

The George Washington University
Elliott School of International Affairs
National Security Studies Program

Senior Manager Course in National Security Leadership

Based in the heart of the nation's capital, the George Washington University Senior Manager Course in National Security Leadership is a two-week executive education course that forges a new model for senior leadership training.

Whether you are preparing for an advanced leadership role in the military, transitioning to a new role within the government or private sector, or hoping to gain a better understanding of your U.S. government counterparts, this is an unmatched opportunity to gain crucial skills and access.

Through this course, senior leaders gain valuable insight into:

- Working with congress
- Understanding the U.S. National Security budget
- Counterterrorism and counterinsurgency strategy
- Resilience and energy security
- Cyberwarfare
- Leading Organizational Change
- Regional conflict and instability
- Analyzing complex challenges
- Evaluating policy options
- Forging your strategic narrative
- Building interagency and international coalitions

Highlights:

- Lectures from internationally renowned national security and foreign policy experts
- Case studies and collaborative exercises
- Complex simulations concerning threats to the homeland and abroad
- Briefings with senior officials in the U.S. Departments of Defense, State, etc.
- Site visits to neighboring embassies and agencies
- Networking events with top policymakers and peers

Recent speakers include:

Senator Richard Lugar on *Congress & U.S. National Security*
Dr. David Kilcullen on *Navigating Complex Challenges*
Adm. (Ret.) Michelle Howard on *Competition across Domains*
Dr. David Rock on *The Neuroscience of Coalition Building*
Ambassador Prudence Bushnell on *Leading in the Interagency Context*
Dr. Jeremi Suri on *Historical Thinking and National Security Leadership*

TUITION:

Course tuition is \$9,000, including instructional materials and some meals during the program.

DATES (select one):

Spring 2020: March 9– March 20, 2020

Summer 2020: June 1 –June 12, 2020

ACADEMIC CREDIT:

Graduates of the program who complete a 15- to 20-page research paper on a topic related to the course are eligible to receive 3 graduate credits from the GW Elliott School of International Affairs, which may be applied toward advanced degrees including the Master of International Policy and Practice (the Elliott School's 27-credit midcareer Master's degree program).

ELIGIBILITY:

The course is open to senior military officers (O-5 and above) and civilian executives (GS-14 and above, or equivalent) from the U.S., other governments, and senior executives in the private sector dealing with international security issues.

HOW TO APPLY:

Application forms are available at

<https://nssp.elliott.gwu.edu>

Learn more at
www.nssp.elliott.gwu.edu
and enroll today!

Email: nssp@gwu.edu

Phone: (202) 994-0188

June 2019 Senior Manager Course in National Security Leadership

5/22/2019

AGENDA

Monday 6/3	Tuesday 6/4	Wednesday 6/5	Thursday 6/6	Friday 6/7
Breakfast at leisure	Breakfast at leisure	Breakfast at leisure	Breakfast at leisure	Breakfast at leisure
<i>Navigating Complexity</i>	<i>Achieving Foresight</i>	<i>Forging Coalitions</i>	<i>Transnational Challenges I</i>	<i>Transnational Challenges II</i>
Room 212	Room 212	Room 212	Room 212	Room 212
0800-0900 <u>Registration</u>	0845-0900 <u>Recap and Preview of Day</u>	0845-0900 <u>Recap and Preview of Day</u>	0845-0900 <u>Recap and Preview of Day</u>	0845-0900 <u>Recap and Preview of Day</u>
0900-1030 <u>Introductions and Course Overview</u>	0900-1030 <u>Strategic Foresight</u> Daniel Flynn, Office of the Director of National Intelligence	0900-1030 <u>NeuroLeadership: Building Effective Coalitions</u> David Rock, NeuroLeadership Institute	0900-1030 <u>Preventing Nuclear War</u> James Acton, Carnegie Endowment for International Peace	0900-1030 <u>China's Rise and Challenge</u> Melanie Hart, Center for American Progress; Robert Sutter, GWU
1100-1230 <u>Historical Thinking & National Security Leadership</u> Jeremi Suri, Univ. of Texas, Austin	1100-1230 <u>Forging the Strategic Narrative</u> Matthew Levinger, GWU	1100-1230 <u>Gender and National Security Leadership</u> Col. (Ret.) Ellen Haring	1100-1230 <u>The National Security Budget</u> Todd Harrison, Center for Strategic and International Studies	1100-1230 <u>Transnational Challenges: Sub-Saharan Africa</u> Dean Reuben Brigety, Elliott School of International Affairs, GWU
1230-1330 <u>Lunch</u>	1230-1400 <u>Lunch: Strategic Messaging</u> James Spellman, Strategic Communications LLP	<u>Lunch: Gender and National Security Leadership exercise</u>	1230-1330 <u>Lunch</u>	1230-1330 <u>Lunch at Leisure</u>
1330-1430 <u>Discussion Groups</u>	1400-1500 <u>Discussion Groups</u>	1400-1500 <u>Discussion Groups</u>	1330-1430 <u>Discussion Groups</u>	1330-1445 <u>Discussion Group Outbriefs</u>
1445-1700 <u>Navigating Complex Security Environments</u> David Kilcullen, Cordillera Applications Group	1530-1700 <u>U.S. Grand Strategy: Defining the Narrative</u> Kathleen Hicks, Center for Strategic and International Studies	1515-1700 <u>Russia and NATO: "Next Generation Warfare"</u> Heather Conley, Center for Strategic and International Studies	1500-1700 <u>Saudi Arabia and Iran</u> Ambassador John Limbert	1500-1630 <u>Emerging Challenges: Space Policy</u> Douglas Loverro, Loverro Consulting, LLC
1730-2000 <u>Opening Dinner: Congress and National Security</u> Senator Jack Reed, Ranking Member, Senate Armed Services Committee		1730-2030 <u>Optional Session: Working With the Media</u> James Spellman, Strategic Communications LLP Media and Public Affairs Building, 805 21st St. NW, 5th floor studio	1730-2030 <u>Optional Session: Working With the Media</u> James Spellman, Strategic Communications LLP Media and Public Affairs Building, 805 21st St. NW, 5th floor studio	

**June 2019 Senior Manager Course in National Security Leadership
AGENDA**

Monday 6/10	Tuesday 6/11	Wednesday 6/12	Thursday 6/13	Friday 6/14
Breakfast at leisure	Breakfast at leisure	Breakfast at leisure	Breakfast at leisure	Breakfast at leisure
<i>Ethics, Strategy, and Leadership I</i>	<i>Ethics, Strategy, and Leadership II</i>	<i>Transnational Challenges III</i>	<i>Simulation Exercise</i>	<i>Lessons Learned; the Path Forward</i>
Room 212	Room 212	Room 212	Room 212	GWU State Room, 7th Fl.
0845-0900	0845-0900	0845-0900	0845-0900	0845-0900
<u>Recap and Preview of Day</u>	<u>Recap and Preview of Day</u>	<u>Recap and Preview of Day</u>	<u>Recap and Preview of Day</u>	<u>Recap and Preview of Day</u>
<u>0900-1200</u>	0900-1030	0900-1030	0900-1030	0900-1030
<u>Visit to Holocaust Museum: Genocide Prevention and U.S. National Security</u>	<u>Climate Change and Energy Transition</u>	<u>Cybersecurity and Cyberwarfare: The Age of Acceleration</u>	<u>Simulation Exercise</u>	<u>Simulation Debrief</u>
	David Hone, Shell Scenarios	James Lewis, Center for Strategic and International Studies		
U.S. Holocaust Memorial Museum 100 Raoul Wallenberg Place, SW, Washington, DC	1100-1230	1100-1230	1100-1230	1100-1230
	<u>The Resilience Imperative</u>	<u>Transnational Challenges: Latin America</u>	<u>Simulation Exercise</u>	<u>Between War and Peace: Securing the Gray Zone</u>
	Stephen Flynn, Northeastern University	Arturo Sotomayor, GWU		Lauren Van Metre, National Democratic Institute
1230-1500	1230-1330	1230-1400	1230-1330	1230-1400
<u>Lunch: Visit to Embassy of the United Arab Emirates</u>	<u>Lunch</u>	<u>Working Lunch: Negotiation Skills for Senior Leaders</u>	<u>Working Lunch</u>	<u>Lunch--Practicing Leadership in the Interagency Context</u>
3522 International Court, NW Washington, DC 20008	1330-1630	Anthony Wanis-St. John, American University	1330-1600	Ambassador Prudence Bushnell
	<u>Counterterrorism: Legal, Ethical, & Strategic Dimensions</u>			
	Harvey Rishikof, Crowell & Moring LLP; Audrey Kurth Cronin, American University	1415-1700	<u>Simulation Exercise</u>	1415-1530
<u>Nuclear Proliferation: North Korea</u>		<u>Simulation Exercise</u>	<u>Concluding Remarks & Hotwash</u>	
Victor Cha, Center for Strategic and International Studies				
1730-2030			1800-2000	
<u>Optional Session: Working With the Media</u>		<u>Dinner at Leisure</u>	<u>Farewell Dinner</u>	
James Spellman, Strategic Communications LLP Media and Public Affairs Building, 805 21st St. NW, 5th floor studio			Claudia's Steakhouse, 1020 15th St. NW	

**Senior Manager Course in National Security Leadership
February 25 – March 8, 2019**

Summary of Numerical Ratings

Average scores on a scale of 1 (poor) to 5 (excellent).

Question	Average Score
The program overall	4.92
The quality and relevance of presentations	4.81
The briefing materials provided by the NSSP	4.83
The quality of the course facilities	4.81
The quality of meals provided	4.86

Participant Evaluations: Selected Comments

- Spectacular. Very mature program and well developed.
- Really enjoyed students, speakers & topics. I was impressed by all of them, and how each was leader in his/her field.
- All of the speakers were outstanding.
- Would highly recommend DoD leadership development program consider wider attendance to this course
- Every topic and presenter was fantastic.
- All sessions were informative. I like the detail, I like the credibility of the speakers-very impressive.
- Never have I been to a training that after a 90-minute lecture, you wanted to stay to hear more.
- Great lunches as provided by the selected vendor.
- Really excellent administrative and facilities support.
- Great job simulating a realistic scenario with so many experienced role players. Simulating the confusion was the best part.
- One of the best courses I have been to. I will recommend this course to my colleagues.
- Matt Levinger's commentary between sessions and the sessions bringing it all together were great.
- P.S. The meals were truly something else. Keep it up!

Comments on individual sessions:

- *Jeremi Suri on “Historical Thinking and National Security Leadership”*: Jeremi makes history not just approachable and interest, but also desirable to study and learn more.
- *Sen. Richard Lugar on “Congress and National Security”*: Listening to Sen. Lugar was like being a part of history.
- *David Kilcullen on “Navigating Complex Environments”*: I had high expectations... he exceeded them. Truly one of the best speakers alive had in many courses.
- *David Rock on “NeuroLeadership: Building Effective Coalitions”*: A very interesting discussion with concrete examples of how to approach situations. The SCARF model was excellent with some practical exercise that was useful.
- *James Spellman on “Working with the Media”*: Jim is a master teacher. This is an excellent training!
- *Admiral (Ret.) Michelle Howard on “Competition Across Domains: Strategic and Operational Perspectives”*: This was a good review of a challenging strategic task without clear policy guidance. Adm. Howard identified many of the challenges.
- *Harvey Rishikof and Audrey Kurth Cronin on “Counterterrorism”*: Excellent discussion and engaging it with the class. A must have session.
- *Todd Harrison on “The National Security Budget”*: Very important topic for senior leaders and something they usually avoid. Could spend more time on this. Great speaker.
- *Visit to the U.S. Holocaust Memorial Museum*: First visit. Very powerful. The tour guide and attention to detail was great. Briefing about the mass casualties tied it all together for the class.
- *Farah Pandith on “How We Defeat the Extremist Threat”*: Her presentation was so compelling that it caused me to reconsider and change some personal biases.
- *Stephen Flynn on “The Resilience Imperative”*: Engaging! Necessary for DoD audiences to learn this approach.
- *Amb. Prudence Bushnell on “Practicing Leadership in the Interagency Context”*: Very raw, direct, blunt perspective from an untethered insider.