/ jobs changes
  - See also Hanlon's paper in this session
- What were other major events that may have contributed to changing industrial geography
  - Post liberalization abolition of the license raj..

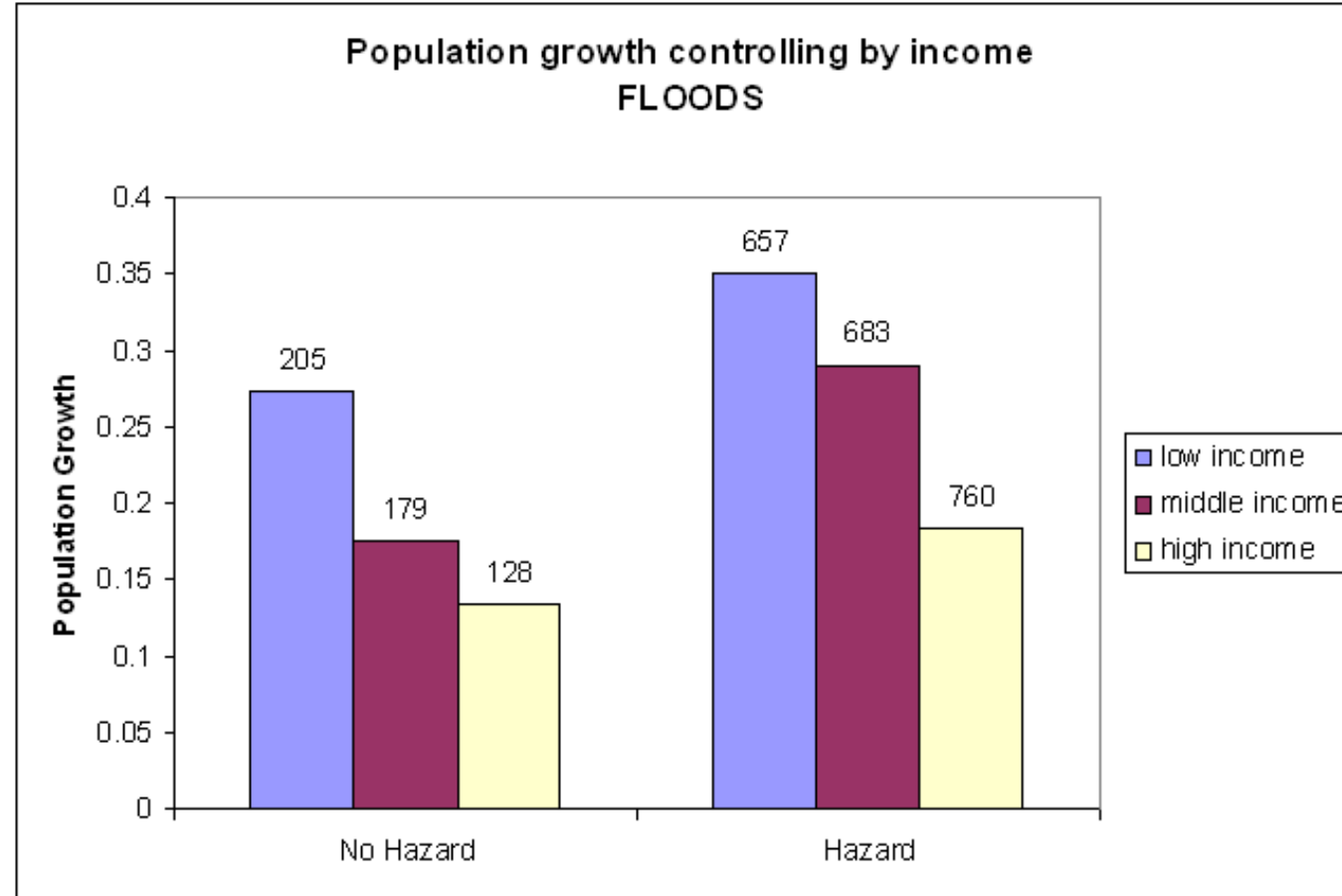
# Spatial interactions

- Data aggregation?
  - Pollution data from monitors (modeling spatial association among data collection points) vs. health data at the district level
  - Issues in data aggregation..
- Spatially explicit approaches
  - Spatially correlated errors
  - BOD measures may be spatially interlinked – consider spatially lagged observations (around Kanpur)

# Flooded cities

- Novel data set on flooding – covering 30 years with location and timing of flood events
  - Urban extent data –GRUMP and CIESIN
    - Note new urban extent data from European Space Agency..
- Economic activity disproportionately concentrated in low elevation – flood prone cities
- Floods dampen economic activity in the short term – but cities rebound quite quickly
- Persistence – economic activity does not tend to relocate

# *Other research shows that flooding does not deter urban population growth*



**May reflect natural advantage.....**

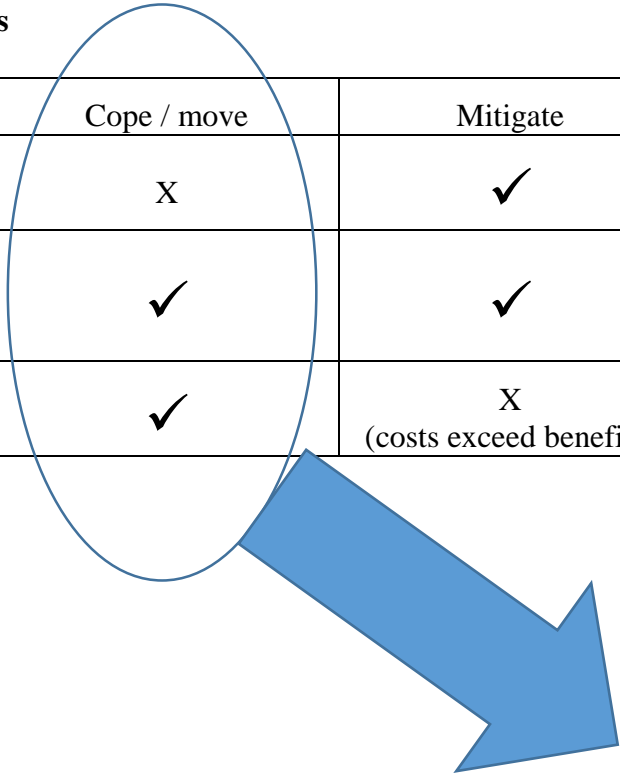
Source: Population growth rates for cities with population over 100,000 from Henderson (2003) combined with hazard distribution data from Dilley et al. (2005)

**How do people and investors trade-off hazard risk and gains from economic density?**

Risk Management Framework: inspired by Ehrlich and Becker

**Table 1: Typology of cities**

	Cope / move	Mitigate	Transfer risk / insure
Advanced urbanizers “Superstars”	X	✓	✓
Secondary or intermediate cities	✓	✓	X (information failures, market size)
Market towns / incipient urbanization	✓	X (costs exceed benefits)	X



Lot of research focuses on “relocation”

# Why don't people move or invest in mitigation?

- Informality/ slums
  - Access to jobs vs. consumption of risk : informal settlements in flood prone parts of a city may reflect distorted land markets and land use regulation
- Unclear property rights
  - Limited incentive to invest in mitigation
- Limited coverage of social/ basic services
  - Sanitation, sewers, drainage

# *Agglomeration, dis-amenities, and sorting*

- Tension

- Agglomeration economies --- better jobs, higher wages, buyer supplier networks, information ..
- Urban dis-amenities – contaminated water, polluted air, natural hazard risk

- Sorting

- How do people and firms respond to urban risk?
  - Erlich – Becker cope-mitigate-transfer framework of risk management
- “build back better” vs. “better build elsewhere”
- Do agglomeration economies outweigh greater risk?
- What are core market and coordination failures?