Hyatt Hotels and Resorts and Canvas Wines, inspired by a love for fine art, wish to inspire others to share their passion of art and wine with the Canvas Artist Series. Hyatt welcomes art students to submit their artistic interpretation of the varietal characteristics of Canvas Wines.

One winner for each varietal wine will receive a $5,000 scholarship and may have their artwork featured as a label on a special bottling of Canvas Wines.

SUBMIT YOUR LABEL ART
The contest will be open for submissions October 1 to December 15, 2014.

Art students from an accredited art school or program may create an original artistic representation of characteristics of one of the four Canvas Wines varietals: Cabernet Sauvignon, Chardonnay, Pinot Grigio and Pinot Noir using original artwork.

CABERNET SAUVIGNON: black cherry, blackberry and cassis, cedar, tobacco, rich dark fruit, and hints of oak and spice.

CHARDONNAY: apple blossom and honeysuckle aromatics, rich orchard fruit flavors dominated by apple, pear, and toasty oak.

PINOT GRIGIO: bright pale straw yellow, fruity and flowery fragrances reminiscent of the countryside in summer.

PINOT NOIR: aromas of vivid red fruit with hints of spice and oak.

SELECTION OF FINALISTS AND GRAND PRIZE WINNERS
Three finalists will be chosen for each varietal wine and featured on the Canvas Wines website for visitors to view and vote for! Four grand prize winners will be chosen, one for each varietal artwork, based on a combination of the public voting and other criteria.

Each of the four grand prize winners will win a $5,000 scholarship from Hyatt and may have their artwork featured on a special bottling of Canvas Wines, featured exclusively at Hyatt Hotels and Resorts in the U.S., Canada, and the Caribbean.

For more information and full contest rules, visit www.canvasartistseries.com

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Entry period begins on 10/1/14 and ends at 11:59:59 p.m. ET on 12/15/14. Open to legal residents of any 1 of the 50 U.S. states or D.C., who are at least 18 years old and the age of majority in their primary state of residence at the time of entry and who are full-time students in an accredited post-secondary art program or at an art academy in any 1 of the 50 U.S. states or D.C. Void where prohibited by law. SUBJECT TO FULL OFFICIAL RULES available at www.canvasartistseries.com. There will be 2 rounds of judging to select the Grand Prize winners. Artwork only will be judged as follows in the 1st round based on: (1) originality of creative interpretation of the Varietal Characteristics of Canvas Wines: Cabernet Sauvignon, Chardonnay, Pinot Grigio or Pinot Noir (75%); and (2) how well the Entry invokes and inspires the Canvas brand (25%). Canvas Merlot is not a varietal included in this contest. Based on these criteria, 12 finalists (3 per varietal) will advance to the 2nd round. Finalist entries will be judged as follows in the 2nd round: (1) on-line vote (20%); (2) originality of creative interpretation (as detailed for 1st round judging criteria) (35%); and (3) originality and appeal of Finalist’s written description of his or her Artwork inspiration and career aspirations (35%). One Finalist per varietal category will be selected as a Grand Prize Winner. See full Official Rules for judging/voting process and prize details. ARV of each Grand Prize: $5000. Except where prohibited by law, each Finalist and Grand Prize winner must be willing to undergo a background check and participate in phone interview(s), photo shoot(s), meeting(s) and/or public appearance(s) to qualify to receive the Grand Prize. Limit 1 entry per person and per email address. Sponsor: Hyatt Corporation, a Delaware corporation: 71 South Wacker Drive, Chicago, Illinois 60606.