WHY NOW? WHY ARE WE CONTINUING?

2007 CAMPUS PLAN VESTING

- IF 70% OF 2007 CAMPUS PLAN ALLOWABLE FLOOR AREA IS APPROVED FOR DEVELOPMENT BY 2027, THE REMAINING 30% OF ALLOWABLE FLOOR AREA IS PERMANENTLY VESTED, AND MAY BE DEVELOPED FREE OF ANY ADDITIONAL PROJECT AMENITIES AND PUBLIC BENEFITS

- 2007 CAMPUS PLAN PROJECT AMENITIES AND PUBLIC BENEFITS:
  - STREETSCAPE PLAN
  - SUSTAINABLE DEVELOPMENT PLANNING AND DESIGN PRINCIPLES
  - HISTORIC PRESERVATION PLAN
  - 1 STREET RETAIL CORRIDOR
  - BELOW-GRADE PARKING
  - OFF-CAMPUS COMMITMENTS

Currently Approved
2007 Campus Plan Development Rights
3,426,601 SF

Approval Required by 2027 to Achieve Vesting
Development Rights Eligible for Vesting
1,500,157 SF (43%)
898,464 SF (27%)
1,027,980 SF

70% Vesting Threshold
2007 Campus Plan Development Rights Eligible for Vesting 3,426,601 SF
THE PLANNING PROCESS

PHASE 1
Initiation
October 2019 - November 2019
- Listening + Learning

PHASE 2
Analysis
December 2019 - February 2020
- Campus Engagement
- Analysis of Programmatic, Regulatory + Physical Issues

PHASE 3
Options
Mid-February 2020 - April 2020
- Campus Engagement
- Design Ideas

PHASE 4
Drafting
Mid-April 2020 - June 2020
- Preferred Option Development

PHASE 5
Refining
Summer 2020
- Plan Resolution

PHASE 6
Finalizing
Fall 2020
- Final Reports
SCOPe AND DELIVERABLES

- CAMPUS AND COMMUNITY ENGAGEMENT
- PHYSICAL ANALYSIS
- SPACE NEEDS ANALYSIS (ACADEMIC, STUDENT LIFE, ATHLETICS)
- OPTIONS TESTING
- PREFERRED PLAN DEVELOPMENT
- PRIORITY PROJECT COST ESTIMATES
- FINAL RECOMMENDATIONS
- FINAL DOCUMENTATION:
  - MASTER PLAN
  - FRAMEWORK PLAN
  - ARCHITECTURAL GUIDELINES
  - STREETSCAPE GUIDELINES
  - LANDSCAPE GUIDELINES
PLANNING CONTEXT

- A PREEMINENT URBAN RESEARCH INSTITUTION
- GW STRATEGIC INITIATIVES
- STRATEGIC PLAN
- FEASIBILITY STUDIES & DETAILED DESIGN
- PROJECT IMPLEMENTATION
- GW STRATEGIC INITIATIVES
- DESIGN PRINCIPLES
- BIG IDEAS
- PLAN RECOMMENDATIONS
- CAMPUS GUIDELINES
- STRATEGIC CAMPUS FACILITIES MASTERS PLAN & STRATEGIC PLAN
FOGGY BOTTOM - BIG IDEAS

1. THE DIAGONAL
2. A GATEWAY HEALTH DISTRICT
3. A UNIFIED CAMPUS CORE
4. 22ND ST INNOVATION CORRIDOR
5. ANCHORING STUDENT LIFE AT POTOMAC SQUARE
THE DIAGONAL

EXISTING:
VIEW FROM NORTHWEST H STREET TO KOGAN PLAZA

PROPOSED:
VIEW FROM H ST & 22ND TOWARDS KOGAN PLAZA

CURBLESS + PEDESTRIAN FRIENDLY ROADWAY
SMART KIOSK
SOCIAL + FLEXIBLE SEATING
SPECIALTY PAVERS TO INDICATE "THE DIAGONAL"
MORE TREES
1. AN URBAN RETREAT

2. RENEWED SPORTS FACILITIES

3. NEW UNIVERSITY TRAINING FACILITIES

4. SIGNATURE PUBLIC HEALTH AND WELLNESS PROGRAMMING

5. PEDESTRIAN-FOCUSED LANDSCAPE AND ROADWAY IMPROVEMENTS

6. MORE SUSTAINABLE, EDUCATIONAL AND ACCESSIBLE OPEN SPACES
A NEW WEST QUAD

EXISTING: VIEW FROM WEST HALL LOOKING EAST

PROPOSED: VIEW FROM NEW WEST QUAD LOOKING EAST